University Assessment Committee
Minutes: Thursday, September 26, 2019

In Attendance: Paul Creamer, Christopher Domanski, Michelle Donlin, Chris Dudley, Kelly Harrison, Jeff Hotz, Gene Kelly, Jim Maroney, Adam McGlynn, Leslie Raser, Rob Smith, Laura Waters, Jennifer White

Rob Smith spoke to the committee concerning “System Resign” and how this will affect processes on campus, including assessment.

- Rebuild the Assessment Calendar to fit Redesign. (Redesign happened prior to our current Chancellor – his focus is a sharing system)
- Goal Alignment
- Annualized 5 year outlook
- FTE will be used in “Return on Investment” later on
- October – big presentation to the Board of Governors
- Major presentation in December to BOG
- ESU submitted the 1st of our new budgets
- Strategic Planning goals to be aligned with System goals and metrics by December 30, 2019, in order to be ready for spring 2020.
  - University to write goals using the PASSHE template – Assessment will be very helpful here.

Questions from Committee:

- How much of this information is already available to us on campus?
  - 50% - 60% of this information is already available – Holistic Advising is an example of that.
- Are we being benchmarked against our other sister schools?
  - Yes
- Does WarriorFish help capture data?
  - With somethings such as attendance

- Tying the work from UAC into System Redesign is an important piece.

What do parents/students understand about the cost of education?

- They need to understand Satisfactory Academic Progress and Financial Aid.
- All pieces will be re-examined. All communication revolving around FA to be improved.
- DWF rates in General Education courses - Identify these patterns, and that is where assessment can help.
- Suggestions from Committee:
  - GE credentials
  - 12 credits in major could be used as workforce credentials
  - Micro-credentials in Arts & Letter
  - Eliminate the grade of C- as it blocks progress for students
  - Stackable credentialing
Handout: General Education Assessment Collection Guidelines for 2019-2020 Academic Year

- This needs to be distributed out to Department Chairs and Assessment Coordinators very soon.
- The assessment tool (template) used for program-level assessment was well received by everyone so we will also use this format for the general education course assessments.
- Need to write an introduction.
- GE Assessment due January 29, 2020

How does this all fit into the big picture?

- Retention and graduation numbers.
- At some point, we will have to provide qualitative information.

Next month’s meeting:

- Create a new Assessment Calendar that spans 2 years
- Develop goals that align with other university processes.