

# East Stroudsburg University

## Strategic Planning Implementation Team

### Resources Report

#### February 18, 2011

#### Focus on three aspects of resources as the core:

Improvements in the budget process

Increased communication regarding the Campus Master Plan

Increased communication and support for planning in the area of fund raising

Area of Focus	Progress to Date	Next Steps
<b>Budget Process</b>	The budget process has been altered to give the Senate Budget and Planning Committee input into the President's Guidance Memorandum.	At the most recent meeting of the Senate Budget and Planning Committee on February 15, 2011, there was a lively discussion on budget priorities. Ten areas of interest/concern will be raised and more deliberation is ongoing. All of this information will be shared with the President prior to the Memorandum being issued.
	An assessment component is being added to the end of the budget process.	A sub-committee, chaired by Dr. Carducci, is currently working on developing recommendations for this item.
<b>Campus Master Plan</b>	Syed Zaidi & Bill Pierson presented an overview of the Campus Master Plan to the team.	Additional sessions will be scheduled for this spring.
<b>Fund Raising</b>	Mr. Falso gave the team a thorough presentation on the ESU Foundation's fund raising plan in the fall and Ms. Russo participated in the review of the campus' Environmental Scan.	A report of the ESU Foundation's fund raising results will be given to the University Senate and at the All University meeting this spring.