

THE GRADUATE COLLEGE’S STRATEGIC PLAN 2010 – 2015

“Exceeding Expectations”

I. Vision Statement

The vision of the Graduate College at East Stroudsburg University of Pennsylvania is to be recognized and respected throughout Pennsylvania, as well as nationally and internationally, for first rate graduate degree and certification programs in education, health sciences, the arts and sciences, and business and management.

II. Mission Statement

The mission of Graduate College at East Stroudsburg University is to advance graduate education in order to develop leaders in their respective professions who enhance the lives of individuals in our state and nation, as well as globally.

III. Values

The Graduate College at East Stroudsburg University is committed to the following underlying principles in all that we do:

- Excellence
- Innovation
- Leadership
- Critical Thinking
- Integrity

IV. Strategic Directions/Goals

The Graduate College is the central focus within the University responsible for the direction and administration of graduate education. Given that graduate programs and faculty organizationally reside within the University’s Colleges and academic departments, the Graduate College must work in partnership with the faculty and academic units to achieve the College’s vision, mission, and

values. Therefore, through collaboration with academic units campus-wide, as well as with other divisions within the University, the Graduate College aims to:

Academic Excellence

1. Increase the breadth and depth of master's, post-baccalaureate, and advanced certification programs, including, but not limited to, new majors or areas of concentration, collaborative programs, online programs, and international programs
2. Support the pursuit, achievement, and maintenance of the highest level of national accreditation for all graduate programs for which there is national accreditation
3. Support the pursuit, achievement, and maintenance of the highest level of approval or recognition for all post-baccalaureate and advanced certification programs for which there is a recognized approval process
4. Delineate benchmarks of success at the program and student level for all graduate degree, post-baccalaureate certification, and advanced study programs
5. Achieve enrollment targets for each graduate, post-baccalaureate, and advanced certification program, with high caliber students selected from an extensive and competitive applicant pool

Research, Scholarship, & Professional Service

6. Uphold graduate faculty engagement in research and scholarly activity, professional service, and leadership at the state, regional, national, and international levels, to assure discovery, innovation, and application, necessary for leading and teaching advanced students
7. Initiate graduate student focused initiatives and projects that enhance the academic preparation and professional development of all graduate students, as well as promote a positive campus experience
8. Uphold graduate student engagement in research and scholarly activity, professional service, and leadership at the state, regional, national, and international levels to assure mastery of the discipline,

competency in research skills, and preparation for positions of leadership and service

Administrative Best Practices & Advocacy

9. Ensure graduate enrollment management policies and procedures, from recruiting through alumni relations, support individual program, Graduate College, University, and System strategic directions and goals
10. Ensure graduate academic and administrative policies and procedures promote effective and efficient functioning of the Graduate College, facilitating achievement of a positive climate
11. Expand the financial base for graduate education to increase resources for initiatives aligned with the College's strategic directions
12. Advocate for the Graduate College – academic affairs, faculty, and students – to internal and external stakeholders, by highlighting critical issues affecting all aspects of graduate education and offering recommendations and solutions based upon model guidelines and research-based best practices