

# **PATTABIRAMAN (PATS) NEELAKANTAN**

408B Stroud Hall, ESU

Tel: 3002

## **EDUCATION**

Ph.D. Finance & Managerial Economics	1992-SUNY Buffalo
M.S. Industrial Engineering & Management	1983-N.I.T.I.E., Bombay, India
B.S. Mechanical Engineering	1981-I.I.T Madras, India

## **ACADEMIC EXPERIENCE**

2017 –	Professor	Political Science and Economics, ESU
2015 – 2016	Professor & Chair	Economics and Finance, ESU
2008 - 2015	Professor & Chair	Economics, ESU
2002 – 2008	Professor	Economics, ESU
1997 - 2002	Associate Professor	Economics, ESU
1992 - 1997	Assistant Professor	Economics, ESU
1991 - 1992	Visiting Asst. Prof	Economics, West Virginia University

## **PROFESSIONAL EXPERIENCE**

1987 - 1991 Asst. to the Director, Institute for the Study of Free Enterprise Systems,  
SUNY 1983 - 1986 Senior Project Officer, Premier Automobiles Limited, Bombay,  
India

## **COURSES TAUGHT AT E.S.U.**

### **ECONOMICS COURSES**

1.	ECON 111: Principles o Macroeconomics
2.	ECON 112: Principles o Microeconomics
3.	ECON 122: Personal Finance
4.	ECON 221: Contemporary Economic Problems
5.	ECON 301: Modern Economic Issues
6.	ECON 312: Intermediate Microeconomics
7.	ECON 313: International Trade
8.	ECON 322: Labor Economics
9.	ECON 413: Managerial Economics
10.	ECON 432: Economic Growth & Development
11.	ECON 495: Senior Seminar

### **MANAGEMENT COURSES**

1.	EMGT 201: Decision Science
2.	EMGT 224: Small Business Management
3.	EMGT 236: Business Organization & Mgmt.
4.	EMGT 250: Quantitative Business Analysis I
5.	EMGT 322: Personnel Management
6.	EMGT 350: Quantitative Business Analysis II
7.	EMGT 351: Operations Management

UNIVERSITY COURSES
1. FYE 100: University Studies

I developed the following new courses with input from department colleagues, and helped revise our Economics/Management programs accordingly.

**NEW COURSE DEVELOPMENT AT E.S.U.**

1. ECON 301: Modern Economic Issues	2. MGT 250: Quantitative Business Analysis I
3. ECON 322: Labor Economics	4. MGT 350: Quantitative Business Analysis II
5. ECON 413: Managerial Economics	6. MGT 351: Operations Management
7. MGT 201: Decision Science I	8. MGT 451: Management Science I

In addition, I got the following courses approved for the Distance Education option, since students seem to prefer this option in recent years;

- ECON 112 Principles of Microeconomics
- ECON 122 Personal Finance
- ECON 301 Modern Economics Issue courses
- ECON 322 Labor Economics

**DEPARTMENT CHAIR**

Served as Chair of Economics between 2008 and 2016; with the help of my colleagues, the department grew significantly;

Growth in Economics

Major Type	2008-2009	2015-2016
Primary Majors	21	49
Second Majors	10	15
Minors	16	52

**SCHOLARLY ACCOMPLISHMENTS** (with Prof. Behr and Prof. Christofides)

- 1) “*Monroe County Economic Scorecard 2018*”, a research grant funded by a consortium of local businesses and economic agencies, 2018.
- 2) Proposal submitted to the Center for Rural Pennsylvania, “The Role of Foreign-Born Residents in Pennsylvania’s Economy,” August 2017.
- 3) “*Monroe County Economic Scorecard 2017*”, a research grant funded by a consortium of local businesses and economic agencies, 2017.
- 4) “The Impact of Minimum Wage Increases in Rural and Urban Pennsylvania,” a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2016.

- 5) "*Monroe County Economic Scorecard 2016*", a research grant funded by a consortium of local businesses and economic agencies, 2016.

- 6) "*Economic outlook for rural Pennsylvania over the next 10 years,*" a research grant funded by the Center for Rural Pennsylvania, 2015.
- 7) "*Monroe County Economic Scorecard 2015*", a research grant funded by a consortium of local businesses and economic agencies, 2015.
- 8) "*Analysis of Unearned Income in Pennsylvania*", a research grant funded by the Center for Rural Pennsylvania, 2014.
- 9) "*Monroe County Economic Scorecard 2014*", a research grant funded by a consortium of local businesses and economic agencies, 2014.
- 10) "*Economic Impact of the Lehigh Valley Bi-County Health Department,*" a research grant funded by the Lehigh Valley Health Department, 2011.
- 11) "*Public Education & State Economic Development*" a research grant funded by the National Education Association, 2009-10.
- 12) "*Rural Exports: A Baseline Study,*" a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2009.
- 13) "*Economic Development and Crime,*" a research grant funded by the United States Department of Justice and the Pennsylvania Commission on Crime and Delinquency, 2006-2007.
- 14) "*Opportunities for and Impact of Industry Clusters in Rural Pennsylvania,*" a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2006-2007.
- 15) "*The Spatial Allocation of Major DCED Programs,*" a research grant funded by the Brookings Institute, 2006.
- 16) "*Economic Development Delivery Systems in Rural Pennsylvania,*" a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2005-2006.
- 17) "*Examining the Rural-Urban Income Gap,*" a research grant funded by the Center for Rural Pennsylvania, 2006.
- 18) "*The Effect of State Public K-12 Education Expenditures on Income Distribution,*" a research grant funded by the National Education Association, 2004.
- 19) "*The Geographic Distribution of Economic Development Programs Offered By the Pennsylvania Department of Community and Economic Development,*" a research grant funded by the Brookings Institution, 2003.
- 20) "*Monroe County Workforce and Commuter Survey,*" a research grant funded by the Pocono Mountains Industries, 2001-2002.
- 21) "*The Income Gap between Rural and Urban Counties in Pennsylvania,*" a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2001-2002.
- 22) "*Retrospective of Economic Development Programs,*" a research grant funded by the Center for Rural Pennsylvania, Harrisburg, 2000-2001.
- 23) "*The Economic Impact of East Stroudsburg University.*" This study was originally conducted during 1995-1996, and later updated during 2000-2001. Both these studies were funded by a university grant.

24) “*The Wage and Benefit Survey*” for the Pocono Mountains Chamber of Commerce during 2000.

In addition to the above list, we also submitted many other Letters of intent and Proposals that were not funded. They are not included above to save space.

### **UNIVERSITY SERVICE**

Member, MSCHE Committee, 2017 – present  
Chair, MSCHE Tenure Sub-Committee, 2017 – present  
Member, Business Management Department Tenure Committee – 2016  
Member, Pathway 2 Retention Committee, 2015- 2018  
Secretary, APSCUF, Spring 2014 – Fall 2015  
Recipient, ESU APSCUF Outstanding Service Award – spring 2014  
Member, University Meet & Discuss Team, 2007 - present  
Member, ESU APSCUF Executive Council, 2007 - present  
Auditor, ESU APSCUF, 2010 - present  
Member, University Calendar Committee, 2011-present  
Participated at the Academic (PASSHE) Chair Person Conferences – 2011 & 2012.  
Member, Sociology Department Promotion Committee – 2012.  
Member, University Large Classroom Assessment Committee (2012)  
Member, University Sabbatical Leave Committee  
Member, University Strategic Planning Committee  
Member, Council for Strategic Planning – Marketing Steering Committee  
Member, University Promotions Committee  
Member, ESU International Programs Advisory Committee  
Member, Honors Program Advisory Committee  
Member, Globalization Conference Planning Steering Committee  
Member, Tuition Waiver Committee for International Students  
Member, Summer Academy Conference Planning Committee  
Member, International Program Planning Committee  
Member, Provost Colloquium Planning Committee

Member, Search Committees for many senior administration officials such as Associate Provost, VP Finance & Administration, Dean, and Director.

### **DEPARTMENT SERVICE**

Chair, Department of Economics & Finance, 2015-2016  
Chair, Department of Economics, 2008-2015  
Chair, Department Search & Screen Committee, numerous years  
Chair, Department Evaluation Committee, numerous years  
Chair, Department Scholarship Committee, 2008 - present  
Research Director, Business & Economics Research Group (BERG), 1998 - present  
Play a key role (With Prof. Behr, Prof. Bunjun, and Prof. Christofides) from the very beginning in “*E-News*,” the economic newsletter of East Stroudsburg University.

Accompanied Economics Club students to many educational visits to places like Federal Reserve Bank, Mercantile Market Exchange, Bloomburg, New York Stock Exchange, and Philadelphia Mint.

Conducted Economics Alumni Surveys with department colleagues (2010 & 2012) to keep track of our successful alumni, and to help current ESU students with internships, job opportunities, and guest lectures.

Accompanied our students to present their guided research papers (on numerous occasions) at the Undergraduate Student Research Conferences such as at Ursinus College, Eastern Economic Association etc.

As a faculty, nothing makes me more proud than helping my students succeed. I actively write letters of reference for employment and higher education; many of our students got admitted in to prestigious schools like Cornell, Johns Hopkins, NYU, UC Berkeley, Georgetown, Brown, CMU, Lehigh, and Temple U.

Wrote Nomination Letters for many of our students to showcase their achievements. It was a proud moment for the department when two of our majors were chosen to be the Undergraduate Commencement Speaker in two consecutive commencements. (Erick Garcia, December 2014; Cadia Woods May 2015)

### **COMMUNITY SERVICE**

Currently serve as the Board Chairman, Lehigh Valley Hindu Temple Society, overseeing assets over 2 million dollars and a membership base of more than 1,500 families. Past positions include Vice Chairman, President, Vice President, Editor and Associate Editor.

Interviewed on various economic topics by NPR, Pocono Record, Pocono Business Journal, and local radio/TV.

Served as an Ambassador for the TEAM PENNSYLVANIA PROGRAM, an organization under the leadership Pennsylvania Governor. (1999 – 2005).

Served as a Member of The Northeastern Pennsylvania Regional Year 2000 Complete Count Census Committee.

### **MEMBERSHIPS** (Past/Present)

American Economic Association

International Atlantic Economic Society

Eastern Economic Association

Western Economic Association

Pennsylvania Economic Association

Association for University Business & Economics Research Association (AUBER)

Association of Pennsylvania University Business Economic Faculty  
National Association for Business Economists (NABE)

- Attended NABE Annual Economic Policy Conference in Washington D.C. every single year for more than a decade. It is a three-day event in which leading economic scholars from the academic, government and business meet to review the economic conditions in the U.S. and the world. The most recent participation was during February 2018.

### **OTHER CONTRIBUTIONS TO ESU & PASSHE**

“Innovative Workforce: ESU Bloomberg Lab” a \$117,328 research grant submitted during October 2016 to the Appalachian Regional Commission to establish Bloomberg Lab at ESU; this grant was submitted with Sharone Glasco from Research and Economic Development, ESU. The grant was fully funded, and Bloomberg Lab is open to students, faculty and staff.

As Advisor to Desi Student Organization, an international club consisting of students from Southeast Asian Countries such as India, Pakistan, Bangladesh, Sri Lanka, Nepal, Mauritius, Malaysia, and Singapore organized ESU Diwali - Festival of Lights. This is an annual event from 2001, and attended by over 200 people including students, faculty, staff, and administration and community members. Based on the success of this event, the university recently started Festival of Colors - Holi Spring Festival in which our student club plays a very significant role from the beginning.

Based on the success of Diwali, the university recently started Festival of Colors - Holi Spring Festival in which our student club plays a very significant role from the beginning. I continue to serve as Advisor to Holi spring Festival (2016 - present)

Attended almost every Legislative Luncheon, Orientation Event, Annual Accepted Student Reception, Open House, and Major/Minor Fair to serve ESU students and help build the Economics Department.

Organized many campus workshops, panel discussions etc., over the years with BERG colleagues to address various local economic issues.

Served as a presenter/panelist/moderator at various campus events such as conference, summit, workshop and symposium.

Organized/presented at the Economic Department Panel Discussion on “*The Current Economic Crisis*”, November 2008. A follow-up panel in 2009.

Appointed by the SSHE Chancellor as a member of the Scholar’s Editorial Board from summer 1995 served many years till the journal was discontinued due to financial constraints. Duties include judging the scholarly work of System faculty for possible publication in our Journal.

Volunteer Peer Reviewer for State System’s Faculty Professional Development Council’s Annual Grants Program, 1994 – 2000.

