

Fundraising Results

Resources Team
Strategic Plan Implementation
March 15, 2011



Fundraising Results

▶ Current Fiscal Year to February 28, 2011	
◦ Endowment	\$487,657
◦ Physical Plant	\$ 5,804
◦ Annual Fund	\$449,999
• Unrestricted	\$153,583
• Restricted	\$296,416
◦ Undesignated and Other	<u>\$642,500</u>
▶ Total	\$1,585,959

The ESU Annual Fund

▶ Annual Fund

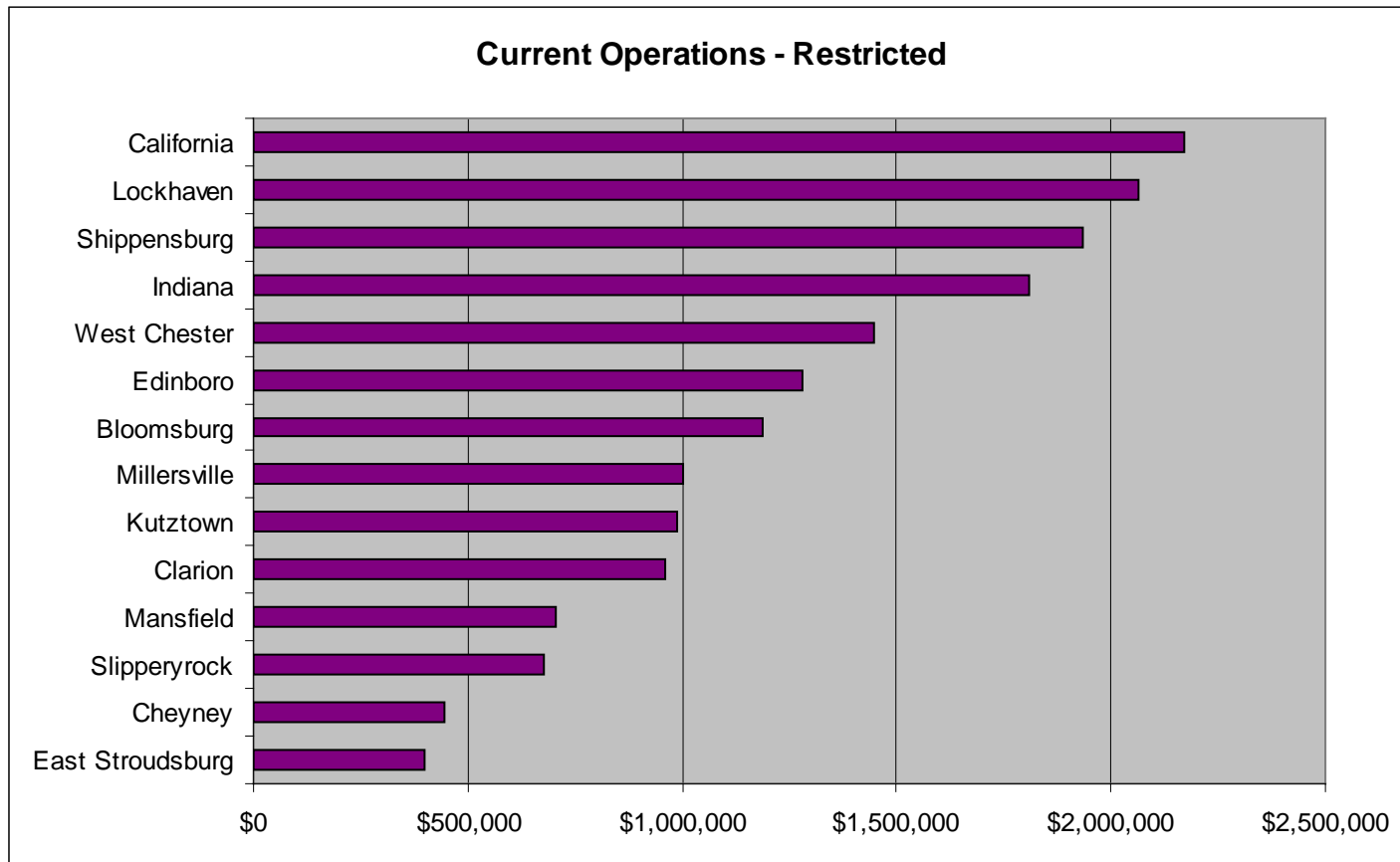
- Supports the operating budget
- Gifts are renewable
- Focus is **restricted support** for the operating budget

Annual Fund Comparitive Results

- ▶ FY 09–10 Results as of
June 30, 2010 \$521,927
 - Restricted for your programs \$355,566

 - ▶ FY 10–11 Results as of
February 28, 2011 \$449,999
 - Restricted for your programs \$296,416
- 86% of EOFY results FY 09–10**

VSE 2009 Restricted Support



Closing the Gap

ESU ANNUAL FUND FY1011 CALENDAR SOLICITATION PLAN



	JULY			AUGUST			SEPT			OCT		NOV			DEC		JAN		FEB		MARCH			APRIL		MAY		JUNE	
COT AND FND BOARD MEMBERS																													
ALUMNI AND FRIENDS BASKETBALL																													
ALUMNI ATHLETICS																													
FRIENDS OF ATHLETICS																													
YOUNG ALUMNI																													
GENERAL ALUMNI(CY2010 call spring)																													
ALUMNI GRADUATES																													
GENERAL CURRENT/PAST PARENTS																													
FRESHMEN PARENTS																													
GENERAL FRIENDS																													
AL COHN JAZZ																													
UNIVERSITY BANDS																													
HEALTH SCIENCES																													
COMMUNITY CAMPAIGN																													
SENIOR CAMPAIGN																													
UNDERGRADUATE AWARENESS																													

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