

# Tips For Social Media Comments

We encourage our followers and fans to post, comment, message, and interact with our social media and others in our digital community.

East Stroudsburg University social media may, but is not obligated, to remove comments that:

- Are infringing on an individual's or entity's rights.
- Are duplicate or spam.
- Phishing or Scamming

Examples of comments that may be removed:

- **Phishing or Scamming:**
  - ôY"" LIVE East Stroudsburg North vs. Pocono Mountain East - Pennsylvania High School East Stroudsburg North Timberwolves [0-4] vs. (2-3) Pocono Mountain East Cardinals Watch Live Here â-9  
<https://channel10.highschoolsportstv.online/hsbaseballlive.php?live=East%20Stroudsburg%20North%20Timberwolves%20vs%20Pocono%20Mountain%20East%20Cardinals> The Pocono Mountain East (Swiftwater, PA) varsity baseball team has a home conference game vs. East Stroudsburg North (Dingmans Ferry, PA) today @ 12:30p. Game Details: Game is at Creekview Park
    - *Reason: This is not an official live stream link. The copy is poorly formatted. In most cases, live stream links outside the official university links are scams attempting to steal credit card information to watch the game.*
    - *Result: The comment was documented, deleted, and the moderator notified their supervisor of this action.*
- **Duplicate or Spam:**
  - I'm paying 5 GRAND to The First 8 people To Message Me "DIFFICULT TIMES" Cus I'm Blessed Being A millionaire.
    - *Reason: This information is irrelevant to the content of the post. This comment also applies to phishing for account information, as most commenters like this try to hack an individual's account.*
    - *Result: The comment was documented, deleted, and the moderator notified their supervisor of this action.*
- **Infringing on an individual or entity's rights:**
  - Visit my online store to shop ESU gear for Homecoming - [www.Not-An-Official-ESU-Store.com](http://www.Not-An-Official-ESU-Store.com).
    - *Reason: Individual did not license his shop with ESU, which violates the licensing and branding policies.*
    - *Result: The comment was documented, deleted, and the moderator notified their supervisor of this action.*

Users who repeatedly violate the comment guidelines may be reported, blocked, or banned.

Examples of Comments That Cannot Be Removed:

- *Professor Smith was the worst professor I ever had. DO NOT TAKE HIS CLASS.*
- *Homecoming was the worst. Don't expect a penny out of me for any donations in the future.*
- *I really like Dansbury Commons food over the P.O.D. Mini Market!*

*Reason: All viewpoints are welcome, regardless if they are favorable or unfavorable to ESU.*

*Result: The comment stays on the platform and is monitored by the moderator.*

Comments or posts do not necessarily reflect the opinions or policies of ESU.

**Please contact your the Office of Marketing and Communications for guidance or consultation on community engagement.**