

**East Stroudsburg University
Council of Trustees Minutes
April 26, 2017**

1. **Call to Order:** The regular meeting of the Council of Trustees was called to order at 4:01 p.m. by Trustee Chair Patrick Ross.

2. **Roll Call:** Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

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| Mr. Edward Abraham | Ms. Mariam Juya | Mr. John Pekarovsky |
| Dr. Vincent DeFranco | Mr. Marcus Lingenfelter (via phone) | Mr. Pat Ross |
| Ms. Josephine Ferro | | |

The following members were absent:

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| Mr. Bruno Klaus | Mr. Harry Lee | Rep. Mario Scavello |
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3. **Public Comment:**

None

4. **Approval of Minutes:**

Trustee Ferro made a motion to approve the minutes from the February 16, 2017 meeting; Trustee Abraham seconded; no abstentions. The motion carried.

5. **President's Report:**

President Welsh reported Sycamore Suites is continuing on target to open for students in August. Starbuck's is officially open in Lower Dansbury with the ribbon cutting held February 15. As of this morning, the line was steady and students were at the tables studying. It is a great new venue for our students. A sincere thank you to Aramark for being so cooperative and a great partner on this initiative.

Through a partnership between the ESU Sustainability Commission and the ESU Environmental Club, the ESU Arboretum, which evidently used to be visible on campus, has now been resurrected. The Arboretum is located all across campus, highlighting 48 separate tree species. 45 of these trees have a black sign around it displaying the Arboretum number (associated with booklet to be released Friday), Common Name, and Scientific name. The Arboretum will be "Housed" within the Schisler Museum & McMunn Planetarium and the finalized booklet will be released Friday. The booklet will be available online to view for self-guided tours and eventually guided tours. The project took around a year and a half to complete and will grow over time.

Tomorrow evening ESU Foundation will be hosting the annual scholarship celebration. It has historically been a lunch on a Sunday but trying something different and this year will be having a dinner at the Stroudsmoor with donors and the student scholarship recipients. The generosity of donors has resulted in \$727,308 in scholarships for this Academic year. We will be celebrating 310 donors and 434 student scholarship recipients. Because of the work of the ESU Foundation, this is a 10.4% increase over last year.

Completed our Middle States 10 year review and, after completion of our self-study, we hosted the Middle States review team on campus about 2 weeks ago. President Welsh personally thanked the Trustees who participated in the visit and review. At the oral report at the end of the team's visit, we were notified ESU had passed all 14 Middle States standards. The team gave us a few suggestions as well as recommendations and we were thrilled that most of the recommendations were issues we had self-identified. This is great news for ESU and I want to again thank our ESU self-study team and the co-chairs, Dr. Mary Ann Matras and Dr. Tom Tauer for their hard work and attention to detail.

As a part of the Strategic Review of the State System, NCHEMS, the consultants hired by the State System to do the review, were on campus to talk to a number of groups and, in the end, I believe they actually spoke to about 50 individuals from all walks of campus. I think they got an earful from the different groups and I am proud to say the student group was large and quite vocal. Again, I thank all of the Trustees who participated. If you have anything you want to share with the NCHEMS group, the Monday Morning Message I sent to you yesterday has the link to the website they are using to accept comments from individuals who have not been able to meet with them.

There are several events on campus this week as we head into finals week. The student performance of Little Shop of Horrors ended this weekend and was nothing short of amazing. I have heard very positive comments from individuals both on campus and off and my complements to the Musical Theatre group for such incredible work.

Tonight is the final performance of the ESU Jazz Ensemble and Sunday is the Concert Band performance. This weekend is extremely busy with many student events, athletic events, award ceremonies, and an orientation for new students. It is also the weekend for the Student Senate's Community on the Quad so a very full weekend.

We hope to see you at commencement next week on Friday and Saturday. Our graduate commencement speaker is Dr. Dennis Riker, an ESU alum in mathematics and secondary education. He also has a masters and his elementary and secondary principal certification from ESU and his EdD from the IUP collaborative program. He is currently the superintendent of the Nazareth Area School District and is a great choice for the commencement in which we graduate our first ESU doctoral students.

Our undergraduate speaker for Saturday is Dr. Robert Naismith, ESU alum class of 1966. Mr. Naismith is a serial entrepreneur who currently serves as chair of JUJAMA, a company that provides customizable mobile and web applications for conferences and meetings. Mr. Naismith also has an impressive history as a scholar and played a key role in the establishment of the Commonwealth Medical College prior to its merger with Geisinger Health Systems. An incredible alum with a great story to tell. Also during this commencement, we will be graduating our first Northampton Community College cohort for the Accelerated Nursing Completion Degree, another first for ESU.

6. Chair's Report:

Trustee Ross thanked Trustee Mariam Juya for her service as a Student Trustee, an asset to the Board and the University. Trustee Juya was presented her with her name block as a thank you. Trustee Ross introduced Ms. Abigail Soto, who is waiting for approval from the Governor as our new Student Trustee.

Trustee Ross reported on the Spring PACT Conference held April 19 & 20, 2017 in Harrisburg. Committee Chairs met and had a lot of lively conversation on how the System was going to sustain itself. Two studies being done regarding the System; NMCHEMS and the Senate Finance Committee, which is to conclude by December 31st. Trustee Ross shared his concern for what will be done at the conclusion and findings in these reports and his hope that something will be done to sustain the System so the Universities can continue to provide a good education at affordable rates.

7. Secretary's Report:

None

8. Committee Reports

A. Administration & Finance:

Trustee Ross reported on the following action items;

- (1) The Committee reviewed the Cash Disbursement Report for January and February, 2017 and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Abraham made a motion to approve the cash disbursement journals from January and February, 2017; Trustee Pekarovsky seconded; no abstentions. The motion carried.**

- (2) The Committee reviewed the listing of non-bid purchases made under authority of Act 57 from January 21, 2017 to April 10, 2017, and found all purchases were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Ferro made a motion to approve Act 57 Purchase Report from January 21, 2017 to April 10, 2017; Trustee Juya seconded; no abstentions. The motion carried.**
- (3) The Committee reviewed the proposed local fees for fiscal year 2017 - 2018. All questions and concerns were answered satisfactorily. **Trustee Juya made a motion to approve local fees for fiscal year 2017 – 2018; Trustee Abraham seconded; no abstentions. The motion carried.**
- (4) The President’s policy recommendations for policy, #AF-2011-001-A – Life Safety, was reviewed and discussed. The Committee recommended that the policy be approved as presented. **Trustee Pekarovsky made a motion to approve President’s policy, #AF-2011-001-A – Life Safety; Trustee Juya seconded; no abstentions. The motion carried.**

Trustee Ross also noted the following which was covered during the committee meeting;

- Mr. Long updated the committee on the budget and action plan. All questions and concerns were answered satisfactorily.
- The Committee reviewed the Project Status Review Report dated April 17, 2017. All questions and concerns were answered satisfactorily.
- The Committee reviewed the Report of Notice to Proceed on Construction Contracts dated April 17, 2017. All questions and concerns were answered satisfactorily.

B. Academic Affairs & Enrollment Management:

Trustee Lingenfelter requested Provost Bruno to provide a report. Provost Bruno noted the following which were covered during the committee meeting:

- Overview and sampling of the 5th Annual Student Research & Creative Activity Symposium. Extremely successful with close to 150 student presentations.
- Degree development overview for Doctorate of Health Sciences by Dr. William Bajor, Interim Dean. Three concentrations; Health Management Administration focusing on Policy, Advanced Research Administration, and Advanced Clinical Practice. Hoping to launch degree in 2018. The Committee will be seeing more as the process proceeds.
- Dr. Trib Puri, Dean of Business Management provided an overview of the following stand-alone areas; BS in Accounting, BS in Finance, and BS in Marketing. Students prefer degrees in specific specialties and will allow student to take minors in companion areas as well. Also building a bridge program where students will receive a BS in Accounting and also a MS in Accounting. Program is successful in other institutions and see the demand and need for the program.
- Presentation from Dr. David Mazure and Dr. Tim Connolly, co-chairs of the new SPIRIT group (Strategic Plan, Integration, Review, Innovation, Team.) Reviewed three strategies which will be launched in 2017-2018 year which are based on the accomplishments of the last two years of the strategic plan. 1.) SITE, Center for Scholarship Innovation Teaching and Entrepreneurship, 2.) Academic Success Pathway, focusing on curriculum, advisement, and support programs, 3.) Building a culture of community and diversity.
- Mr. David Bousquet, VP of Enrollment Management, shared the status report for Fall 2017 incoming applications and deposits as of 04/17/17 in regards to the pilot program which was launched on SAT vs. SAT Standardized Test Optional.

C. Economic Development & Entrepreneurship:

Trustee Abraham reported the committee met with the EDE Team and all areas are progressing. Areas discussed included President's Distinguished Entrepreneur Speaker Series, Student Innovator and Entrepreneur Recognition Awards, Business Accelerator director search, Pocono Mountains Keystone Innovation Zone, and the Schisler Museum and McMunn Planetarium member events.

D. Student Affairs:

Dr. Tobin, Vice President of Student Affairs provided the following update from their committee meeting;

- Mr. Paul Culbertson provided an update of the Mattioli Fitness Center Upgrades.
- Mr. Joe Akob provided an update of the J.T. Lambert Outreach Program for At Risk Students.
- Dr. Nancy Weaver and Ms. Janine D'Esposito provided an update of the dining services program enhancements.
- Student Senate members Hafiz Tunis and Sarah Pomales provided an update on the organizations events
- Dr. Tobin discussed the new One Book One Campus book "The Glass Castle" by Jeannette Walls which was distributed to the committee. Other discussions focused on Greek Life, University Band, College Republicans and College Democrats, Global Week, Take Back the Night, Graduate Opportunities Conference, Title IX ESU Community Tabletop meeting, and Big Brothers Big Sisters bowl-a-thon. All events were a success with great student and campus community participation.

9. Old Business:

None

10. New Business:

- A. Trustee Ferro, a member of the Nominating Committee presented the slate of officers as follows: Trustee Pat Ross, Chair, Trustee Marcus Lingenfelter, Vice Chair, and Trustee Josephine Ferro, Secretary. **Trustee Abraham made a motion to approve and elect the Slate of officers; Trustee Juya seconded; no abstentions. The motion carried.**

12. Adjournment: The meeting adjourned at 4:32p.m. by Trustee Lee.

Respectfully submitted,

Josephine Ferro
Council Secretary

Recording Secretary: Marcy L. Cetnar