Globalization and Service
Strategic Plan 2010 – 2015

PRESIDENT'S COUNCIL MEETING
February 28, 2011

Strategic Plan Themes	Globalization and Service
Team Leaders	Alberto Cardelle Henry Gardner Chin Hu Mary Frances Postupack
Team Members	Joyce Burgener* Al Moranville* Ann Millett* LuAnn Batson-Magnuson* Leigh Smith* Marilyn Narey* Kim McKay Beth Sockman Storm Heter Patricia Graham Martin Lacayo Jillian (Salvatore)Harper Michael Crapp Mark Kilker Patricia Riegler Julia Adams Kathy Perrine Colette LaMarche Patt Newhart - *retired* Marcy Cetnar Luke Catanzaro – *student* Michael Laffey – *new member 2011*

*Designates APSCUF nomination

GLOBALIZATION AND SERVICE
MEETING #5
Wednesday, February 23, 2011

Present: J. Adams, A. Cardelle, M. Crapp, H. Gardner, S. Heter, C. Hu, K. McKay,
A. Millett, M. Narey, MF Postupack, B. Sockman.

Not Present: J. Burgener, L Catanzaro, M. Cetnar, P. Graham, J. Harper, M. Kilker,
M. Lacayo, A. Moranville, K. Perrine, P. Riegler, P. Newhart-*retired*, L. Smith, C. LaMarche,
L. Batson-Magnuson

Guests: D. Smith, S. LaBadie

ACTION ITEMS / SUMMARY NOTES

VI.   **Meeting Summaries:** The Globalization and Service Team Summary from the December 6, 2010 meeting was reviewed. Additionally, C. Hu and H. Gardner reported on the Strategic Plan Implementation Meeting which was held on February 18, 2011. The GS Implementation Team representatives (B. Sockman, J. Adams, A. Cardelle) summarized their implementation strategies at that meeting.

VII.   **WEBSITE Support:** The GS Team presented their ideas and need for website development and support to Doug Smith and Steve LaBadie. D. Smith and S. LaBadie will get back to the GS Team with ideas for moving forward with the website development and template designs.

VIII.   **Globalization and Service Implementation Teams**: The following GS Implementation teams presented their work/findings to date:

GLOBALIZATION

- Develop or identify a mechanism to assess global cultural literacy among ESU students. (**Michael Crapp (Chair)** – presented, Kim McKay, Patricia Graham, Julia Adams)
- Identify community resources on global knowledge and programs. Construct a database of community resources and make it accessible to student, faculty and staff. (**Alberto Cardelle (Chair)** – presented, Martin Lacayo, Lee Smith, Ann Millet, LuAnn Batson- Magnuson)

SERVICE

- Based on the existing Service-Learning Initiative Committee webpage, design and develop an interactive Service-Learning/Community-service website that provides updated information on service-learning/community-service activities and voluntary opportunities, incorporates effective mechanisms for information collection, provides information on community partners and fosters communication between ESU and community partners.

- Construct a database for existing service-learning courses.

   (Beth Sockman (Chair) - presented, Chin Hu – presented, Jill Harper,
   Marilyn Narey – presented)

IX. **Discussion topics**:

   a. Website development
   b. Creation of Global Curiosity
   c. General Education Curriculum - connection to Globalization/Service
   d. ESU International Exchange Program – Study Abroad
   e. International Faculty – attract and retention
   f. Global Service Learning opportunities
   g. International Travel Procurement
   h. Survey Strategies – Implementation of a Freshmen Survey,
      Globalization Survey national standards (Southern Illinois University
      and James Madison University models)
   i. $5,000 Budget – expenditures TBD following finalization of the
      implementation plans.

X. **Meeting Adjourned 4:30 p.m.**

Action Items:
- President's Council Leadership Meetings - February 28, 2011, April 4, 2011,
  May 9, 2011
- Next Meeting: H. Gardner to send out scheduling information

GLOBALIZATION AND SERVICE
Implementation Team Reports

February 23, 2011

GLOBALIZATION IMPLEMENTATION TEAM (GIT) REPORT
Alberto Cardelle Reporting

Meeting: February 14, 2011

Attending: A. Cardelle (Chair), M. Lacayo, L. Batson-Magnuson, A. Millet
Not Attending: L. Smith (teaching conflict)
Guests: M. Southwell, J. Stryker, M. Crapp, J. Adams, M. Laffey, J. Burgener

GIT PRIORITY
Identify community resources on global knowledge and programs. Construct a database of community resources and make it accessible to students, faculty and staff.

The ideas and issues resulting from this meeting are noted as follows:

Implementation Strategy:

1. Michael Southwell and Michael Laffey shared that the International Studies office has compiled and maintains a list of international experiences that include: semester abroad programs , and summer abroad programs sponsored by ESU. These lists provide students with a wide ranging set of experiences from a wide range of academic areas. However Michael Southwell also shared that one of the factors that impact the student use of these opportunities is the interest and curiosity in global issues, and desire to learn more about other cultures.

    Discussion led to the following conclusions:

    a. While the information kept by OIPs is extremely useful and has generated interest and has facilitated student travel, the data needs to include other resources for students to learn about cultural and global issues. These may come from ESU organizations, community groups as well as from sister institutions in the region. Most of these may also occur locally.

    b. The GIT team will disseminate a web-based survey in phases to garner information of these potential sources.

    c. Develop a second action item that explores strategies to address the bottleneck identified by the international studies program namely – creating global curiosity.

Timeframe:

1. Proposed **March** deliverables:
   a. Design of a survey
   b. Launch of a survey

2. Proposed **April** deliverables:
   a. Initial compilation of data about other resources
   b. Development of a dissemination process
   c. Development of a second action item.

GLOBALIZATION IMPLEMENTATION (GIT) TEAM REPORT

Michael Crapp and Julia Adams Reporting

Meeting: February 14, 2011

Attending: M. Crapp (Chair), J. Adams, M. Laffey, J. Burgener
Not Attending: K. Mckay, P. Graham
Guests: M. Southwell, J. Stryker, A. Cardelle, M. Lucayo, L. Batson-Magnuson, A. Millet

GIT PRIORITY
To develop or identify a mechanism to assess global cultural literacy among ESU students.

The ideas and issues resulting from this meeting are noted as follows:

Implementation Strategy:
2. Joann shared that the University Assessment Committee (UAC) is a much larger and broader team charged with assessing student learning outcomes for ESU in a wide range of academic areas. There is a component of that assessment initiative that incorporates global cultural literacy, but that aspect is only in the early stage of development. Joann also provided us a number of links to various tools and surveys related to the subject. Our discussion led us to the following conclusions:

    a. Partnering with the UAC will better focus and enhance our collective efforts by leveraging knowledge and resources on the subject.
    b. UAC member(s) will be designated to work with the GIT to align our efforts and prevent duplication of effort.
    c. Collaboration should be aimed at producing a tool or mechanism that will serve both committees' objectives.
    d. A closer review and discussion of the resources shared by Joann, and any others identified by the team, is in order to select the best tool or mechanism for further refinement/development.

<u>Timeframe:</u>
3. Proposed **February** deliverables:
   a. UAC member will attend a GIT meeting to understand mission and align efforts. (done)
   b. GIT representative(s) will attend a UAC meeting to socialize the GIT objective. (2/21 UAC meeting scheduled)
   c. Review and discussion of GIT sub-team strategy and timeframes with G&S Implementation team on 2/23.

4. Proposed **March** deliverables:
   a. Joint GIT/UAC meeting to select optimal tool or mechanism for development.
   b. Identify available resources outside of ESU for possible collaboration.
   c. GIT to work with UAC representatives to refine selected tool or mechanism.
   d. Determine appropriate format, frequency and recommended distribution/collection channel methodology.

5. Proposed **April** deliverables:
   a. GIT members and UAC representatives to provide prototype/draft of survey or tool to G&S Implementation Team and UAC.
   b. Finalization of tool/survey for implementation.
   c. Launch of tool/survey on campus.

SERVICE IMPLEMENTATION TEAM (SIT) REPORT

Beth Sockman Reporting

SIT PRIORITY
Based on the existing Service-Learning Initiative Committee webpage, design and develop an interactive Service-Learning/Community-service website that provides updated information on service-learning/community-service activities and voluntary opportunities, incorporates effective mechanisms for information collection, provides information on community partners and fosters communication between ESU and community partners.

Construct a database for existing service-learning courses.

Meeting: February 14, 2011

Attending: Beth Sockman-Chair, Chin Hu, Jill Harper, Marilyn Narey
Next SIT Meeting: February 21 @ 2:30, Stroud 101 E

<u>**Implementation Strategy:**</u>

3. The goals of the website database were reviewed which was based on an informal analysis of the current needs and resources available to the university students and community. In addition, a model database website was identified. The website viewed was Art for Learning: http://www.arts4learning.org/

The Arts for Learning website exemplifies a simple, visual, database structure that is utilitarian and aesthetically pleasing. Due to the easy navigation, organizational structure and visual sense, it provides a valuable model as we embark on our task. Below is a list of the identified goals, which can be completed within our time frame.

Website Goals:

- Experience a visual pleasing & utilitarian website.
- Provide a place for community organizations to post information about the opportunities for service that is easy to navigate and visually recognize.
- Provide a list of service learning courses that is easy to navigate and visually recognize.
- Encourage partnerships through easy search and navigation.
- Provide the information that is on the current website into a new structure that aligns with the new structure.

Using resources efficiently, we propose the following:
1. Meet with University Website Committee to collaborate on design and structure of the website.
2. Encourage early web classes and service learning courses to facilitate the beginnings of the website by take images of community organizations and complete the writing, which will need to be in a standardized format.
3. Gather and aggregate information through the GA for Service Learning.

Timeframe:
   1. Proposed **February** deliverables:
      a. **Mock-up of database (Feb. 21 meeting)**
      b. Share mock-up with Globalization and Service group (Feb.23 meeting)
      c. Make revisions to the mock-up as per meeting.
      d. The service-learning initiative committee met on Feb. 14 at 3:00pm to revise the survey.
      e. Revise Service Learning Survey to be disseminated.
   2. Proposed **March** deliverables:
      a. Meeting with Steve LaBadie and the University Web Committee
      b. Identify what can be achieved with current resources within the university and what will be need to solicited from other resources.
      c. Distribute Service Learning Survey through courses
      d. Collect data from Survey

   3. Proposed **April** deliverables:
   Disclaimer: Much of the April deliverables will be determined March meeting.
      a. Work on the backend or the website database structure so that later, data can be added.
      b. Service Learning GA will complete the organizations needed for database.
      c. Synthesize information from service learning course survey with descriptive information.