

Strategic Planning Sub Committee on Community Relations

Friday September 20, 2013

In attendance: Dr. Marcia Welsh, Dr. Robert Fleischman, (Chair), Mr. Daniel Hagan(Co-Chair Student), Mr. Kwaku Adjei-Bohyen(student), Dr. Brad Seid, Dr. Steve Godin, Dr. Caroline Kuchinski, Prof. Stephanie French, Mr. Uriel Trujillo, Mr. Jeff Wilson, Mr. Chris Landino, Ms. Jennifer Serowick, Ms. Ginny Kirkwood (community member Shawnee Inn and Golf Resort) Ms. Ann Duffield(Ann Duffield & Colleagues Consulting Group)

Not Present: Dr. Sheila Handy, Dr. Matt Connell, and Ms. Brooke Donovan

Scribe: Ms. Donna DePompeis

Summary:

Dr. Welsh welcomed the group. Dr. Fleischman started the formal introductions.

The aspiration / goal of this meeting regarded the importance of how ESU is projected and perceived in the community. How can we tear down the walls and bring the University and Community together.

Ginny Kirkwood requested more community members-representation on the Sub-Committee, and the suggestion made to include a member of the media (e.g. George Roberts).

Dr. Fleischman led a discussion regarding the framework for the discussion, in terms of the sub-committee's objectives and goals. Specifically, how are we perceived, projected and reported on to the community? What are the roadblocks? What are the common needs, objectives and how can we focus on improving?

Discussion ensued with regard to the goals and aspiration of the sub-committee in terms of changing current perception and reputation of ESU within the community. Further discussion involved involving our students in the community by creating service learning opportunities as a University without walls that focuses on student successes and community outreach.

The discussion then involved creating a culture on campus focused on a strong sense of community from the beginning of a student's freshman year. Cultivating an environment that shows it is OK to participate both in and out of the classroom.

Where do we all want to be three years from now?

Ann Duffield provided **an assignment for the next meeting:**

- Write 5 sentences to describe the goals of the sub-committee with regard to the following considerations:
What goals would you like to accomplish?
What strategies would be needed to pursue these goals?
What will ESU students be in the future and what careers will be needed in the labor force?
What roadblocks do you perceive?
What resources will be needed?
What does it mean to create a University without walls?
What does it mean to create and endure community connections?

The next meeting date agreed: Thursday October 3rd – 2:00-4:00 pm Reibman Boardroom

The meeting adjourned: 10:10 am