



***Globalization and Service
Strategic Plan 2010 – 2015***
President's Council Report - November 1, 2010

Strategic Plan Themes	Globalization and Service
Team Leaders	Alberto Cardelle Henry Gardner Chin Hu Mary Frances Postupack
Team Members	Joyce Burgener* Al Moranville* Ann Millett* LuAnn Batson-Magnuson* Leigh Smith* Marilyn Narey* Kim McKay Beth Sockman Storm Heter Patricia Graham Martin Lacayo Jillian Salvatore Michael Crapp Mark Kilker Patricia Riegler Julia Adams Kathy Perrine Colette LaMarche Patt Newhart Marcy Cetnar

*Designates APSCUF nomination

**East Stroudsburg University of Pennsylvania
Strategic Plan Implementation Team Meeting**

GLOBALIZATION AND SERVICE

MEETING #1

Thursday, September 9, 2010

Present: J. Adams, L. Batson-Magnuson, J. Burgener, A. Cardelle, M. Cetnar, M. Crapp, H. Gardner, P. Graham, C. Hu, M. Kilker, M. Lacayo, C. LaMarche, K. McKay, A. Millett, A. Moranville, M. Narey, K. Perrine, MF Postupack, P. Riegler, J. Salvatore, L. Smith, B. Sockman

Not Present: S. Heter, P. Newhart

ACTION ITEMS / SUMMARY NOTES

ESU Unit Strategic Plans:

The following team members volunteered to review the university unit strategic plans in order to become more familiar with components of the plans that address Globalization and Service initiatives:

- Advancement – A. Moranville, A. Cardelle
- College of Arts and Sciences – C. Hu, K. Perrine, P. Graham
- College of Business Management – A. Moranville, C. LaMarche
- College of Education – M. Narey, B. Sockman
- College of Health Sciences – J. Salvatore, A. Millett, L. Batson-Magnuson
- Enrollment Management – J. Adams, C. LaMarche
- Finance and Administration – M. Kilker, M. Crapp
- Graduate College – A. Cardelle, J. Salvatore, M. Narey, B. Sockman
- Kemp Library – C. LaMarche, P. Riegler
- Office of the President – K. McKay, L. Smith, M. Lacayo
- Research and Economic Development – P. Riegler, M. Kilker
- Student Affairs - J. Salvatore, P. Riegler

Globalization and Service Initiatives:

- Team members agreed:
 - to review (individually and/or in small groups) the eight (8) initiatives listed under Globalization and the five (5) initiatives listed under Service
 - to prioritize the initiatives with a two (2) year timeframe for completion;
 - to identify action items under each of the prioritized initiatives that will contribute to the attainment of the strategic initiative;
 - These action items could be based on **existing** programs and projects in the university or **new** projects and programs not yet implemented;
 - to submit project suggestions and priorities by September 22 to H. Gardner hgardner@po-box.esu.edu ; and
 - to meet again on **Wednesday, September 29** at 3:30 p.m. in the Center for Innovation and Entrepreneurship, Room 154, to discuss the initiatives and priorities submitted by all team members.

Meeting Schedule:

- Team members agreed to meet monthly
- Team member schedules will be monitored through Doodle by Jwana Counts, Administrative Assistant, Enrollment Management

**East Stroudsburg University of Pennsylvania
Strategic Plan Implementation Team Meeting**

**GLOBALIZATION AND SERVICE
MEETING #2**

Wednesday, September 29, 2010

Present: J. Adams, H. Gardner, P. Graham, C. Hu, M. Kilker, M. Lacayo, C. LaMarche, K. McKay, A. Millett, M. Narey, K. Perrine, MF Postupack, P. Riegler, J. Salvatore, L. Smith, P. Newhart, S. Heter

Not Present: L. Batson-Magnuson, J. Burgener, A. Cardelle, M. Cetnar, M. Crapp, A. Moranville, B. Sockman,

ACTION ITEMS / SUMMARY NOTES

1. **Group Presentations:** Three group(s) presented their action items and priorities for Globalization and Service. Following the presentations, the Globalization and Service Team discussed strategies for identifying top priority action items from each presentation.

Group I: Participants: Marcy Cetnar, Colette LaMarche, Julia Adams

Group 2: Participants: Joyce Burgener, Chin Hu, Marilyn Narey, Beth Rajan Sockman

Group 3: Participants: Kim McKay and Leigh Smith

Additionally, A. Millett presented: College of Health Sciences (group J. Salvatore, A. Millett, L. Batson-Magnuson)

Mark Kilker presented: Finance and Administration – (group M. Kilker, M. Crapp)

2. **Discussion of action items/priorities for Globalization and Service**
3. **Meeting Adjourned 4:30 p.m.**

Globalization and Service Initiatives:

- Team members agreed:
 - to meet again on **Wednesday, October 27** at 3:00 p.m. in the Center for Innovation and Entrepreneurship, Room 154, to determine the top priorities in Globalization and Service for implementation in FY 10-11.

**East Stroudsburg University of Pennsylvania
Strategic Plan Implementation Team Meeting**

GLOBALIZATION AND SERVICE

Team Leadership Meeting #1

Thursday, October 7, 2010

Present: A. Cardelle, H. Gardner, C. Hu, MF Postupack

ACTION ITEMS / SUMMARY NOTES

1. Following the presentations at the September 29th meeting, the leadership team compiled the top three Strategic Themes in both the Globalization and Service categories based on the following Team reports:

Group 1: Participants: Marcy Cetnar, Colette LaMarche, Julia Adams
Group 2: Participants: Joyce Burgener, Chin Hu, Marilyn Narey, Beth Rajan Sockman
Group 3: Participants: Kim McKay and Leigh Smith

Additionally, A. Millett presented: College of Health Sciences – J. Salvatore, A. Millett, L. Batson-Magnuson

Mark Kilker presented: Finance and Administration – M. Kilker, M. Crapp
2. Chin Hu agreed to organize the top three priorities in both Globalization and Service as determined by the Team for the Strategic Plan Implementation Action Plan.
3. The six priorities will be sent to the Globalization/Service team for review and the Team will determine the three initiatives for implementation in FY 10-11 from the six initiatives at the October 27th meeting.
4. **Meeting Adjourned**

**East Stroudsburg University of Pennsylvania
Strategic Plan Implementation Team Meeting**

**GLOBALIZATION AND SERVICE
MEETING #3**

Wednesday, October 27, 2010

Present: J. Adams, H. Gardner, C. Hu, M. Kilker, M. Lacayo, A. Millett, M. Narey, K. Perrine, MF Postupack, S. Heter, M. Crapp, L. Batson-Magnuson

Not Present: J. Burgener, A. Cardelle, M. Cetnar, A. Moranville, B. Sockman, P. Riegler, J. Salvatore, L. Smith, P. Newhart, P. Graham, C. LaMarche, K. McKay

ACTION ITEMS / SUMMARY NOTES

1. **Meeting Summaries:** The Globalization and Service Team Summaries from the September 29, 2010 meeting and the Leadership Team meeting on October 7, 2010 were reviewed.
2. **Team Selection of top priorities for Globalization and Service:** Team members discussed the six top priorities (Three for Service and three for Globalization) selected from team presentations to determine the top priorities in Globalization and Service for implementation in FY 10-11.
3. **Discussion topics:**
 - the need for clarification and further discussion of the meaning and assessment of “global cultural literacy” as it pertains to the ESU strategic plan, general education and the identification of courses with a “global cultural literacy” component. J. Adams distributed an informational handout from the University Assessment Committee which addressed the *Final Expanded Definitions and Core Skills for University Student Learning Outcomes* – specifically addressing five (5) objectives used to determine: **Demonstrate an understanding of their (student) role as citizens of a diverse, global society.**
 - the limited resources available to develop and maintain a robust university website
4. **Three priorities for Globalization and Service were identified:** Two Globalization and one Service
5. **Meeting Adjourned 4:30 p.m.**

Globalization and Service Initiatives:

- Action Items:
 - C. Hu to finalize wording of top three initiatives
 - Initiatives to be sent to Team for approval then forwarded to Y. Kim
 - H. Gardner to schedule next meeting

Strategic Plan Implementation Action Plan: Globalization

STRATEGIC INITIATIVE: Investigate our students' exposure to global cultural literacy to develop appropriate programs to enrich their learning experiences.				
ACTIONS	WHO	WHEN	EXPECTED OUTCOME	NEW RESOURCE (If Applicable)
Develop or identify a mechanism to assess global cultural literacy among ESU students.	University Assessment Committee or appropriate office/department	AY 2010-2011	A mechanism is identified or developed to assess global cultural literacy among incoming and graduating students.	

Strategic Plan Implementation Action Plan: Globalization

STRATEGIC INITIATIVE: Use the ESU community's own rich resources of knowledge and experience to help students, faculty and staff become civically engaged global citizens.				
ACTIONS	WHO	WHEN	EXPECTED OUTCOME	NEW RESOURCE (If Applicable)
Identify community resources on global knowledge and programs. Construct a database of community resources and make it accessible to student, faculty and staff.	Office of International programs or appropriate office/department	AY 2010-2011	A database of community resources on global knowledge and programs is constructed. The database is made available to students, faculty, staff and administrators through Office of International Program's website.	

Strategic Plan Implementation Action Plan: Service

STRATEGIC INITIATIVE: Develop a tradition of service within the ESU community by building a service infrastructure and encouraging lifelong service engagements. Build curricular and co-curricular programs to increase opportunities for experiential learning.				
ACTIONS	WHO	WHEN	EXPECTED OUTCOME	NEW RESOURCE (If Applicable)
Based on the existing Service-Learning Initiative Committee webpage, design and develop an interactive Service-Learning/Community-service website that provides updated information on service-learning/community-service activities and voluntary opportunities, incorporates effective mechanisms for information collection, provides information on community partners and fosters communication between ESU and community partners. Construct a database for existing service-learning courses.	Steve LaBadie (Web manager, Academic Computing), Doug Smith (Director, University Relations), Service-Learning Initiative Committee Service-Learning Initiative Committee	AY 2010-2011	A robust Service-learning/Community-service website is developed and maintained. A database for existing service-learning courses is constructed. The database is made available to academic advisors, students, etc.	