

**East Stroudsburg University
Council of Trustees Minutes
April 23, 2015**

1. Call to Order:

The regular meeting of the Council of Trustees was called to order at 4:09 p.m. by Chair Pat Ross.

2. Roll Call:

Completed by the Recording Secretary Marcy L. Cetnar, the following members were present:

Mr. Edward Abraham	Mr. Bruno Klaus	Ms. Nancy Perretta
Dr. Vincent DeFranco	Mr. Harry Lee	Mr. Pat Ross
Ms. Josephine Ferro	Mr. Marcus Lingenfelter	Hon. Mario Scavello

The following members were not present:

Ms. Amy Welch

3. Public Comment: None

4. Approval of Minutes:

Trustee Scavello made a motion to approve the minutes from the February 19, 2015 meeting; Trustee Perretta seconded; no abstentions. The motion carried.

5. President's Report:

President Welsh reported on the State System Advocacy Day in Harrisburg on Wednesday, April 15 to meet with state legislators to discuss the system but focused mainly on ESU and our successes and challenges. Seven students participated and were absolutely incredible, articulate, and focused. This year each institution had a table in the rotunda and the ESU table contained information on ESU including art work from the G3D lab.

Also on Wednesday, April 15, Chancellor Brogan released results of the study done to determine the Economic and Employment Impact of the state system on the Commonwealth of PA. The study revealed that the state system has a \$6.7B total positive impact on PA. Trustees received the study electronically from the system. It is very long and complex, focusing on the system as a whole, and on each of the 14 campuses. ESU alone has a total direct economic impact on the Commonwealth valued at \$182,748,242. This value is represented by 4 main spending sources: institutional spending, faculty/staff spending, student spending, and capital expenditures. The direct impact number was multiplied by the applicable state multipliers obtained from the Regional Input-Output Modeling System (RIMS II) data, resulting in a total economic impact of ESU on the Commonwealth of \$309,868,504.

If you take the state system appropriation to ESU made by the Commonwealth of PA and allocated by the state system for FY 2013-14 in the amount of \$21,160,935, each dollar invested in ESU by the Commonwealth via appropriations yielded a return of \$14.64 in total economic impact.

Middle States liaison, Dr. Sean McKittrick, is on campus today to discuss our Self Study Design for our decennial review and will be refining the document after we receive feedback from today's visit. I sincerely appreciate the work of Professor Mary Ann Matras, Associate Provost Tom Tauer, and Assistant VP for Student Affairs Michael Sachs for all of their work as leaders in this process. The actual accreditation site visit isn't until the Spring 2017, so expect a lot of conversation and self-study drafts coming your way over the next 10-12 months.

The 7th Annual Scholarship Luncheon was held with over 360 guests in attendance including student scholarship winners and their families, donors, and guests. The luncheon is particularly impactful this time of year as it gives us the opportunity to acknowledge our 242 donors who have provided scholarship support to more than 361 of ESU's most talented students. Scholarship is the lifeblood of higher education. Thanks to the generosity of our donors, we awarded more than \$626,884 in scholarships for the 2014-2015 academic year as of February 2015 (an increase of more than \$100,000 since last year). I was especially impressed to see how many faculty and staff were attending the event as donors, which says a lot about their support for our students.

The Spring PACT conference in Harrisburg where Trustee Lingenfelter again did a tremendous job bringing us sessions on current state system issues, best practices, and facilitated workshops on budget and planning issues. As always, there was great comradery and a chance for Trustees and Presidents to get to know each other and to share information. Thanks again Trustee Lingenfelter for doing this program for the past few years. He did hand the baton on to Harold Shields from Edinboro's Council of Trustees who has very big shoes to fill.

President Welsh reported on the research and creative activity day where students presented their research as well as creative work in the arts. This is the 3rd year for this event which continues to grow and evolve. It is amazing to see the work of our students and faculty and really makes you appreciate why you're at ESU. It is about the students.

A lot of things going on this weekend including the campus-wide student recognition awards ceremony Sunday at 3pm in the Keystone Room. We are working to get as many awards as possible into one large award ceremony where students can have their parents with them to witness in some cases multiple awards. This is the 2nd year we've done this new format and I think it is a great way to recognize students for all to see, not just their individual departments. Saturday we start with Community on the Quad, a long standing student tradition that invites the campus community and the local community to our campus for many planned activities. We also have double header baseball and softball games, spring football game, a number of smaller student award ceremonies, and a jazz concert with university singers, and the Theatre Department is presenting "A Midsummers Night Dream" that started Wed and will continue through Sunday. It is a very busy time of year.

Our legislative fellow, Representative Steve Samuelson will be speaking tomorrow in Abell at 9:30 a.m., and we hosted a Women in Sports Symposium with great speakers, many alumna.

The ESU Foundation has a new executive director, Richard Santoro, who will start June 1. We are all thrilled with his selection and look forward to having him on our campus.

Our marching band has initiated an on-line fundraising campaign to raise \$20K for the purchase of new band uniforms. They have been busy recruiting and thus far have over 70 students signed up for marching band for 2015, almost double what we had for the past few years, so I hope we can all support them as they evolve and grow.

President Welsh introduced the newest member of our team, Provost and VP for Academic Affairs, Joanne Bruno who has now been with us 6 weeks and has been meeting the campus community and diving into a lot of issues in a very short period of time. Provost Bruno joins us from New Jersey City University where she was in the office of the provost, having served as the provost for 9 years. Provost Bruno has a J.D. from Rutgers, master's degrees from Penn State and a master's degree from Columbia, and an undergraduate degree from Rowan University in NJ. I hope you will join me in welcoming Provost Bruno.

6. Chair's Report:

Trustee Ross reported on the upcoming commencement ceremonies on Friday, May 8 for Graduate and Saturday, May 9 for Undergraduate.

Trustee Ross, although was unable to attend PACT due to a family emergency, heard many great things from the event and thanked Trustee Lingenfelter on his services and for taking PACT to a higher level. Trustee Lingenfelter informed those in attendance that next year PACT will be held March 31 and April 1.

7. Secretary's Report:

None

8. Committee Reports

A. Administration & Finance:

Trustee Lee reported the Committee reviewed the Project Status Review Report dated April 23, 2015. VP Long updated the Committee on the Auditor General's Performance Audit and also updated the Committee on the Employee Background Check. The Committee was also updated on the 2015-2016 Education and General Budget and the impact of the Governor's Budget proposal. VP Long also informed the Committee of the on-going efforts between ESU and Kutztown University to establish a collaborative procurement operation. The primary objective of this collaboration is to reduce redundancy, improve efficiency and produce savings through economies of scale and leveraging.

- (1) The Committee reviewed the Cash Disbursements Journal for January, February and March 2015, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the cash disbursement journals for January, February and March 2015; Trustee Abraham seconded; no abstentions. The motion carried.**
- (2) The Committee reviewed the listing of non-bid purchases made under authority of Act 57 from February 4, through April 7, 2015, and found that all were handled appropriately and were in order. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the Act 57 purchases report from 02/04/15 thru 04/07/15; Trustee Abraham seconded; no abstentions. The motion carried.**
- (3) The President's policy recommendations for policy, #F-2015-001 – Posting and Chalking, was reviewed and discussed. The Committee recommended that the policy be approved as presented. **Trustee Lingenfelter make a motion to approve the President's policy recommendation for policy, #F-2015-001 – Posting and Chalking; Trustee Abraham seconded; no abstentions. The motion carried.**
- (4) The Committee reviewed the proposed Orientation Fee and all questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the Orientation Fee; Trustee Lingenfelter seconded; no abstentions. The motion carried.**
- (5) The Committee reviewed the proposed local fees for 2015 - 2016. All questions and concerns were answered satisfactorily. **Trustee Scavello made a motion to approve the local fees for 2015-2016; Trustee Lingenfelter seconded; no abstentions. The motion carried.**

B. Academic Affairs & Enrollment Management:

Trustee Lingenfelter also took the opportunity to welcome Provost Bruno. The Committee was informed on the current enrollment tracking as well as the numbers from last year. Trustee Lingenfelter feels the increasing use of data analytics is a great step forward.

C. Research & Economic Development:

Ms. Mary Frances Postupack, VP of Research & Economic Development reported on the grant activity which is approximately \$2 million annually and the goal to increase grant awards to \$5 million by 2020.

Student Tammy Tuckely, a freshman majoring in Business Management, presented her business "The Tiara Talk Show" – which was a semifinalist in this year's Pennsylvania State System of Higher Education Student Business Plan Competition. Tammy interviews cast members and employees of Disney and airs her show on Youtube.

The 7th Annual Scholarship Luncheon was held on Sunday, April 19 at Stroudsmoor with a record attendance of 360 people. The event recognized scholarship donors and student recipients. For FY 2014-2015 -- \$626,884 was awarded in scholarships. This represents a \$100,000 increase over last year. The Pennsylvania State Employees Credit Union helped sponsor the event.

The Business Accelerator is currently working with 19 organizations, which includes: 16 businesses, 2 university initiatives, and 1 nonprofit.

The wet lab construction has been completed and was funded through a grant from the Appalachian Regional Commission with co-funding from the ESU Center for Research and Economic Development. The completed wet labs will attract businesses that need these facilities and infrastructure.

D. Student Affairs:

Dr. Doreen Tobin, Vice President of Student Affairs updated the Committee how ESU was successful in responding to the recent virus break out on campus. Although the virus was not caused by on campus conditions, ESU took the proper steps to minimize cases. ESU's Dining Hall and Health Service Center have been commended on how well they responded. ESU was invited to offer training to other system schools due to outstanding results.

Patricia Kashner and Efa King reported on the recent Open Forum "Sexual Assault on College Campuses" and shared the program brochure and news segment from www.wnep.com. Action Plan for future events include: inviting overcomer/victim to campus to speak and keeping the conversation going on campus. Title IX/CLERY events were held by ATOD/Peer educators on campus and evaluation results were shared.

Third year for the One Book One Campus initiative and the book selection is "Your Face in Mine" by Jess Row. This year's focus is based on concerns of student issues with diversity. Hoping this initiative is not only for ESU but also include the surrounding communities to be involved.

Town Hall meetings have been a success on campus and plan to continue them into the next academic year.

9. Old Business:

None

10. New Business:

- A. Trustee Ross reported the President's evaluation was completed and they had a great response from the unions, community leaders, elected officials, faculty, managers, President's Council, both Alumni & Foundations boards, and student leaderships. The process was very enlightening and Trustee Ross recommended contract renewal for Dr. Marcia G. Welsh, Ph. D., President, be approved by the Committee. **Trustee Scavello made a motion to approve the contract renewal for Marcia G. Welsh, Ph.D., President; Trustee Lee seconded, no abstentions. The motion carried.**
- B. Trustee Lee informed the Committee on the need to have uniformity throughout the State System Council of Trustee By-laws. Trustee Lee made the following recommendation, Elected officers of the Council shall serve for successive one year terms until such time as new officers are elected pursuant to the provisions of the By-laws. **Trustee Abraham made a motion to approve the By-laws change recommended; Trustee Scavello seconded; no abstentions. The motion carried.**
- C. Trustee Ross asked for a motion to accept the Appointing of Campus Interim and Acting Chief Executive Officers as required by the PASSHE BOG. **Trustee Scavello made a motion to approve the list of executives; Trustee Perretta seconded; no abstentions. The motion carried.**

D. Trustee Lee, a member of the Nominating Committee presented the slate of officers as follows: Trustee Pat Ross, Chair, Trustee Marcus Lingenfelter, Vice Chair, and Trustee Amy Welch, Secretary. **Trustee Ferro made a motion to approve and elect the Slate of officers; Trustee Klaus seconded; no abstentions. The motion carried.**

11. **Executive Session:**

Trustee Ross called for Executive Session at 4:42 p.m. to discuss personnel matters.

12. Meeting called back to order at 5:03 p.m.

13. **Adjournment:**

The meeting was adjourned at 5:04 p.m. by Trustee Ross.

Respectfully submitted,

Amy S. Welch
Council Secretary

Recording Secretary: Marcy L. Cetnar