University Senate Meeting Minutes
April 14, 2014
3:00 - 5:00 p.m.
Keystone Room

Roll Call

IN ATTENDANCE: John Abbruzzese, Roberto Albano, Mary Beth Allen, Justin Amann, Debra Ballinger, Leslie Berger, Todd Behr, Sara Burfiend, Alberto Cardelle, Robert Cohen, Robert D’Aversa, Dianne Devlin, Scott Dietrich, Susan Dilmuth-Miller, Kathleen Duguay, Ronald Eith, Johan Eliasson, James Emert, Robert Fleischman, John Freeman, Melissa Geiger, Glenn Geiser-Getz, Michael Gray, Sheila Handy, Jeffrey Hardy, Kelly Harrison, Jan Hoffman, Jeffrey Hotz, Chin Hu, Jonathan Keiter, Heon Kim, Efia King, Pamela Kramer-Ertel, Clare Lenhart, Liza LoMonaco, Kenneth Long, David Mazure, Andi McClanahan, Robert McMullin, Joe Miele, Gavin Moir, Bob Moses, Tasso Papadopoulos, Suzanne Prestoy, Van Reidhead, Juan Rodriguez, Pat Smeaton, Mike Southwell, Yoshi Tanokura, Doreen Tobin, Nancy Van Arsdale, Marcia Welsh

ABSENT: Kwaku Adjei-Bohyen, Abdalla Aldras, Nurun Begum, Teri Burcutoff, Li-Ming Chiang, Rudolfd Clark, Richard Connell, Esther Daganzo-Cantens, Tom Gioglio, Peter Hawkes, Yi-hui Huang, John Kercsmar, Donna Leitner, Rebecca Keck, Amy Majani, Leah Majdic, Carter McClure, Barbara Miccio, Shawn Munford, Edward Owusu-Ansah, Mary Frances Postupak, Frank Pulgiano, Brad Seid, Jerry Sheska, Daniel Steere, Lisette Vergara, Carl Wambold, Jeff Wilson, Myia Woodson, Rebecca Zirkelbach

1. Roll Call (Sign in)

2. Approval of Minutes: March 10, 2014

   A. Motion Approved

3. University President’s Report, Dr. Marcia G. Welsh, President of East Stroudsburg University

   • Monroe Hall—through the renovation work by Highland Associates—achieved a Leadership in Energy and Environmental Design (LEED) Gold Status
   • ESU must examine the question of Music, given the moratorium on the granting majors and minors in music. What should music look like at ESU, in terms of performances by students/university groups/community groups? A group of community people, faculty, and one dean will meet to discuss this.
   • The 6th Annual Scholarship Luncheon will take place on April 27 at Stroudsmoor Country Inn. Students will meet donors who have provided scholarships. ESU Donors will be present at this meaningful event.
   • On Wednesday, April 16: the Art Department in partnership with local businesses will show off the G3Design Lab, a 3D printing, design, and fabrication facility in the Fine and Performing Arts Center: partnership with Art Dept. and local businesses.
   • On Friday, April 11, ESU inducted Sigma Tau Transfer students within the National Honor Society; this was a wonderful event and a chance to use combined wisdom to learn about the transfer process.
   • The Theatre Department, from April 24 to April 27, will be presenting The Wizard of Oz, and the department has partnered with Liztech Jewelry to sell pins for the production. Liztech pins will be sold, and 50% of the proceeds will be donated back to the Theatre Program. Liztech is a national company located on Crystal Street in East Stroudsburg, PA. This is a great partnership initiative.
   • An announcement was sent though the Listserv message regarding voting for person of the year. This is great way to introduce the community to the faculty and staff who are making a difference in 2013-2014.
Another announcement through Listserv concerned the Celebration of All that is Good at ESU event. We often focus on challenges and problems, but on April 22, at 3:00 p.m. please bring a drum, puppet, etc. to celebrate ESU. This will be a united celebration: a strong, united voice against everything that prevents ESU from being innovative, united, and strong.

Strategic Planning Process Update: 4 groups have formed to continue with implementation. Draft 3 of the Strategic Plan has been sent and is also available on the website. This revision was made after 9 days of round table conversations. Chairs for the committees are as follows: Academic Affairs Steering Committee (chaired by Alberto Cardelle), Staff Advisory Task Force (chaired by Nina Atanesian), and the Budget Task Force (chaired by Ken Long). The fourth taskforce, the Graduate Education Taskforce, is still forming. This taskforce will examine the 50% drop in graduate enrollment.

There will be two more Strategic Plan discussions: one on April 18 (11-1:30) and one on April 21 (3:30-5:30) at University Reception Center: please RSVP Michelle Keiper: the size of these meetings should be about thirty people.

4. Request for Agenda Add-ons and Approval of Agenda (Motion)
   - Robert Cohen requested that an agenda item regarding the Facilities Master Plan be added
   - The agenda with the requested add-on was approved.

5. Standing Committee Reports

   The following six committees presented reports:

   A. Rules and By-Laws (Sheila Handy): Three committee members met and produced the first draft to the by-laws with word track. This will be sent out, and proposed changes will be brought to the entire Senate for review and discussion.

   B. Student Affairs Committee: A guest presenter, Michael Sachs, Assistant Vice President of Student Affairs, outlined the process and changes as part of revising the Student Code of Conduct.
      - The review is done every two years in order to conform to federal and state laws; to keep with best practices; to remove redundancy/inconsistency; and make the policies more user friendly.
      - This was not a review of the academic integrity process, which is left to the faculty.
      - The review addressed title IX issues and sexual misconduct and victim and alleged perpetrator rights. The review removed notation on transcripts of code violations: this was seen as not a student affairs matter, and this notation was never actually put on transcripts any way.
      - The review added Study Abroad into the Student Conduct Code.
      - The mediation section was reviewed for redundancy and jargon: students did not understand policies.
      - The alcohol policy was clarified: the university had four different alcohol policies in four different areas with major differences in the Student Code.
      - We added a bullying and retaliation section and an expansion of sexual misconduct: these changes were approved by legal council in PASSHE.
      - The Appeals Process has been changed according to best practices. Under the new policy the VP for Student Affairs and the VP/Provost will review only appealed decisions, not all decisions of the Hearing Board. All expulsion decisions will continue to go to the University President for review.
      - The Council of Trustees must approve these changes, and then the PASSHE Board of Governors must approve them in order for this to be policy.
        - The University President asked if there was a Motion to Endorse the Revision of the Student Code of Conduct Policy. Senator Robert Cohen noted that since we had not seen the actual policy that it was best not to vote on the revision until the documents had been read. There was no Motion from the floor to endorse the policy.
C. **Senate Research Committee** (Johann Eliasson): This committee reviewed the Presidential Research Plan. This plan will be integrated with the Strategic Research Plan of the University, so faculty will have a better understanding of research and scholarship requirements, which may serve as guidelines for promotion.

D. **Instructional Resources and Technology Committee** (James Emert): There was not an instructional grant policy in place. A plan for assessment of future technology needs on campus will be developed next year.

E. **Nominations and Elections Committee** (Diane Devlin): The Chair of Nominations and Elections Committee will solicit nominations and will submit the list of nominees to the Executive Committee. Please send nominations to Diane Devlin. There will also be a period of time for nominations on the floor in the first Senate meeting in the fall.

F. **Academic Affairs Committee** (Glen Geiser-Getz). The committee is supposed to advise the senate about plans, programs, regulations that are concerned with the university. In light of this, the committee concluded that it will take up new issues under the suggestion and request of the University Senate as directed by the Senate as a whole, rather than advancing its own initiatives independent of the University Senate. One issue, for instance, that the committee could investigate is rules governing honors at graduation, which students have complained about over the years.

6. **APSCUF Report** (Nancy Van Arsdale):
   - APSCUF hosted its 33rd annual honors convocation and honored more than 300 students with a GPA of 3.5 or higher. Family and students came to celebrate sons’ and daughters’ achievements as well as mothers’ and fathers’ achievements. APSCUF gave out nine scholarships, including the APSCUF, Ralph Vitello, and William D. McFaddin Scholarships. Thousands of dollars are given to the ESU Foundation from APSCUF each year.
   - APSCUF has concerns about current advising because faculty do not understand what the Gen Ed. Requirements are, regarding Fitness. Two Fitness credits are required according to our Gen. Ed curriculum requirements. These courses are shown as required on Degree Works and in the Academic Catalog: we know that the General Education committee is working on this, but there are concerns about removing a requirement in the absence of faculty approval and many questions arise as a result. If Fitness is removed as a requirement, for example, does this mean that Students can graduate with 118 credits?

   **Questions:** One question concerned the requirements for students being honored, which include, as follows: completion of 36 credits from ESU, plus 96 credits total, with a 3.5 GPA requirements; a follow-up question concerned if students had been missed could they be recognized retroactive. Any names of students who may have been missed should be sent to Toni Heller. On the question of FIT courses,

   Provost Van Reidhead said that there would be official communication of this matter tomorrow (Tuesday, April 15) and that this matter had already been discussed.

7. **Student Senate Report** (Justin Amann)
   - Regarding the new parking regulations, the Student Senate was integral to ensuring this would happen, which was a tough undertaking.
   - Four students, plus President Marcia Welsh and COT Chairperson, Pat Ross, went to Harrisburg, PA, to advocate for PASSHE and ESU. Strong articulate students presented themselves to state representatives.
   - Ten student government members attended the Board of Governors’ meeting: the break-out sessions were lead by students.
   - Student Senates across the PASSHE system passed a resolution for more representation for students on presidential search committees. This was denied. There was no response from the Chancellor or the Board of Governors. 3 to 4 University Presidents are about to retirement.
   - The SA budget is now facing budget concerns: in the past SA had a healthy allocation. In the past, we would allocate 90% funding to clubs, but now we must allocate 95% of the budget. The SA and the Student Senate face a 12% cut. The Student Senate Budget Committee, including John Robinson and Pat Baylor, has worked hard on this issue in a team effort.
   - 5 to 10 new clubs have been funded, but we are feeling the same constraints as the university.
• The Student Senate passed a new election policy. All clubs will hold elections in the spring rather than the fall: allows us the opportunity to get students in the summer. Under this policy, it will be a tremendous opportunity to have leadership: elections will take place April 21-23 with Online voting.
• All that participated in the March to Raise Awareness about Sexual Assault are commended: Efia King’s leadership was essential as was Dr. Andi McClanahan’s help also made this happen. Special thanks for making this happen go to President Welsh and VP of Student Affairs, Doreen Tobin.
• Congratulations to Dr. Michael Gray, a recent ESYou nominee.

8. Old Business
• There was no old business to address.

9. New Business
A. Information related to programs impacting Student Retention, including Academic Forgiveness Policy, Warrior Success Program, and the Early Start Program (DAEL, Jack Truschel)

• This report was not given. It was decided that this report would be added to the next University Senate Meeting agenda.
• University Senate President Debra Ballinger reported on the Academic Forgiveness Policy, which is based on a three-year period and an application. After a three-year break/waiting period from enrollment, Ds and Fs can be removed from a transcript. The question was raised whether three years was too long a period before forgiveness takes place, particularly as this could impact retention.

B. Student evaluations going on-line (Provost, Van Reidhead)
• There is a discussion about going to 100% course evaluation using Mobile Applications during a designated window of time in classes. A company can provide an App for this inexpensively.
• Currently, it costs sixty thousand dollars to run the paper evaluation each year.
• So far, with the current paper evaluation versus online evaluation system, there is a tremendous drop off in evaluations when students complete them online outside of class. A solution might be using one segment of class period and have evaluations done using hand-held student mobile phones.

Questions: Questions were asked related to how and when students would need to download the App. Other questions concerned those students who do not have Smartphones, even though the majority of students likely do have phones. Discussion also related to the importance of faculty members advising students on this before class. Another question related to whether this could be piloted first, particularly since evaluations are tied directly to faculty retention for tenure and non tenure-track faculty, and they are used in tenure and promotion decisions. There were questions related to Wireless accessibility and connectivity, even if the Apps are connected to outside, non-ESU servers. Robert D’Aversa reported later, based on published information from Internet/wireless providers, that a typical cell phone tower for a given wireless provider can only handle 160 calls per concurrent use.

C. Other new business – Agenda Add-ons

• Senator Robert Cohen made a Motion that the University Senate re-examine the Facilities Master Plan and then that the University Senate make recommendations directly to the University President regarding the Master Plan
• Senator Cohen offered 2 reasons for this need for re-examination: (1.) Some of the assumptions linked to the Master Plan may not be valid (including the enrollment plan that was predicated on steady student enrollment growth and faculty size increase); (2.) The Master Plan seems to be changing in terms of building use and designation for new and old buildings (the location for Hotel, Restaurant, and Tourism Management and Physics, for example). These changes should take place with input from the university.
• VP for Finance and Administration, Ken Long, noted that the Master Plan is outdated and after it is updated it would be brought back to the University Senate and perhaps a committee could be formed then to examine the plan. There are financial implications involved, with a new plan costing between 750,000 and 850,000 dollars.
• Robert Cohen amended his first motion and proposed that each of the University Senate Committees be charged with an examination of the University Senate Master Plan. The vote was tied at 23 to 23, and was therefore tabled.

10. Adjournment: The meeting adjourned at 4:23 p.m.