



**WHERE WARRIORS BELONG!**

# Sport Management Newsletter

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*“ESU Sport Management continues to thrive this fall semester! Our students in Organization and Administration class did an excellent job to plan and organize the Special Olympics in October, with recruiting more than 600 volunteers! Undergraduate sport marketing students worked with the SWB RailRiders for the marketing plan project. More than 40 students went to the NY Jets game and talked to the Jets executive members at Metlife Stadium! Hope you enjoy this newsletter finding out great things happened in our program!” - Dr. Lee, Department Chair, Associate Professor of Sport Management*

## Faculty Starting Line-up!



**Minjung Kim**

- Assistant Professor of Sport Management
- Graduate Coordinator

**Edward Arner**

- Instructor of Sport Management
- Sport Management Club Advisor

**Jason Perry**

- Instructor of Sport Management



**START YOUR CAREER IN SMGT TODAY!!!**



# Education Beyond the Classroom



Check out the SMTG bulletin board for internships with these organizations & many more!



The Undergraduate Marketing class taught by our Chair Dr. Lee, worked together with the Wilkes-Barre Scranton RailRiders to organize a class trip for a class marketing project. The class met with members of the front office that included team president Josh Olerud, V.P. of ticket sales Robert McLane., and director of marketing Barry Snyder. Later in the semester these executives were invited to sit in on the presentations to listen to students ideas and marketing plans at their facility.

The Sport Management Club organized a trip to watch the New York Jets take on the Atlanta Falcons! A packed bus pulled up to MetLife Stadium a few hours before game time so students could meet with front office executives from the Jets, and tour the facility. Students were given an opportunity to learn from actual professionals in the field and better their understanding of managing a professional sports team.



# Alumni Spotlight

## JIM GLOVACH Class of 2013

What advise do you have for current or potential SMGT students?

*"Gain different experiences and be willing to explore different options. Do not just box yourself into one specific area. Being able to do different things helps you climb the ladder because it shows that you understand how to do a variety of jobs."*

Were you a part of any organizations while you attended ESU?

*"Yes I was a member of the SMGT Club, and eventually became club president. Being able to lead that group and to be able to make decisions that were for the betterment of the people in your major was great leadership experience."*

What is your current position?

*"My current position is Compliance Coordinator with West Texas A&M University Athletics. I deal with NCAA rules and regulations."*

*"I am a big proponent of practical experience and the required internship was the best piece of the overall curriculum at ESU. I was able to gain valuable experience working in the field to prepare me for my professional career."*

How has the SMGT program at ESU prepared you for your professional career?

## Research Presentations

Our graduate students in Dr. Kim's Introduction to Research class (SMGT 570) presented their research posters on various hot topics in the industry. This project is the culmination of months of hard work, and exemplifies our students dedication to quality research in the SMGT field!



*"My students have worked extremely hard this semester in preparation for this event. We had a great turnout, and the presenters did an excellent job discussing their research proposals!"*

**- Dr. Kim**



# Sport Management & The Special Olympics

The university, SMGT club, and others continued their support of the East Stroudsburg University Qualifier for the Special Olympics. Our students were heavily involved as they were responsible for organizing operations, and handling critical decisions. Events such as this not only provide a platform for our students to demonstrate their management and leadership skills, but to also be a part of a great event that touches hundreds of thousands of lives each year. Furthermore, the SMGT club significantly exceeded its goal as more than 500 volunteers joined in to help prepare for the games. The university and SMGT department is proud to have such a committed student body that is always finding ways to get involved, and to further their experience. Our students are what make us **WARRIORS!**



*“For our SMGT 445 class we planned the Special Olympics Pennsylvania Eastern Fall Sectional. With help from Gina Reid and Professor Arner we helped run a successful event in which the entire class helped to orchestrate. The most important thing that I learned from this event was that an event like this takes a lot of work from every person involved and each one of my classmates put in the work needed. I hope that students in the future take this class and take as many skills from it as I did.”*

**- Kyle Jimenez, SMGT Club Officer**

A great way to get involved and to give back to the community!



# Meet the Grad Assistants

## Donald Odendo

*"Working as a GA has created opportunities to work within the department while showing me a path that will help me in my career. I have also assisted the SMGT club in organizing the Special Olympic event this year-2017 which was very successful."*



## Eric Bohem

*"As a graduate assistant I get to work alongside some of the most experienced professors in the field. Each day presents new and exciting challenges that are preparing me for my professional career. I couldn't be happier with my position and highly recommend it."*

# SMGT Fall Graduation



## Hats Off to the Grads!



*"I wish all of our graduates the best of luck on their future endeavors!" –Dr. Lee*

## Undergraduate

Richard Buffi  
Erin Day  
Taylor Domenech  
Kaelyn Englert  
Janelle Fernandez  
Kevin Gross  
Ira Hayes

Nicholas Honey  
Colin Marshall  
Lucas Monica  
Kenneth Rankin  
Ethan Sinko  
Nora Wade  
Brian Wells

## Graduate

(Management & Leadership – SMGT)  
Sophie Coy  
Alexandra Galati  
Samantha Hosford  
Dominique Washington

(Sport Management)  
Jacob Beitler  
Macie Hauck  
Christopher Ott  
Jared Putt



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