



**DEPARTMENT OF SPORT MANAGEMENT
COLLEGE OF BUSINESS & MANAGEMENT**

“Greetings! There have been so many exciting events, activities, and faculty/student accomplishments this spring semester! Our program became a COSMA program member and target to be accredited in 2019. The SCORE Symposium was a great success thanks to our amazing alum speakers, team sponsors, and students. Very proud of our faculty’s excellence in scholarly achievements and commitment to the student success. I hope you enjoy finding out what’s happening in our program in this newsletter!”



Jaedeock Lee (jaedeock@esu.edu)
Department Chair

Associate Professor & Internship Coordinator

SMGT FACULTY SCHOLARLY ACTIVITIES

All our faculty members (Dr. Lee, Dr. Kim, Dr. Perry, and Professor Arner) will present at the annual conference of the North American Society for Sport Management (NASSM), Denver, Colorado!

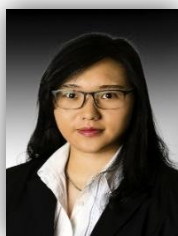
Dr. Kim have published in two peer-reviewed academic journals:

Kim, M., Kim, A. C. H., & Reid, C. (2017). Positive organizational behavior in NCAA Division I football: A head coach’s authentic leadership and assistant coaches’ psychological constructs. *International Journal of Sport Management & Marketing*, 17(1-2), 121-143.

Kim, M., Kim, Y., & Wells, J. E. (2017). Being a servant-leader in sport: Servant leadership as the key to the coach-athlete relationship. *International Journal of Sport Management*. 18(2), 19-43.

Dr. Perry have finished his dissertation at Drexel University:

A Case Study Examining a Sport and Recreation Management Internship Program at a Historically Black University



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Assistant Professor
Graduate Coordinator



Edward J. Arner (earner1@esu.edu)
Adjunct Professor
Sport Management Club Advisor



Jason Perry (jperry15@esu.edu)
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S.C.O.R.E. SYMPOSIUM

On April 20, 2017, we hosted the second annual S.C.O.R.E. (Sport Careers: Opportunity, Recruitment, and Employment) Symposium. We had Michael Rucker of the Madison Square Garden, James Greene of the Big East Conference, Benjamin Brenneman of the East Stroudsburg Area School District, Malcolm Huggins of SUNY Oswego, Joseph Delchop of New York Red Bulls, and Renee Ricciuti of Lafayette College. Scranton Wilkes Barre RailRiders and New York Red Bulls sponsored the event and Bethlehem Steel FC joined the reception to share their internship opportunities. It was a complete success with our undergraduate and graduate students learning from professionals in the field who came from our institution. They even gained networking skills during this event.

Blue Ridge TV 13 covered our event!

<https://youtu.be/cOBFtjXto>

And check out the Photos of the event:

<https://flic.kr/s/aHskYwJM18>



“The S.C.O.R.E symposium was a great opportunity for current and future professionals to network within the sport industry. This was a very successful and positive experience for all involved.”

Benjamin Brenneman
Director of Athletics and Activities
East Stroudsburg Area School District



PHILADELPHIA UNION TRIP

The Sport Management Club and Department, joined the Union at their match against the Portland Timbers.

The Philadelphia Union is an American professional soccer team based in Chester, Pennsylvania. The Union competes in Major League Soccer (MLS) as a member club of the league's Eastern Conference. The club began play in 2010 as an expansion team of the league. The club plays their home matches at Talen Energy Stadium, a soccer-specific stadium located in Chester, Pennsylvania, on the banks of the Delaware River.

They were shown a tour of the facility and even gained the opportunity to discuss the ticket sales market and ways to get that interview with a team from the Unions VP of Ticket Sales.

“It was a great experience, and it’s always nice to hear from people who are in the industry about how they got where they are. With the tips that they gave us for the hiring process, what they as sport managers look for was amazing tips!”

- Emily Orsargos





Our Advanced Research Methods (SMGT 513) class presented all of their finalized research which was a continuation from last semesters Introduction to Research Methods (SMGT 570) class. A total of 11 students presented for 15 minutes each on their respective topics at 5th Annual Student Research & Creative Activity Symposium. All of our graduate students were outstanding in their abilities to create and finalize their very own research.

Our very own Alyson Procopio is going to be presenting her research topic in Denver, Colorado, at the NASSM Conference in late May: *“Do people in high risk occupations seek high-risk sports? An ethnographic approach to explaining participation in skydiving.”*

“Being able to represent our department and be chosen to attend the convention is an exiting opportunity I would have never imagined myself to be chosen for.”

- Alyson Procopio



SMGT GRAD ASSISTANTS

The GAs that you meet last semester have all accomplished greatly. Alexandra Galati has gained an Internship in Event Operations with The Harvard Department of Athletics which will be for 8 months. Christopher Ott has gained honors on campus with being a recipient of the 2017 President's Outstanding Student Service Award. And Nick Wilder has gained an internship with Saucon Valley Country Club in his hometown area.



POCONO COLLEGE TOUR AT ESU

SMGT Club took part in their second annual Pocono College Tour, which pitted them against three other universities such as Kutztown, Centenary, and Neumann Universities. Ours took place in our Sci-Tech building and involved raffles, tournaments, and drafts, while watching the NASCAR Xfinity race.



“Pocono Raceway and our ESU SMGT department created a relationship through Dr. Lee’s Sport Marketing class. Through that, we have established a partnership over the last two years with the college tour. Our Students have been privileged to work on real world experiences that give them a preview of their future in the sport industry. We hope this relationship can continue to prosper.”

- Jessica Garcia, Sport Management Club President

COSMA ACCREDITATION

Over the course of this year, our department has been working towards the Commission on Sport Management Accreditation (COSMA). We have joined as a program member for FY 2016-2017!



NIRSA DAY

For the National Intramural-Recreational Sports Association day, the Organization and Administration (O&A) class participated in organizing event. They divided the work into 4 groups of Admin, Operations, Activities and Marketing and show fantastic operational skills. Through this experience, our students developed a better understanding of organizational structure and how it applies to the sport industry.

ESU SMGT 5K

Our SMGT club and GA Chris Ott, organized a 5k walk/run for the Perryman & Keglovits Foundation which was done on April 30th. All the runners enjoyed the course, and stated our volunteers and organization was top notch. They would definitely recommend our 5k in the future to friends.



PERRYMAN & KEGLOVITS ALL-STAR GAME

Our SMGT Club worked together with Richard Lavadore and the Perryman and Keglovits Foundation to put together an All-Star Basketball game which showcased all the Pocono Valley Seniors. The event ran smoothly with both boys and girls gaining exposure through the campus and Channel 13 news. Our students went above and beyond when it came to the event, which showed through in their how they acted truly professional.

LIST OF GRADUATING STUDENTS IN SMGT

[Bachelor of Science in Sport Management]

Nicholas Behrens	Kevin Knissel
Quindell Brice	Marius Kola
John Caldera	Kyle Kosman
Christopher Cherry	Demitri Lahanas
Kylle Costello	Anthony Lettieri
Elijah Crandall	Roland Lewis
Ja'nese Felder	Ryan Lubreski
Jawad Ghanim	Colleen Morris
Victoria Gurdak	Emily Orsargos
Justin Hughes	Brooke Powers
Justin Kaminski	Bradley Reeves
Michael Kaufman	Tyler Rice
Joseph King	Elizabeth Simmons

[M.S. in Management & Leadership – Sport Management]

Eric Adams
Steven Webster
Nicholas Wilder

[M.S. in Sport Management]

Shawn Dean
Furlow King
Tristan Tedford

*We wish you the best of the luck in
your future endeavors!*



Don't forget to also follow us on Facebook and Twitter
to keep updated on current information regarding this department.

ESU SMGT Alumni & Others



@esusmgt