

ESU Policy Strategic Plan 2014-2017
Student Centered Focus Task Force Committee
November 7, 2013
University Center Reception Room

Attendance: Joe Akob, Ali Basir, Justin Amann, John Elwood, Darlene Farris-Labar, Shannon Frystak, Kelly McKenzie, Leslie Raser, Gerard Rozea, Rhonda Sutton

Guest: Ann Duffield

Scribe: Michelle Keiper

Ann Duffield provided an overview of where the task force should be within the “Framework for Discussion” timeline. There is a meeting scheduled for tomorrow, November 8 with Ann, the Steering Committee, the Chairs and Co-chairs to discuss their interim report listing their strategies and suggested resources that would implement their strategies.

The task force feels the process is moving too quickly. They just received the comments from their questions only today and have not had time to review them. Ann agreed the process has been quick and can slow down. An interim report from the Student Centered Task Force Committee will not be available for tomorrow’s meeting.

Between the written responses and the online responses, there were over 265 comments received from the Poster Session held on October 24. Many comments were similar for all four task forces.

Task force chairs, along with their committee members, are to consider all responses and determine how ESU’s strategic plan can help the students and the community.

There is a meeting scheduled for Friday, December 6 with the Strategic Plan Steering Committee Members, the Task Force Chairs, Co-chairs, and Scribes with Ann Duffield. The purpose of this meeting is to discuss the report that Ann will compile based on the reports received from the Task Force Committees. It is important to remember that the strategic plan is subject to change with developing strategies.

Academics will be rolled out first; faculty can then design it the way they want with the leadership team. Student Life will be involved with academics, as well as marketing. They will all work together.

There will be a task force looking at finances, how much it will cost and a realistic timeframe for realizing goals. It is possible for goals to take several years.

The strategic plan will be put into the community to allow for further feedback via all social media and e-mail, as well as public places such as the library, the bookstore, and the cafeteria. Additional public forums may also be held.

Michelle will send committee members the responses from all task force questions including the online responses for review.

The committee will meet next Wednesday, November 13 at 3:00pm to discuss the responses and strategize. Location to be determined.