

**East Stroudsburg University  
Council of Trustees Minutes  
November 4, 2015**

1. **Call to Order:** The regular meeting of the East Stroudsburg University Council of Trustees was called to order at 4:08 p.m. by Chair Pat Ross.

2. **Roll Call:** Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

Dr. Vincent DeFranco	Mr. Harry Lee	Hon. Mario Scavello
Ms. Josephine Ferro	Mr. Marcus Lingenfelter (via phone)	
Mr. Bruno Klaus	Mr. Pat Ross	

The following members were absent:

Mr. Edward Abraham	Ms. Nancy Perretta	Ms. Amy Welch
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3. **Public Comment:**

None

4. **Approval of Minutes:**

**Trustee Scavello made a motion to approve the minutes from the September 19, 2015 meeting; Trustee Ferro seconded; no abstentions. The motion carried.**

5. **President's Report:**

President Welsh congratulated Trustee Lee on a successful Red Kettle kickoff for the Salvation Army. The ESU cheerleaders and Coach Douds were again a big hit with the crowd as they opened their wallets to help the needy of Monroe County. President Welsh stated how proud she was of the ESU sororities and fraternities who are partnering with the Salvation Army to help raise much needed funds to purchase turkeys for this Thanksgiving. As of the date of the meeting, the students had raised \$6300 toward their \$7500 goal.

ESU completed the SECA employee campaign this past week with a silent auction for baskets that were contributed by offices and individuals. The silent auction alone raised \$1300 and in the end, ESU surpassed our goal. The system office provided a target of \$20,150 and ESU managed to raise \$24,600. The President thanked everyone who contributed, with a special thank you to Coach Sandy Miller and Dr. John Kraybill-Greggo who served as very capable co-chairs for this year's campaign. Also, thanked Miguel Barbosa who worked behind the scenes to help keep the campaign moving.

The President reported the Annual ESU Clery Crime and Fire Statistics publication, also known as the Annual Security Report, has been posted to the website as required by the Clery Act and is a quick link on the ESU Police Department website. The report includes the East Stroudsburg main campus as well as the Lehigh Valley Center and the Center City multi-campus site.

Another Strategic Plan Round table discussion was held this past week with approximately 30 participants, many of them involved in one of the implementation teams. Great conversations about plans the different implementation groups are working on and their progress. President Welsh reported how impressed she is with the ideas and with how the Strategic Plan is moving forward. The President thanked everyone who is actively participating in the planning, implementation, and conversations which is a living plan and has already started to make a difference in our campus.

President Welsh reported on the success of Homecoming which began on Tuesday October 13 and concluded Saturday evening October 17. There was great participation of students during the week, and great alumni turnout on Saturday. By every measure it was a tremendously successful week and especially thanked Val Caval, chair of the Homecoming Committee, and student co-chair, Melissa Ciment for a job well done. 22 East Stroudsburg and Stroudsburg businesses signed up to have students paint their shop windows for Paint the Town; 24 businesses offered discounts to alumni during the week, and LizTech brought three pins out of retirement and when sold, 50% of the proceeds went to the Theatre Department. It was great to have such strong community support.

The author of our OneBookOneCampus selection, *Your Face in Mine*, Jess Row, was on campus Tuesday, October 27 to talk about his book. Row was interviewed by WESS radio and also gave a lecture to the campus community. The students asked great questions of the author. It was a very timely topic and it is critical that we keep the conversations regarding race in America alive as the academic year progresses. The President thanked Professor Peter Prium and Dr. Doreen Tobin for their leadership on this program.

President Welsh reported the Women's Soccer team beat the #1 team in the country this past week and is now in the PSAC playoffs, congratulated the team and coach Rob Berkowitz. The ESU field hockey team is the #1 seed in the PSAC playoffs with ESU hosting the PSAC semifinals and the final game this weekend. The ESU field hockey team is ranked 2nd in the country in NCAA Division II and has defeated the #1 ranked team. She congratulated the team and to Coach Sandy Miller and Asst. Coach Katie Ord.

Zootfest 2015 is Sunday, November 8 at the Innovation Center from noon until 6pm. There will be great music plus the opportunity to support the Al Cohen Memorial Jazz Collection.

No budget updates, only budget woes. Hoping to have something to report on the budget at the December meeting.

Insurance issue...Presidents' have asked for assistance in receiving cost savings for both health care and pensions, both of which are escalating at a much higher rate than inflation. This past Monday a change in the health care benefits for unrepresented employees was announced by the Chancellor's office. The cost savings will be approximately \$3.5M for the system and is in line with some of the health care concessions made by AFSCME. The nurse and the police unions have "me too" clauses with management for health care in their CBAs and so they will also be impacted.

President Welsh indicated that we have to find cost savings if the state system institutions are to survive. Some major cost cutting occurred last year that has us in a better position this year than many of our sister institutions, but when you don't control your expenses (unfunded mandates, including CBAs of all unions), nor your income (state budget and tuition), you have to find ways to make things work.

## 6. **Chair's Report:**

Trustee Ross reported representatives from the Chancellor's Office are scheduled to provide a Governance presentation to the Council of Trustees at the February 18, 2016 meeting and it is imperative that all Trustee members are in attendance.

## 7. **Secretary's Report:**

None

## 8. **Committee Reports**

### A. **Administration & Finance:**

Trustee Lee reported prior to the Committee Meeting, the annual facilities tour was held at 11:00 a.m. beginning at the ESU Innovation Center, facilitated by Syed Zaidi, Director of Facilities Management. The committee also reviewed the Project Status Review Report dated October 23, 2015, and the Report of

Notice to Proceed on Construction Contracts dated November 4, 2015. All questions and concerns were answered satisfactorily. Trustee Lee continued to report on the following action items;

- (1) Representatives of Clifton Larson Allen, LLP made a presentation to the Committee concerning East Stroudsburg University's Audited Financial Statements for 2014 and 2015 and supplementary information. The Committee's questions and concerns were satisfactorily answered. **Trustee Ross made a motion to approve the Audited Financial Statements for 2014 and 2015 supplementary information as presented; Trustee Scavello seconded; no abstentions. The motion carried.**
- (2) VP Long presented resolution 15-05 Authority for Easements – Keystone Information Commons Project to the Committee. East Stroudsburg Borough has imposed a number of requirements on ESU and DGS regarding parking, construction management, easements, cost reimbursements, and site development. Certain of these requirements require action from the University separate from DGS. Discussion was held and all questions and concerns were answered satisfactorily. **Trustee Ferro made a motion to approve Resolution 15-05 ESU Authority for Easements – Keystone Information Commons Project; Trustee Klaus seconded; no abstentions. The motion carried.**
- (3) The committee reviewed the Cash Disbursement Reports for August and September 2015, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the cash disbursement journals for August and September 2015; Trustee Ross seconded; no abstentions. The motion carried.**
- (4) The committee reviewed the listing of non-bid purchases made under the authority of Act 57 from 08/26/15 thru 10/13/15, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the Act 57 purchases report from 08/26/2015 thru 10/13/15; Trustee Klaus seconded; no abstentions. The motion carried.**

**B. Academic Affairs & Enrollment Management:**

Trustee Lingenfelter asked Provost Bruno to provide a report of the Committee Meeting. Provost Bruno reported Dr. Kathleen Duguay, Chair of the University Wide Curriculum Committee presented on the process of making changes to the curriculum. Dr. John Elwood, Chair of the General Education Sub Committee presented on the details of the new general education curriculum changes. Provost Bruno reviewed the resolution with the Committee that will be voted on at the Full Board Meeting.

- (1) Provost Bruno presented resolution 15-04 General Education Curriculum. Discussion was held and all questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve Resolution 15-04 ESU General Education Curriculum; Trustee Lee seconded; no abstentions. The motion carried.**

**C. Research & Economic Development:**

Trustee Lee asked VP Mary Frances Postupack to provide a report of the Committee Meeting. Ms. Christina McDonald, OSPR, presented a 3-year review of grants at ESU and discussed the plan to increase grant activity to \$5M by 2020. Ms. McDonald reported that ESU secured \$1.98M in FY12-13; \$1.83M in FY 13-14; and \$2.26M in FY14-15. Ms. Sharone Glasco, Director of Workforce Development, provided a 3-year summary of WednetPA funding noting that ESU distributed \$232K in FY 12-13; \$366K in FY 13-14; and \$315K in FY 14-15. The funding supports essential and advanced technology skill training for Pennsylvania companies. Ms. Glasco also reported that the ESU Professional Testing Center, which provides Pearson VUE and ETS-Praxis testing, generated over \$22,700 in revenue and administered over 840 exams of which 323 were taken by ESU students. Ms. Catherine Klingler, the new curator of the Schisler Museum and McMunn Planetarium, was introduced and presented an update on the museum and planetarium and plans for a public opening. Mr. Michael Gildea discussed the Business Accelerator which is currently at 75% capacity.

Mr. Gildea also reported on the status of the State System Student Business Plan Competition in which 8 ESU teams will be competing. Ms. Mary Frances Postupack reported that WVIA-TV featured a segment on the Innovation Center and will be featuring President Welsh in an upcoming segment on ESU's community outreach.

**D. Student Affairs:**

Trustee Ross asked VP Doreen Tobin to provide a report of the Committee Meeting. Mr. Bob Moses, Director of Residence Life & Housing reported ACUHO- Association of College and University Housing Officers-International) 2015 Assessment Results. Mr. Joseph Akob, Executive Director of Student Activity Association, Inc. (SAA) discussed highlights from SAA's overall year from the 2014-15 ESU Student Activity Association, Inc. Annual Report. Ms. Patricia Kashner reported on recent Title IX initiatives and training feedback in a full report for Fall 2015, some highlights included updates about: assumption of responsibility for VAWA (Violence Against Women) Grant including application for no cost extension and reporting; extensive training for students, student staffs, and new employees; and feedback and handout from ATIXA Conference in Philadelphia (Title IX Coordinator and Deputy attended the full Conference and received Title IX Certification). Dr. Tobin hosted joint Vice Presidents for Student Affairs and Title IX Administrators on October 21st. Members of ESU attended PASSHE OCR Training on November 3rd. And a group from ESU will attend the Governor's showing of "The Hunting Ground" and panel discussion on November 9<sup>th</sup>. Mr. Daniel Watson from Student Senate made a presentation from the recent Sexual Awareness programming and shared plans for upcoming collaborative events with Monroe County Women's Resources. Mr. Watson also reported that the next Student Senate Town Hall meeting is scheduled next week and provided feedback from the Board of Student Government Presidents conference which ESU Student Senate body successfully hosted in September. Other topics covered included the success of both Family Weekend and Homecoming, Mental Health Training, First Aid of America; the Project Turkey; Trick or Treat on Campus and Athletic Post Season Update and PSAC Update.

**9. Old Business:**

None

**10. New Business:**

- A. **Winter Commencement:** Dr. Welsh reminded those in attendance the 2015 Winter Commencement is scheduled for Saturday, December 12, 2015 in Koehler Field House. This is a combined commencement for both the Graduate and Undergraduate students.
  
- B. **Next Meeting:** Trustee Ross stated the next Council of Trustee Meeting is scheduled for Thursday, December 3, 2015.

**11. Adjournment:** The meeting was adjourned at 4:45 p.m. by Trustee Ross.

Respectfully submitted,

Amy S. Welch  
Council Secretary

Recording Secretary: Marcy L. Cetnar