

Inspiring Leadership and Service

Strategic Plan: 2010-2015

East Stroudsburg University of Pennsylvania

Informal Update on Strategic Plan Implementation

In order to maintain the organic nature of our strategic plan and to keep our commitment to involve the entire ESU community in the implementation phase, three strategic plan implementation teams were organized. These three implementation teams are actively served by seventy-seven individuals, reflecting ESU's organization structure. Soon, nine student senators will join the Implementation Teams.

The Implementation Teams were charged to: 1) identify a set of strategic initiatives that should be implemented during the next two years; each team prioritizes the initiatives identified, and 2) develop an action plan for each strategic initiative that is to be implemented during the Academic Year 2010-2011.

Each team is led by two senior administrators and two faculty members. The Implementation Team leadership meets regularly with the President to report and discuss their progress, challenges, and unexpected issues that can affect the strategic plan implementation.

An informal update to the ESU community will come out in both fall and spring. An annual progress report, more formal in nature, will be produced and accessible to the ESU community by early June of each year.

Strategic Initiatives Identified for Implementation in AY 2010 – 2011

[Each team's name reflects the Strategic Themes for which the team is responsible]

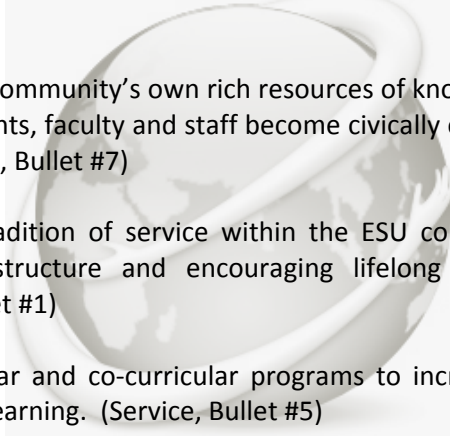
Engaged Learning and Collaboration Implementation Team

1. Meet the demands of the global society by developing students' writing and other communication skills, critical and creative thinking, quantitative and scientific reasoning, and information and technology literacy in both undergraduate and graduate education. (Engaged Learning, Student Learning, Bullet #2)
2. Effective communication is the foundation for building collaboration. The University will develop a communication plan and strategies that will institutionalize regular, ongoing communication. The communication plan will include methods and strategies to assess effectiveness. (Collaboration, Bullet #1)
3. University will continuously improve its website to serve the needs of current students and their parents, faculty, staff, and future students. (Collaboration, Bullet #2)
4. Strengthen and provide the university infrastructure and student

experiences to enhance and enrich students' academic, social, and personal skills to succeed as university students. Particular attention and resources should be devoted to first year student academic success. (Engaged Learning, Student Experiences, Bullet # 2)

**Globalization and
Service
Implementation Team**

1. Investigate our students' exposure to global cultural literacy to develop appropriate programs to enrich their learning experiences. (Globalization, Bullet #6)
2. Use the ESU community's own rich resources of knowledge and experience to help students, faculty and staff become civically engaged global citizens. (Globalization, Bullet #7)
3. Develop a tradition of service within the ESU community by building a service infrastructure and encouraging lifelong service engagements. (Service, Bullet #1)
4. Build curricular and co-curricular programs to increase opportunities for experiential learning. (Service, Bullet #5)

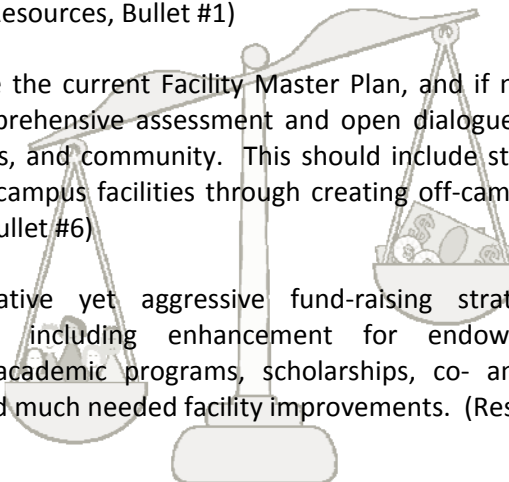


**People and Resources
Implementation Team**

The team members agreed to break into two subgroups: People and Resources, to increase their effectiveness and efficiency.

Resources Group

1. Through open dialogue, ESU will develop a Resource Allocation Plan, articulating short-term strategies and long-term goals for the allocation of resources. (Resources, Bullet #1)
2. Broadly share the current Facility Master Plan, and if necessary, revise it through comprehensive assessment and open dialogue involving faculty, staff, students, and community. This should include strategies to reduce stress on on-campus facilities through creating off-campus opportunities. (Resources, Bullet #6)
3. Develop creative yet aggressive fund-raising strategies and grant procurement, including enhancement for endowment funds, to supplement academic programs, scholarships, co- and extra-curricular programs, and much needed facility improvements. (Resources, Bullet #8)



People Group

The People Group organized the strategic initiatives into four general categories – *Professional Development (Bullets #1 & #8)*, *Recognition (Bullets #3 & #4)*, *Program Support (Bullets #5 & #6)*, and *Environmental Support (Bullets #7, #9 & #2)*. The Group is currently conducting a gap analysis to assist them in prioritizing their strategic initiatives. The group is expanding its membership to include additional faculty and staff.

Visit http://www4.esu.edu/aboutesu/president_office/implementation.cfm for details!