

**East Stroudsburg University
Council of Trustees
October 27, 2011
Minutes**

1. **Call to Order:** The regular meeting of the Council of Trustees was called to order at 4:00 p.m. by Vice Chair Nancy Perretta. The following members were present:

Dr. Vincent DeFranco
Ms. Nancy Perretta
Ms. Felicia Revero

Ms. Amy Welch
Mr. Robert Willever

The following members participated via conference call: Mr. Marcus Lingenfelter, Mr. Harry Lee

2. **Public Comment:** Dr. Nancy Van Arsdale, President of the local chapter of APSCUF, indicated that this is the fourth month without a contract and no negotiation meetings are scheduled until December. Dr. Van Arsdale also made a suggestion to the trustees; she would like the trustees to visit classes. She also recommended that the Academic Affairs committee have a meeting with department chairs. Banner remains an incredible challenge.
3. **Approval of Minutes of September 15: Trustee Willever made a motion to approve the minutes from the September 15 meeting; Trustee Welch seconded. The motion carried.**
4. **President's Report:** Dr. Dillman updated the Council on the issues of safety and the actions the university is taking including: ride service, walking escorts, trying to educate everyone on safety tips. Much discussion ensued about reviving a student organization on sexual abuse and implementing a "block watch" on campus. President Dillman went over the system accountability report and performance funding charts. He mentioned upcoming events to include the Jenna Bush Hager lecture, appropriations hearing, and the university authors' reception. He reported the status of the Enrollment Management VP search and announced Doug Smith's retirement. Commencement is Friday, December 16 and Saturday, December 17.
5. **Chair's Report:** Trustee Perretta reported on the PACT Conference and that the spring meeting will now be held in Harrisburg.
6. **Secretary's Report:** None.
7. **Committee Reports**
- A. **Finance & Administration:**
- (1) Project Status Report was reviewed. All questions and concerns were answered satisfactorily.
 - (2) Cash Disbursement Journals 9/1/11 – 9/30/11 – Trustee Willever reported that the committee reviewed the cash disbursement journals and found everything to be in order. **Trustee Willever made a motion to approve the cash disbursement journals; Trustee Perretta seconded, and the motion carried.**
 - (3) Act 57 Purchases Report – The committee reviewed the listing of non-bid purchases (8/30/11 – 10/1/11) made under authority of Act 57 and found everything to be in order. **Trustee Welch moved to approve the Purchases Report, Trustee Revero seconded, and the motion carried.**

- (4) **Trustee Welch made a motion to approve the President's Policy Recommendation: FA-2011-023 Temperature Control and the President's Policy Recommendation: FA-2011-018 University Mail Services. Trustee Willever seconded, and the motion carried.**

- B. **Academic Affairs & Enrollment Management:** Trustee Perretta gave the report. Dr. Alla Wilson gave the committee an update on the departments within the College of Business and Management. Proposal of new minor in Chinese Language and Culture, Department of Modern Languages, advances ESU's Strategic Plan 2010 - 2015, building on significant partnerships and academic offerings developed in recent years. Over recent years, PASSHE has committed to the Access to Success Initiative (A2S) and Complete College America (CCA) goals to increase access and success. PASSHE universities, including ESU, collectively chose to partner with the Center for Urban Education (CUE) in the Rossier School of Education at the University of Southern California and utilize The Equity Scorecard Process, a multi-disciplined approach to achieve equity in student outcomes. The many opportunities and benefits of this partnership and innovative approach for ESU were highlighted.
- C. **Community & Press Relations: Trustee DeFranco made a motion to approve the President's Policy Recommendation PO-2011-008 Right to Know Request. Trustee Revero seconded and the motion carried.**

The committee was briefed by the director and associate director re: updates on: community outreach initiatives, Remembrance Day, and Homecoming 2012. The group also discussed: the impending visit to campus by Kenn Marshall, PASSHE's media manager, on Tuesday, November 1 to meet with members of student media, the plans to replace campus banners with new aluminum banners; quiet launch of the newly designed ESU website, marketing of the new ESU/SHIP MBA program and the Graduate!Philadelphia program, and publications. The director also reported on the work of Sports Information Director Greg Knowlden, particularly his outstanding work to coordinate and execute the 2012 Hall of Fame Brunch and Homecoming activities for athletics.

- D. **Research & Economic Development:** Trustee Willever gave the report. Rick Bailey, CEO of Success TSM, made a presentation on his software company which provides disaster management solutions for businesses and is part of the business accelerator program. Phillip Domschk, ESU Senior and President of ESU's Entrepreneurship Club, reported that over 300 students representing 122 majors are participating in the PASSHE Student Business Plan Competition. He also noted that the competition is funded in part by Keystone Innovation Grant and sponsorships from PSECU and JP Morgan. Mary Frances Postupack reviewed the Research and Economic Development Division Strategic Goals for FY 2011- 2012: Office of Sponsored Projects and Research, Business Accelerator, Office of Workforce Development, and Entrepreneurial Leadership Center. The RED COT Committee also discussed the PASSHE Senate Appropriations Committee Hearing scheduled for November 3, 2011 at Millersville University. It was reported that Dr. Jane Huffman and graduate student Melissa Shaw would be presenting the Lyme-Aid project at the Hearing.
- E. **Student Affairs:** Dr. Weaver updated the committee on all areas of Student Conduct and Community Standards. FERPA- Family Education Rights Privacy Act established in 1974 is enforced at ESU. Parents are unable to access information about student records, grades, etc., without the student's written permission. BASICS is a grant funded program where 1st year students with alcohol related offenses can benefit from the educational based program and discussions. Mr. Roger DeLarco addressed the exciting new comparative shopping tool used to help students shop for textbooks at the best rate available online. Dr. Tobin, Vice President for Student Affairs, reported that Student Affairs has hired a Commuter Student Coordinator, Ms. Kim Raub. The Alcohol,

Tobacco, and Other Drugs position (ATOD) position recently posted (replacing Randy Light). Construction updates: construction wrapping up and tours are underway. Hope for Haiti project, 360+ backpacks were collected to help aid a Mobile Education project in Haiti as an ongoing effort to make a difference. Spring 2012 initiatives will include an auction, dinner and other events to raise money and awareness for Haiti. Student Senate Report: Candy for Concerns, Weiner Day, ESU Summit; Fundraisers: Breast Cancer bracelets, Yankee Candle. Upcoming Events: Annual Safety Walk. Police have been working to increase presence on campus.

****Next Sub Committee meeting on 12/8 is cancelled so Trustees can tour the new residence halls.**

8. **Old Business:** None.
9. **New Business:** Frank Falso gave a brief comment about the new banners, which will be funded by Foundation. **Trustee Willever made a motion to table the discussion on Common University Operations. Trustee Revero seconded, and the motion carried.**
10. **Executive Session:** An executive session was called at 5:10 p.m. The meeting reconvened at 5:36 p.m.
11. **Adjournment:** The meeting was adjourned at 5:44 p.m.

Respectfully submitted,

Eli Berman
Council Secretary

Recording Secretary: Caryn S. Fogel