



EAST  
STROUDSBURG  
UNIVERSITY

# Sport Management Newsletter

## Message From The Department

*"ESU Sport Management had another very successful academic year, filled with lots of accomplishments. Happy to announce that our academic programs are granted the COSMA Candidacy Status in April 2018! Service learning projects with the WBS Penguins, Pocono Raceway, and Mattioli Rec Center, field trips, & research presentations continued.*



*I sincerely thank to all students and faculty/staff for their hard work and commitment to excellence of our program."*

**-Dr. Jaedeock Lee, Department Chair,  
Associate Professor of Sport Management**



SMGT at ESU is  
a slam dunk!

# SHOOT FOR SUCCESS!

# S.C.O.R.E. Symposium

This year's Sport Careers, Opportunity, Recruitment, and Employment Symposium invited a host of sport management professionals and alumni. Josh Olerud, who is the current Team President of the Scranton Wilkes Barre RailRiders, kicked off the event by delivering an exceptional speech about the importance of finding your niche in the sport industry. Following the keynote speaker, the panel provided dialogue between students and faculty about various topics. The S.C.O.R.E. Symposium brings together current professionals in the field and future sport managers in order to enhance each students knowledge of the industry and to provide a platform to network and build relationships. Professional development is one of the many hallmarks of the SMT department and the S.C.O.R.E. Symposium allows students to gain valuable experience from those who have achieved at the highest levels in the sport profession.



**Jonathan Kelley**

Premium Seating & Strategy  
New York City Football Club



**Derek Garman**

Allocation Analytics  
Under Armour



**Chris Fink**

Facilities Project  
Coordinator  
Philadelphia Eagles



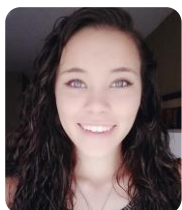
**Liz Johnson**

Student Athlete Welfare  
Pennsylvania State University



**Katie Nork**

Director of Marketing  
PPL Center



*"The SCORE Conference is one of my favorite events of the year. I love being able to meet people who are in my desired career field to learn more about the industry!"*  
-Chrissi Woloz, SCORE Committee Member

## Keynote Speaker

**Josh Olerud**  
-Team President  
Scranton Wilkes Barre RailRiders





# COSMA Chi Sigma Mu Student Honor Society

During the S.C.O.R.E. symposium, a select group of students were honored with their induction into the COSMA Chi Sigma Mu Student Honor Society. These students achieved at a high academic level this year and the department could not be more proud of their accomplishments. In order to be considered for induction, Undergraduate students must hold a 3.4 GPA with a minimum of 60 credits. Graduate students must possess a 3.6 GPA while maintaining 18 credits.



## Undergraduate

Aaron Beamesderfer, Erin Day, Jacquelyn Galati, Derrick Jackson, Chad Kleppinger, Nicholas Newcomer, Edward Biegaj, Joseph Ercolino, Kevin Gross, Jeffery Jordan, Rusty Miller, Ernestina Predojevic, Mariah Reed, Ethan Sinko, Brian Wells, Christine Wolosz

## Graduate

Jacob Beitler, Alexandria Galati, Macie Hauck, Christopher Ott, Alyson Procopio, Marla Simmons, Nicholas Spause

# COSMA Candidacy Status Granted



The Commission on Sport Management Accreditation (COSMA) is a specialized accrediting body that recognizes excellence in sport management education in colleges and universities worldwide. Effective April 17<sup>th</sup>, 2018, the following sport management degree programs at ESU have been granted Candidacy Status by the COSMA, located in Fort Collins, CO, USA:

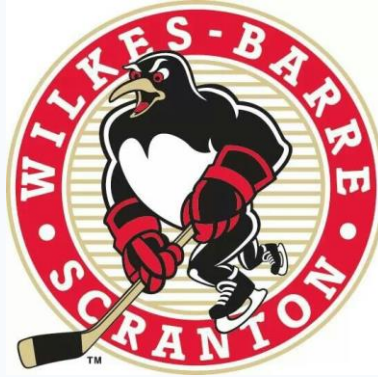
- Bachelor of Science in Sport Management
- Master of Science in Sport Management
- Master of Science in Management and Leadership Sport Management



# Warrior Road Trips

## Wilkes-Barre Scranton (WBS) Penguins

Dr. Lee and his undergraduate sport marketing class hit the road yet again this semester to visit the WBS Penguins! The class was met by Jon Stephenson (Vice President of Ticketing), Matt Daube (Season Ticket Sales Executive), and David Casey (Group Sales Representative) to talk about the class project and



took a tour the Mohegan Sun Arena. The night was capped off by watching the Penguins defeat the Hershey Bears in a tilt full of action! Trips such as this as extremely valuable to our students as it get them face to face with professionals in the field to learn from.



## New York Yankees

A cold, chilly night in the Bronx could not stop Dr. Minkyoo Lee and his facility management class from traveling to historic Yankee Stadium! The group walked the grounds of Memorial Park and toured the museum which was filled with Yankee history and artifacts! The sport management department makes it a priority to visit all kinds of stadiums and facilities each semester, which expands each student's education beyond the classroom.



## Philadelphia 76ers

The SMGT club organized another trip which brought the department into the heart of Philadelphia to witness "The Process" first hand! Like all trips, students arrived early to tour the Wells Fargo Center and meet industry professionals. As you can see, the sport management department does a great job of putting students in front of all sorts of professional sports so they can gain a well rounded experience!





# ESU Rec Day



SMGT 445 Organization and Administration class hosted the ESU Rec Day at Mattioli Rec Center. ROTC, the SMGT club and other organizations came together to promote the importance of staying active. What makes this event so special are the unique interactive activities that not only promote fitness, but also bring the warrior community together in friendly atmosphere.



## Pocono College Tour

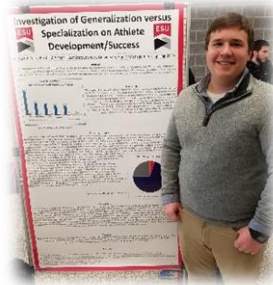
Pocono Raceway raced onto the campus of East Stroudsburg University as part of its College Tour event! Students gathered in Shawnee Quad to participate in games, live music, and to meet NASCAR Camping World Truck Series driver Justin Haley. Also, a new tire changing record was set by student Justin Huber by completing the challenge in 8.1 seconds!

The results are in and ESU is the **2018 College Tour Champion!** Countless hours of hard work and dedication paid off big time as the SMGT club reached its goal of a 1<sup>st</sup> place finish. As a result, the club received the Champions Trophy, and sky box tickets to the NASCAR Xfinity Series Race on June 2<sup>nd</sup>! Thank you to everyone who contributed to the events success!



# Student Research Symposium

Three graduate students in Dr. Minkyoo Lee's Advanced Research class and one undergraduate student mentored by Prof. Edward Arner presented their research studies at ESU Student Research Symposium. Megan Carroll, Faith Robinson, and Eric Bohem, & Justin Besz spoke to an audience about various topics relevant in the field of sport management. This event was the culmination of months of hard work and each student did a fantastic job presenting the results of their research!



## SMGT Spring Graduation

### Undergraduate

Devin Banfield	Jared Guritzky
Deanna Barbour	Michael Harrington
Aaron Beamesderfer	Jacob Hess
John Butera	Caitlin Hoover
Maggie Callahan	Derrick Jackson
Caitlyn Capurso	Kyle Jimenez
Jeff Carter	Jeffery Jordan
Zaire Clack	Joshua Kiser
James Coppa	Chad Kleppinger
Zachary Deegan	Brandon Lopez
Sean Dolan	Jeffrey Maurer
Joseph Ercolino	Rusty Miller
Breanna Feeley	Nicholas Newcomer
Jacquelyn Galati	Matthew Ramsbacher
Jessica Garcia	Mariah Reed
Kyle Geimer	Robert Rehberg
William Geroni	Jonathan Richardson

### Graduate

Nicholas Izzo  
Alyson Procopio  
Antoine Ray  
Nicholas Spause  
Naoki Hiraide



**CLASS OF 2018**

*"It has been a pleasure watching our students develop academically and professionally over the past few years. Congratulations to all of our graduates and I wish you the best of luck in the future!" –Dr. Lee*

