Elevator Pitch

Elevator Pitch: A well developed, concise—and yet, still conversational—a personal introduction is a critical element of the job search process. It is the positioning statement for your job search. It is a conversation starter – an opportunity to briefly “tell your story” and communicate a message to the listener. You may use it in a variety of situations and you will have to adjust your message to suit the occasions. Your introduction in a social setting may be different than one used in a job interview or at a networking function.

Remember:


For job-seekers, your message should include:

- A brief personal introduction that includes your career objective or type of position you seek
- 3-4 specific accomplishments that prove you meet or exceed the requirements for the position sought
- A few skills or competencies that set you apart from other applicants and show how you can add value.