

CURRICULUM VITA

Carol M. Walker Ph.D.
Associate Professor
Graduate Program Coordinator, Instructional Technology

Digital Media Technologies and Instructional Technology
570.422-3646
cwalker@esu.edu

EDUCATION

Indiana University of Pennsylvania, Indiana, PA

Ph.D. Communications Media & Instructional Technology 2009-2012

- Coursework completed:
 - Online Media for Education
 - Learning with Simulation and Games
 - Teaching on the College Level
 - Instructional Media Solutions
 - Media Production and Animation
 - Corporate and Crisis Communication
 - Communication Statistics, Quantitative and Qualitative Research Methods
 - Advanced Research
 - Communication Theory
 - Communication Ethics
 - Culture of Cyberspace
 - Preproduction
 - Digital Photography
- Phi Kappa Phi
- Dissertation topic: Cyberbullying and the Undergraduate College Student

East Stroudsburg University, East Stroudsburg, PA

Master of Education in Instructional Technology 2005- 2008

- **Specialist Certificate K – 12, Instructional Technology**
- Research Project: “Cyberbullying and the Undergraduate College Student Experience”
- Coursework included:
 - Computers in Education
 - Digital Photographer and Still Imaging
 - Selection and Use of Instructional Media
 - Organization & Administration of Instructional Technology
 - Internet for Educators
 - Interactive Media
 - Video Production
 - Teaching & Motivating
- Completed an Internship in Yearbook Production using Adobe (Summer 2008)

East Stroudsburg University, East Stroudsburg, PA

Master of Arts in History

2002 - 2004

- Graduate Assistantship for three semesters
- Phi Alpha Theta
- Coursework included:
 - American and Military History
 - Thesis: *Woodrow Wilson: Vera Cruz 1913 - 1914*

St. Joseph's College, Patchogue, NY

Dual Bachelor Degree: Elementary Ed and Psychology

1997- 2000

- Elementary Education Certificate: PreK - 6
- Research Project: "The Impact of Divorce on Student's Self-Esteem"

Jamestown Community College, Olean, NY

Associate Degree in Nursing

1979- 1981

- PA Nursing License # RN531225

TEACHING EXPERIENCE

East Stroudsburg University, East Stroudsburg, PA

Assistant Professor Instructional Technologies

2010 – Present*

Graduate Program Coordinator Instructional Technologies

- Courses taught:
 - DMET 510: Computers in Education
 - DMET 520: Selection and Use of Instructional Media for the classroom
 - DMET 536: Internet for Educators
 - DMET 540: Multimedia I in the Classroom
 - DMET 580: Research Project I
 - DMET 581: Research Project II
 - DMET 585: Graduate Internship
 - DMET 589: Thesis
 - DMET 440: Law and Ethics in Media
 - DMET 485: Independent Studies
 - DMET 495: Seminar in Digital Media Technologies
 - DMET 160: Introduction to Multimedia
 - DMET 155: Introduction to Web Design
 - DMET 140: Media Theory and Practice
- *Note: 2010 to 2012 was Instructor level while completing Ph.D.

St. Francis University

Distance Education Faculty, Health Sciences

August 2012 – Summer 2013

- Designed and taught MHS 505: Ethical Issues in Practice via Blackboard LMS in an asynchronous online educational environment.
- MHS 503: Research Methodology

Northampton Community College, Bethlehem, PA

Adjunct Faculty, Department of Communication

2009 – 2011

- Instructed courses within the Communication Department to degree-seeking Undergraduate students.
- Course taught:
 - CMTH 102: Speech Communications⁷
 - CMTH 105: Public Speaking

East Stroudsburg University, E. Stroudsburg, PA

Adjunct Faculty, Continuing Education

Fall 2008

- Designed and taught a one-credit course for graduate students
 - MCOM 501: Podcasting in the Classroom

Moravian Academy, Bethlehem, PA

Director of Media Services

2005 - 2009

- Managed Media department: computer lab, library circulation, annual budget
- Educating faculty in instructional technology and SMARTBoard use
- Creating and maintaining Middle School library website
- Developing the curriculum and training faculty and students in Desktop Publishing to create a 68 page all-color yearbook via Photoshop and InDesign

Moravian Academy, Bethlehem, PA

7th Grade Social Studies Teacher

2003- 2006

- Enhanced student learning by addressing kinesthetic, audible, and visual learning styles with incorporation of educational technology such as wiki, WebQuest, podcasting, and webpage creation
- Encouraged students to broaden their knowledge of American History with frequent research assignments and review of primary source documents located on the web

OTHER PROFESSIONAL EXPERIENCE

Farm Family Insurance, Arcade, NY

Marketing Agent and In-service Educator

- Managed office, hired and trained staff
- Evaluated insurance risks and educated the consumer about insurance products and needs
- Provided training seminars for new agents in the corporate home office and at corporate seminars; Qualified for top company awards

Olean General Hospital, Olean, NY

Registered Nurse

- Intensive Coronary Care Units, working with patients and families in critical nursing situations to provide education regarding illness or injury
- Supervisor in extended care facility; Extensive time management and organizational skills; Ability to remain calm under stressful conditions

PROFESSIONAL PRESENTATIONS

- “Staying safe on the Web: A discussion about social media, cyberbullying, and how to use the Internet to your best advantage for career success” Accepted at *Provost’s Colloquium East Stroudsburg University*, April 2019
- “Exploring the Role of Emerging Communication Technology and social Media in 21st Century Veteran Education” *Council of College and Military Educators (CCME) Conference* in March 2018 in San Diego, CA
- “Exploring the Role of Emerging Communication Technology and social Media in 21st Century Veteran Education” Accepted at *University of North Florida Conference* in November 2017 in Jacksonville, FL
- “Motivating Learning and Differentiating Instruction Using Web 2.0 Content Curating Tools” Presented at *the Mini-Conference of Faculty Research & Scholarly Activity* in April 2015 in East Stroudsburg University
- “Motivating Learning and Differentiating Instruction Using Web 2.0 Content Curating Tools” Presented at *the Association for Educational and Communications Technology (AECT)* in November 2014 in Jacksonville, FL.
- “21st Century Cyberbullying defined: An analysis of intent, repetition, and emotional response” Presented at *the Mini-Conference of Faculty Research & Scholarly Activity* in April 2014 in East Stroudsburg University

- “21st Century Cyberbullying defined: An analysis of intent, repetition, and emotional response” Presented at *the Association for Educational and Communications Technology (AECT)* for 2013 in Anaheim, CA.
- “iPad: Explore the hidden potential in your students.” Accepted at *the Association for Educational and Communications Technology (AECT)* for 2012 in Louisville, Kentucky.
- Pennsylvania Education Technology Expo and Conference – “iPad: Explore the potential in your students!” February 2012
- Cyberbullying: gender, culture, and the role of adults. Presented at *The Laurel Highlands Communications Conference 2010*. Indiana, PA.
- George Herbert Mead: an overview and understanding of symbolic interactionism. Presented at *The Laurel Highlands Communications Conference 2010*. Indiana, PA.
- Workshop: Digital storytelling. (2010) Presented at *The Laurel Highlands Communications Conference 2010*. Indiana, PA.
- An exploratory study of cyberbullying with undergraduate students. Paper presented at *the Association for Educational and Communications Technology (AECT)* for 2010 in Anaheim, CA.
- Pennsylvania Education Technology Expo and Conference – 3 hour Workshop – “Digital Storytelling” February 2010
- Pennsylvania Education Technology Expo and Conference – “Cyberbullying – do you know?” February 2010
- East Stroudsburg University Summer Reading Workshop, co-presenter – “Reading and Writing with Meaning: Storytelling on the Web” June 2009
- East Stroudsburg University Summer Reading Workshop, co-presenter – “Storytelling with Movies” June 2009
- Pennsylvania Education Technology Expo and Conference – “Wikis and WebQuest – Collaborate in Web 2.0” February 2009
- Pennsylvania Education Technology Expo and Conference – “Reading and Writing Come Alive with Web 2.0 Tools” February 2009
- East Stroudsburg University Summer Reading Workshop, co-presenter – “Web 2.0” June 2008
- East Stroudsburg University Summer Reading Workshop, co-presenter – “Podcasting” June 2008
- Farm Family All-American Conference, Switzerland and corporate office, Albany, NY – “Managing Funds in Universal Life Policies”

PROFESSIONAL PUBLICATIONS

- Walker, C. (2017) Developing an understanding of cyberbullying: The emotional impact and struggle to define. In O. Dreon & D. Polly (Eds.), *Handbook of Research on Teacher Education for Ethical Professional Practice in the 21st Century*. (pp. 236 – 258). Hershey, PA: IGI Glob
- Walker, C. (2015). An analysis of cyberbullying among sexual minority university students. *Journal of Higher Education Theory and Practice*, 15(7), 44 – 50.
- Walker, C. (2015). Cyberbullying. In *Encyclopedia of Educational Technology*. Thousand Oaks, CA: SAGE.
- Walker, C. (2014). Cyberbullying Redefined: An analysis of intent and repetition. *International Journal of Education and Social Sciences*, 1 (5), 59 – 69. <http://www.ijessnet.com/wp-content/uploads/2014/12/6.pdf>
- Walker, C. (2013) Twenty-first century cyberbullying defined: An analysis of intent, repetition, and emotional response. In M. Simonson (Ed.), *35rd Annual Proceedings: Vol. 1. Selected Research and Development Papers Presented at the Annual Convention of Association for Educational Communication and Technology* (pp. 211 – 220) Acceptance rate: 60%
- Walker, C., Sockman Rajan, B., & Koehn, S. (2011). An exploratory study of cyberbullying with undergraduate students. *TechTrends: Linking Research and Practice to Improve Learning*, 55(2), 31 – 38. doi:10.1007/s11528-011-0481-0
- Walker, C., Sockman Rajan, B., & Koehn, S. (2010). An exploratory study of the cyberbullying with undergraduate students. In M. Simonson (Ed.), *33rd Annual Proceedings: Vol. 1. Selected Research and Development Papers Presented at the Annual Convention of Association for Educational Communication and Technology* (pp. 259 – 281). Acceptance: Approximately 60% of submissions are accepted for publication through a peer reviewed process
- Walker, C. (2010) Cyberbullying: gender, culture, and the role of adults. In B. Wiggins & C. Schaeffer (Eds.), *Proceedings of the Second Annual Laurel Highlands Communications Conference*. (pp. 160 – 167).
- Walker, C. (2010) George Herbert Mead: An overview and understanding of symbolic interactionism. In B. Wiggins & C. Schaeffer (Eds.), *Proceedings of the Second Annual Laurel Highlands Communications Conference*. (pp. 221 - 231).

PROFESSIONAL PRODUCTIONS

- Walker, C., (Created: 2010; Maintained through current). *Walker & Roehrich Associates*
Website: <http://www.njfarminsurance.com/>

ACADEMIC AND COMMUNITY SERVICE

- East Stroudsburg University: DMET 495 submitted for new GE Standard IV
- Advisor: National Broadcast Society, 2017 - 2018
- Acting Department Chair for the purpose of chair: Promotion Dr. Beth Rajan Sockman Fall 2016
- Chair of Promotion Committee of Digital Media Technologies Fall 2016
- National Association of Lutheran Church: Church Plant Committee, Secretary on Leadership Committee. Stroudsburg, PA 2015 – present
- Reviewer: *Computers in Human Behavior*: 2016
- Reviewer: *Review of Educational Research* (2014 Impact Factor: 3.897; Ranking 1/224 in Education and Educational Research): 2015
- Reviewer: *Pennsylvania Communication Annual*: 2014, 2015, 2017
- Reviewer: *AECT Education Division*: March 2015
- Presenter: Christ Hamilton United Lutheran Church: *Staying Safe on the Web*, 2015
- East Stroudsburg University: Professional presentation for College of Education: “Simplifying Life with Technology” February 2014
- Teacher Education Council Committee member 2014 - present
- Colonial Intermediate Unit 20: Assistant to Chair and Judge for 2014 Computer Fair Spring 2014
- East Stroudsburg University: Faculty Away Days, Summer 2013 - 2017
- East Stroudsburg University: Strategic Planning Roundtable Discussion January 2014
- East Stroudsburg University: Campus Security Authority 2014 - present
- East Stroudsburg University: Department Assessment Chair 2014
- East Stroudsburg University: Strategic planning committee, Teaching and Learning into the Future Task Force 2013 – 2014
- East Stroudsburg University: Performance and Review Committee 2013 - present
- Research Paper Presentation: Reviewer for the International Society for Technology in Education (ISTE) Annual Conference (2011)
- Teacher Education Division: Reviewer for the Association for Educational Communication and Technology (AECT) Annual Conference (2011; 2012;2013).
- Volunteer at church
- Certified member of Student Assistant Program (SAP)

CERTIFICATIONS AND PROFESSIONAL AFFILIATIONS

- National Communication Association (NCA)
- International Society for Technology in Education (ISTE)
- Association for Educational Communication and Technology (AECT)
- **Specialist Certification K – 12, Instructional Technology**
- **Elementary Education PreK – 6**
- Trainer Certificate: Franklin Covey Co., *The 7 Habits of the Highly Effective Teen*
- Licensed Registered Nurse # RN531225
- Phi Alpha Theta Membership
- Phi Kappa Phi Membership