

Measure #15: Private Support

Value: Practicing Stewardship
Standard: Excellence
Source: Council for Aid to Education (CAE) National Database

Measure:
Private Funds Raised to Include the Three Largest Donor Totals

Description of

Sub-Measures: We will not have sub-measures for Private Giving this year (2010/2011). In keeping with the direction of the new Performance Funding Plan, only private funds raised (including the three highest donors) will be evaluated. Please see the definition of private funds below.

In addition, this measure will be funded this year where it has not been in the past.

Benchmark: Institutional Peer Group
Benchmark Source: CAE National Database
Desired Direction: For this measure, values above the baseline and benchmark are the desired outcome. SPTs are no longer being evaluated.

Definitions:

Private Funds Raised: Committed private voluntary support to the university and its affiliated foundations. This includes cash, the face value of planned gifts, and appraised value of gifts in kind; excludes pledges. The Grand Total (2003 and Earlier) variable is used to determine the private funds raised and can be found on the CAE Data Miner, Report Writer for the Public Four-Year Comparison Group.