Salutations to alumni, faculty, students and friends of our program! First off, as of the 2016-17 school year, we as the Sport Management Department would like to welcome our new Chair, Dr. Jaedeock Lee! He has been a huge influence within this department for many years and we support him fully throughout the process.

"ESU Sport Management program’s vision is to prepare highly qualified professionals for a fast-changing and diverse sport industry. With tremendous support from our faculty, staff, and alumni, I am very confident to accomplish our goal - educating future sport management leaders. We are committed to provide the best learning experience and hands-on opportunities for our students."

<table>
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<tr>
<th>Message From The Department</th>
<th>SMGT Faculty and Staff</th>
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|                             | Minjung Kim (mkim5@esu.edu)  
                            Assistant Professor of Sport Management  
                            Graduate Coordinator |
|                             | Edward J. Arner (earner1@esu.edu)  
                            Instructor of Sport Management  
                            Sport Management Club Advisor |
|                             | Jason Perry (jperry15@esu.edu)  
                            Instructor of Sport Management |
|                             | Dennis C. Douds (ddouds@esu.edu)  
                            Assistant Professor of Sport Management  
                            Head Football Coach |
|                             | Nancy Jo Greenawalt (ngreenawalt@esu.edu)  
                            Associate Professor of Intercollegiate Athletics  
                            Instructor of Sport Management |

Jaedeock Lee (jaedeock@esu.edu)  
Department Chair  
Associate Professor of Sport Management  
Internship Coordinator
The Sport Management Club, and the Organization and Administration of Sport Programs (SMGT 445) both became intensively involved in the running and organization of the East Stroudsburg University Qualifier for the Special Olympics. From the running of the volleyball matchups, to weight lifting and the running events around campus, our students were the ones handing out decisions.

“This is one of the best events to become involved in, and to help those running it this year makes me proud to be not only a SMGT student, but also a warrior!”

Nora Wade
Sport Management Club Vice President
A student of the O & A class

“"The project in its entirety was a great resource in utilizing what our students learn in class and reflecting that on the real world environment. Even further, our faculty establish this bridge by having feet in every part of the sport world such as academic, coaching, financing, and marketing, as well as running their own businesses.!”

- Professor Arner

Sport Management and The Special Olympics

The Undergraduate Marketing class (SMGT 409) taught by our Chair Dr. Lee, worked together with the Pocono Raceway to organize a marketing strategy for their Indy Car Series event taking place in the summer of 2017. They worked in groups and presented their ideas to the representatives of the Raceway, and showed our programs diversity of ideas and concepts.

Sport Marketing Class Project Partnering with Pocono Raceway

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Our graduate students in the Introduction to Research class (SMGT 570) successfully completed the research poster presentation! Under the advisory of Dr. Kim, each student discussed their respective research topics in the Innovation Center. It was an overall successful evening, with the Director of Athletics, Director of Graduate and Extended Studies, and the Chair for Research Studies attending. When the pressure started increasing, our students went above and beyond and represented what this department wants out of our students.

“My students have really worked hard to develop their research ideas and posters throughout the semester. This project could be very challenging for them, but they made it fantastically!”  

- Dr. Kim

The Graduate level Facilities Management Class (SMGT 546) worked with the Physical Education and Health Education Department with running the 3rd annual Jingle Bell 5K. A total of 30 running came out to support the program even in the cold weather. Our students worked together with Dr. Brett to ensure registration is running smoothly as shown in the picture, Eric (middle), and Macie (right). All in all the race was a success and ran completely smooth with no issues.
Alexandra, Christopher, and Nicholas respectively, are the Graduate Students who assist our department day in and day out. From the management of Social Media, internship information, grading papers, exams and finals, to helping our undergraduate students understand the course work. They are a great representation of our graduate programs!

List of Graduating Students - Dec 2016

Bachelor of Science in Sport Management
Patrick Ace
Kaje L. Cowans
Roberto De Los Santos
Teron Allen Dobbs
Steven Christopher Farnesi
Kahlil Greene
Theodore John Hester
Nicholas Anthony Izzo
Desiraye Jordan Mack

Master of Science in Sport Management
Francis Mcmenamin
Niko Louis Morisi
Casey Saverio
Christian Scherm
Daulton C.W. Smeigh
Dante Luigi Surace
Andrew Torregrossa
Matthew Robert Troeller

We wish you the best of the luck in your future and endeavors!

Master of Science in Management and Leadership Sport Management
Lumoi Muttu
Mark Stallings
Michelle Canepa
Elizabeth Graeber

Follow us on Facebook and Twitter to keep updated on current information regarding this department.