

**East Stroudsburg University
Council of Trustees Minutes
October 27, 2016**

1. **Call to Order:** The regular meeting of the East Stroudsburg University Council of Trustees was called to order at 4:01 p.m. by Chair Pat Ross.

2. **Roll Call:** Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

Dr. Vincent DeFranco	Mr. Bruno Klaus	Mr. Pat Ross
Ms. Josephine Ferro	Mr. Harry Lee	Hon. Mario Scavello
Ms. Mariam Juya	Mr. Marcus Lingenfelter (via phone)	

The following members were absent:

Mr. Edward Abraham	Ms. Nancy Perretta
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3. **Public Comment:**

None

4. **Approval of Minutes:**

Trustee Scavello made a motion to approve the minutes from the September 15, 2016 meeting; Trustee Ferro seconded; no abstentions. The motion carried.

5. **President's Report:**

President Welsh informed the Trustees the One Book One Campus discussions continue through the semester. Last evening we had a special guest speaker, Mr. Nicholas Carr in Abeloff with a wonderful crowd of students. Mr. Carr has published significantly on the topic of social media and the impact on society, especially how the bombardment of social media impacts our thinking and ability to accomplish deep thinking and the impacts on long term memory. It was quite interesting and made me think, but not enough to give up Twitter and other social media outlets. Will be interesting to hear how the students respond as the speaker and his message is discussed in the First Year experience course through the remainder of the semester.

On November 9 and 10 we will have Dr. Peter Mercer, President of Ramapo College in New Jersey and the chair of our Middle States Site Visit Team, on campus for his preliminary visit. By that time the draft of our self-study should be in his hands as we prepare for the entire Middle States team to be on campus the week of April 9. We will be sending you information as it comes available and ask that you remain informed regarding the process. You will, of course, be asked to meet with the team in April.

Our Strategic Plan process continues with the continued good work of our implementation groups. Because it is a 3 year plan, ending in 2017, we need to update it for an additional 3 years and, as such, Ann Duffield will be back on campus starting next week to meet with different campus constituents as we determine what we have accomplished thus far, and what our goals need to be going forward. As always, we appreciate the participation and voice of the Trustees in our discussions and will keep you apprised of our schedule going forward.

We had an incredibly successful homecoming the weekend before last although we did lose the football game to Kutztown. We did win both the women's and men's soccer matches as well as field hockey so good things did happen. The alumni were back on campus in full force attending the Alumni Banquet where our own Chair, Pat Ross, was recognized with the Conrad "Skip" Idukas Service Award for his significant contributions to ESU. We also had a wonderful Athletics Hall of Fame banquet, tail gating event, and multiple events associated with the golden

class of 1966. Overall, we considered it to be a most successful weekend and I want to publically thank our co-chairs, Leon John and Rachel DeStefano.

President Welsh had nothing to say about the strike by our faculty union this past week. Enough has been said in the newspaper and television outlets, as well as in private conversations and public meetings. President Welsh simply end by saying we now have to work together to address our budget challenges.

6. **Chair's Report:**

Trustee Ross reported members of the Council toured the campus today as required by Act-188, Section 2009-A; to conduct an annual physical inspection of facilities and make recommendations regarding maintenance and construction to the Board of Governors. Trustee Ross reported the campus looks beautiful, the new gateway by the old tennis courts looks very welcoming. Trustee Ross will have no comment on the contract because they have not seen the final contract.

7. **Secretary's Report:**

Trustee Ferro reported the Board of Trustees received a memorandum from Monroe County Control Center regarding their 2017 Operating Budget. Included in the memorandum is the notification of a 25% reduction of dispatch fee for all Monroe County Municipalities for 2017.

8. **Committee Reports**

A. **Administration & Finance:**

Trustee Lee reported on the Committee Meeting. Trustee Lee thanked VP Ken Long on his budget presentation and thanked Maury Molin, who sits on the borough council for his help to move things along with the University and borough policies. The Committee reviewed the Project Status Review Report dated October 17, 2016. All questions and concerns were answered satisfactorily.

- (1) VP Long presented the following suggested names to the Committee for the new housing suite. Chestnut, Sycamore, Hickory and Willow. After discussion Trustee Juya recommend Sycamore to the Council of Trustees as the name of the new housing suite. **Trustee Ferro made a motion to approve the name of the new housing suite to Sycamore Suites; Trustee Scavello seconded; no abstentions. The motion carried.**
- (2) The committee reviewed the Cash Disbursement Reports for August and September 2016, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the cash disbursement journals for August and September 2016; Trustee Ross seconded; no abstentions. The motion carried.**
- (3) The committee reviewed the listing of non-bid purchases made under the authority of Act 57 from 08/23/16 thru 10/03/16, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Ferro made a motion to approve the Act 57 purchases report from 08/23/2016 thru 10/03/16; Trustee Scavello seconded; no abstentions. The motion carried.**

B. **Academic Affairs & Enrollment Management:**

Trustee Lingenfelter asked Provost Bruno to provide a report of the Committee Meeting. Provost Bruno reported the Council discussed the Spring enrollment activity for undergraduate and graduate students. Fall 2017 enrollment is underway as well and the second open house was recently held and it was the largest the University hosted. There will be four additional open houses with two of them specific for honor students and theatre and arts programs.

Provost Bruno also reported that the FASFA sign-up has started early, effective October 1st and is expected to be a benefit in enrollment. Provost Bruno also shared with the committee the receipt of a \$4+ million STEM grant providing great opportunities for transfer students to receive up to \$10K scholarships to complete their four year degree. Dr. William Bajor, the director of Graduate & Extended Studies presented an overview of his goal to expand both programs.

C. Research & Economic Development:

Trustee Lee asked VP Mary Frances Postupack to provide a report of the Committee Meeting. The Research and Economic Development Committee provided an update on university grants to create Bloomberg Terminal Labs on campus supported by funding from the Appalachian Regional Commission (ARC) and ESU Center for Research and Economic Development (CFRED); and the fit-out of the second floor of the Innovation Center through funding from the Economic Development Administration (EDA) and ESU CFRED.

The reorganization of Research and Economic Development (RED) was discussed including the addition of the Career Development Center, CILLS, and Conference Services and the transition of the Office of Sponsored Projects and Research to the Office of the Provost. The new name of the RED division will be Economic Development and Entrepreneurship.

Other updates included a report on the Future Business Leaders of America Regional Conference hosted at ESU, an update on the State System Student Business Competition with 7 ESU students participating to date, and a report on the company reviews of the Pocono Mountains Angel Network

D. Student Affairs:

Trustee Juya provided a report of the Committee Meeting. Dr. Tobin introduced Cornelia Sewell-Allen as the new Dean of Student Life. Ms. Sewell-Allen discussed her new responsibilities – focus more on students, develop new student programs to meet their needs, develop Greek Life, Women’s Center and LGBTQA to showcase positive things on campus, as well as Student Conduct and Campus Ministry. She also stated maximizing utilization of CampusLabs/WarriorLink for the students. Members of the Title IX Tabletop Group and the Sexual Assault Tabletop Group are working collaboratively to find more resources for the students, reduce number of times people are interviewed, and improve the investigation process. The process is handled by the state and it takes about six months due to backlog. ESU is obligated to complete the process as soon as possible. The main concern is to make sure students are provided support service they need. A Sexual Assault Climate Survey is being conducted in February of 2017. LaShondra Cherry, a graduate student of Instructional Technology, presented the online undergraduate orientation. This provides resources for students. She rolled it out on August 14, 2016 and 895 students completed the online orientation. She is currently working on the online graduate orientation. Layla Irby representing student senate reported on the Student Suggestion Day, two open forums with President Welsh regarding the faculty strike, curricular presentation on clubs through WarriorLink and the Student Activity Committee presented “The More You Know” with Chief Parrish. Trustee Juya also reported she attended the Latino Heritage movies and attended many homecoming events and saw students were very interactive. She has also received positive responses from many students on the One Book One Campus event with Nick Carr. Dr. Tobin also reported on Family Weekend, Homecoming, One Book One Campus, contingency planning on strike, October being Domestic Violence Month, OASIS, the new residence halls, and how more and more students are experiencing difficulties especially food insecurities. Study is being conducted and collecting models to better serve student population. Kutztown University has a food pantry program for students and they can avail themselves of this program by maintaining their anonymity.

9. Old Business:

None

10. **New Business:**

- A. Trustee Ross presented Resolution 16-05 East Stroudsburg University Mission Statement Re-Affirmation. Discussion was held and all questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve Resolution 16-05 East Stroudsburg University Mission Statement Re-Affirmation; Trustee Lee seconded; no abstentions. The motion carried.**

- B. **Next Meeting:** Trustee Ross stated the next Council of Trustee Meeting is scheduled for Thursday, December 1, 2016.

- C. Trustee Scavello is thrilled the strike is over however, students and families will be effected the most. State revenue is below last year, projecting a \$2.8 million shortfall but seems it will be much more than that. It will be a tough year for the Commonwealth which is currently operating at a 2008-2009 budget. We are facing a significant shortfall that is not going away. There will not be much new funding available to help students.

11. **Executive Session:** Trustee Ross called for Executive Session at 4:27 p.m. to discuss legal matters

12. Meeting was called back to order at 4:35 p.m.

13. **Adjournment:** The meeting was adjourned at 4:36 p.m. by Trustee Ross.

Respectfully submitted,

Josephine Ferro
Council Secretary

Recording Secretary: Marcy L. Cetnar