

20

20

ART

+ DESIGN

IGN

SENIOR

SHOW

**Advisor:** Darlene Farris-LaBar  
**Logo Designer:** Devin Kagel  
**Layout Designer:** Laura Sarria



20  
20

ART +  
DESIGN

SENIOR SHOW

19 students at East Stroudsburg University showcase their work in this book as their 2020 Art + Design Senior Show.

The 19 students have a passion in communicating through the arts with skills ranging from graphic design, illustration, 3D design, painting, drawing, sculpting, photography, videography and so much more.

---

View and find us online at [www.esu.edu/seniorshow](http://www.esu.edu/seniorshow)

# CONTENTS

**6**

Andre Austin Product  
Designs

Andre H Austin

**22**

SHAY

Shaliyah Conn

**10**

Chelsea Bacon  
Chelsea Bacon

**26**

Corona Designs  
Paul Corona

**14**

Undying Design  
Paige V. Bergen

**30**

Hailey M. George  
Hailey George

**18**

Tycre Designs  
Tia Clinkscales

**34**

Methotic Madness  
Nasir Henderson

**38**

Devin Design  
Devin Kagel

**42**

Sharp Mouse  
Reyanna Keglovitz

**46**

MYRAH \$  
Jamyrah D. Rhyanes

**50**

Stephanie Nicole Design  
Stephanie Ricker

**54**

MRosvanis Design  
Matthew Rosvanis

**58**

LAURASARRIA multimedia  
Laura Sarria

**62**

Art By Kaii  
Kyla B. Scott

**66**

emilie  
Emilie Seda

**70**

Mxkkxx  
Michaela Sorton

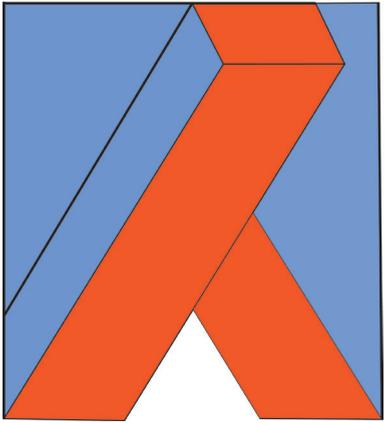
**74**

Starchild Supernova  
Starchild Supernova

**78**

Designer Kevin/ khromakev  
Kevin Wimmer









## ANDRE H AUSTIN

Andre Austin Product Designs

From the age of eighteen, I knew that design was my passion. Since then, for over a decade, I have been professionally active working on my craft. Born and raised in Philadelphia, PA, with West Indies roots. After successfully finishing my design studies at East Stroudsburg University, I specialize in designing and developing user interfaces and digital products. I don't restrict myself to design. The blend of design, user experience, marketing, and business is where I feel I excel. A proper executed product design should translate into economic value for a business.

---

**Website:** [andreaustinproductdesigns.com](http://andreaustinproductdesigns.com)

**Instagram:** [andreaustinproducts](https://www.instagram.com/andreaustinproducts)

**Facebook:** Andre Austin Product Designs

**LinkedIn:** Andre H Austin





# Chelsea Bacon







## CHELSEA BACON

Chelsea Bacon

Hey, I'm Chels! I have earned my Bachelors of Fine Arts in Graphic Design and Bachelors of Arts in Art History from East Stroudsburg University. I love looking at a design job as a problem waiting to be solved in the most creative way possible. When I'm not on Illustrator, you can find me running, biking, or watching a good film. Go ahead, make my day, test me on my movie trivia.

---

**Website:** [chelseabacon.me](http://chelseabacon.me)

**Instagram:** [chelseambacon](https://www.instagram.com/chelseambacon)

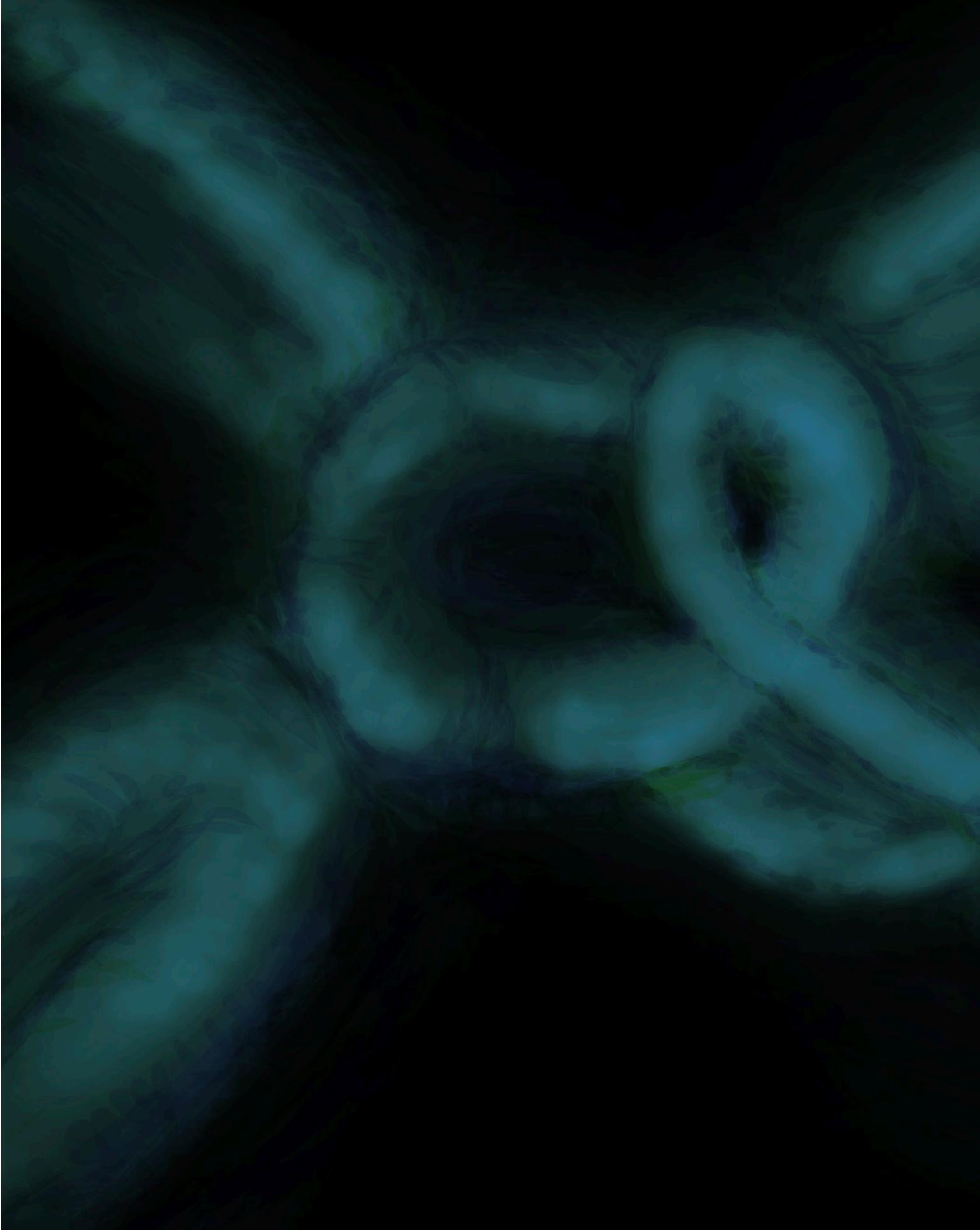
**Facebook:** [chelseambacon](https://www.facebook.com/chelseambacon)

**LinkedIn:** [Chelsea Bacon](https://www.linkedin.com/in/ChelseaBacon)











## PAIGE V. BERGEN

Undying Design

Hi! My name is Paige Bergen and I am a graphic designer. When I was growing up, I spent most of my time out in nature. When I wasn't climbing trees and catching frogs, I was inside conquering the scariest movies I could find! These two passions of mine have never faded and you will find that nature is a common theme in my work. I enjoy clean and interesting compositions and I almost always add a dark twist. I plan to continue my education to obtain my masters in Art & Design and my teaching certification. I would love to show others the beauty of creating!

---

**Website:** [undying-design.com](http://undying-design.com)

**Instagram:** [undying\\_design](https://www.instagram.com/undying_design)

**Facebook:** [UndyingDesign](https://www.facebook.com/UndyingDesign)

**Twitter:** [DesignUndying](https://twitter.com/DesignUndying)

**LinkedIn:** [Paige Bergen](https://www.linkedin.com/in/PaigeBergen)

**Behance:** [Paige Bergen](https://www.behance.net/PaigeBergen)











## TIA CLINKSCALES

Tycre Designs

Hey, Im Tia! Cool fact #1, I like patterns. I didn't always like them but while I was obtaining my bachelors degree at East Stroudsburg University, one of my teachers really inspired me and ever since I've been creating my own patterns and looking for another shirt like this one! #2, I like to paint! Growing up, I used to want to be a painter but was terrible at it; during college, I took a painting class and learned the basics and now I love what I create no matter what it is.

---

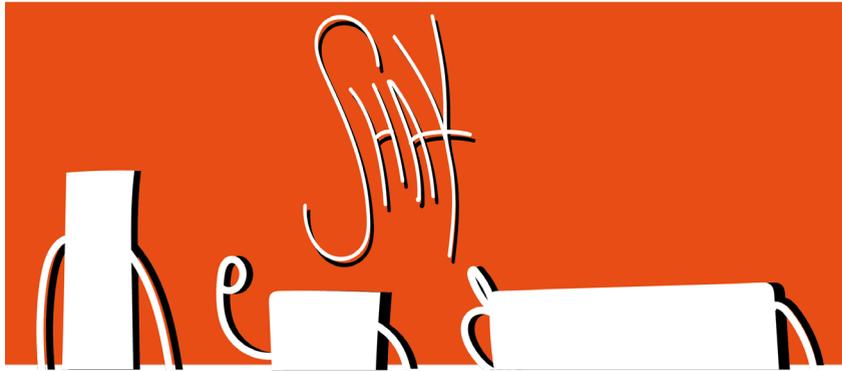
**Website:** [tycredesigns.com](http://tycredesigns.com)

**Instagram:** [tycre\\_designs](https://www.instagram.com/tycre_designs)

**Facebook:** [TycreDesigns](https://www.facebook.com/TycreDesigns)











## SHALIYAH CONN

SHAY

I'm a creative designer from the city of Philadelphia. Growing up, I was exposed to many forms of art through graffiti to designs on billboards and took that as an incentive to create my own form of design.

I have a unique design approach and prefer for things to be eccentric and eye-catching rather than simple and strictly business appropriate. With my proficient skills in Illustrator and Photoshop, I utilize a style of art that shows me off as an artist and also meets the individual needs of my clients.

My designs are not the everyday thing you see. I have developed a design style that is specific to me and I would like to illustrate in any way available.

---

**Website:** [shay-ddesigns.com](http://shay-ddesigns.com)

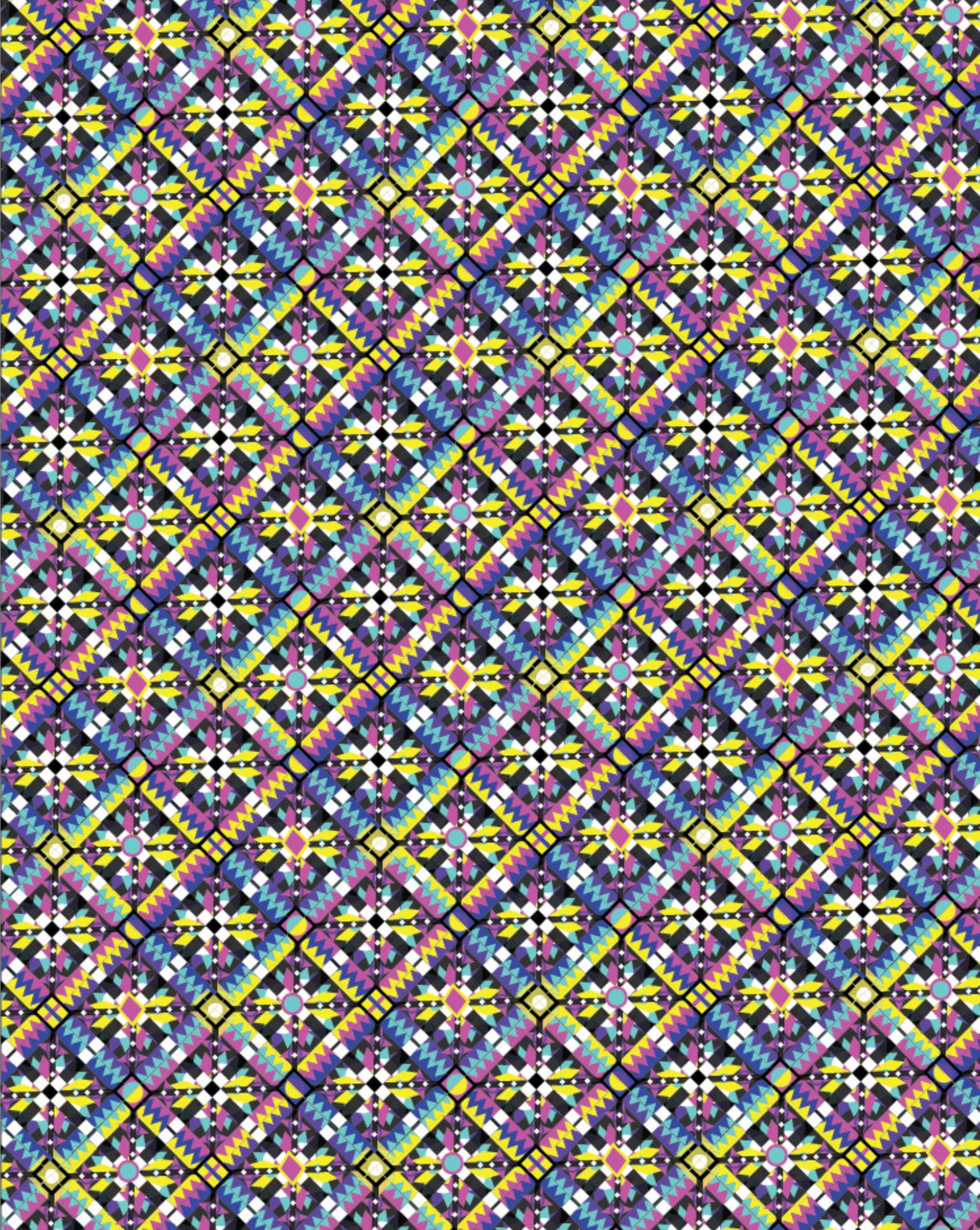
**Instagram:** [\\_\\_shay.design](https://www.instagram.com/__shay.design)

**Facebook:** [graphicdesigner.shay](https://www.facebook.com/graphicdesigner.shay)











## PAUL CORONA

Corona Designs

Hello! I am a graphic artist who was raised in East Stroudsburg, Pennsylvania. I became interested in art as I discovered the impact it had on me through the world of comics and graphic novels. As I grew older, I began experimenting with graphic design as a means to express myself and came to enjoy it very much. I am currently a senior at East Stroudsburg University and will be graduating in the Fall of 2020. I hope to use the skills I have gained while here to create inspiring artwork for many people to enjoy.

---

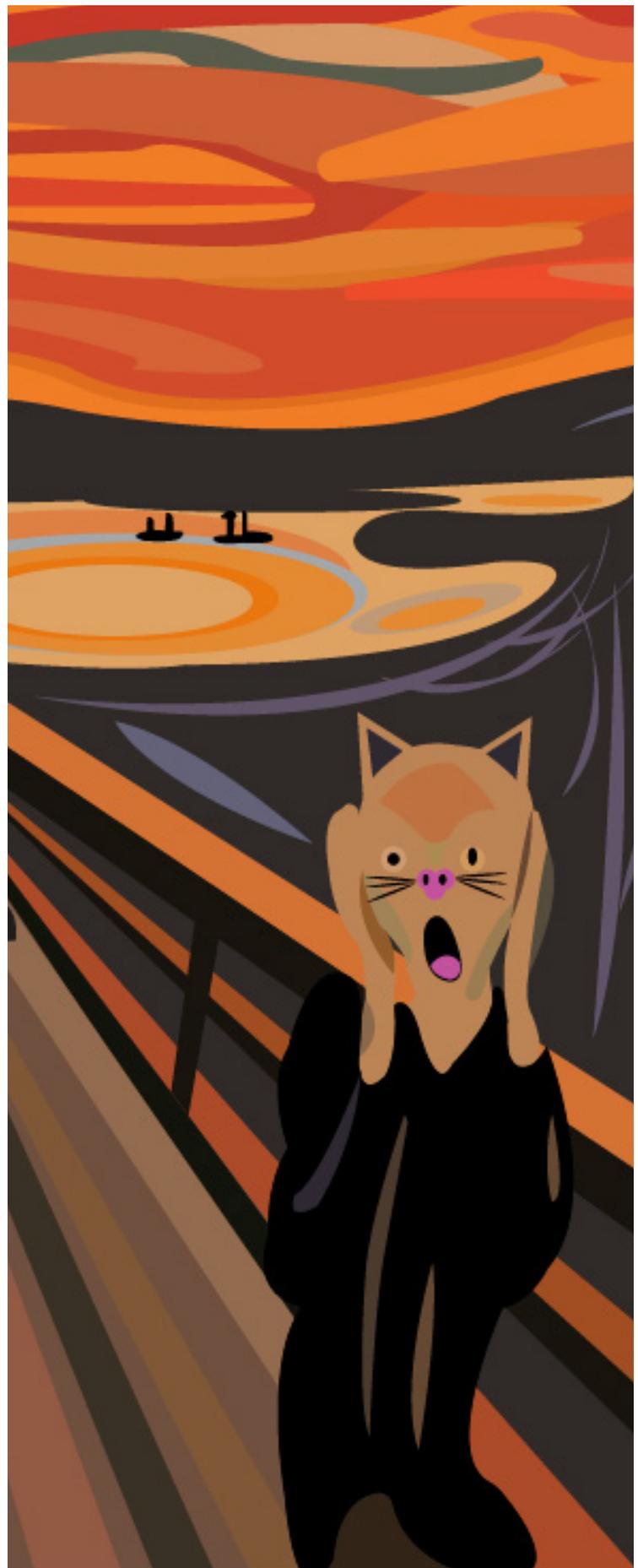
**Website:** [corona-designs.com](http://corona-designs.com)

**Instagram:** [coronadesigns](https://www.instagram.com/coronadesigns)

**Facebook:** [CoronaDesigns](https://www.facebook.com/CoronaDesigns)

**Behance:** [/paulcorona1](https://www.behance.net/paulcorona1)

**LinkedIn:** [/paul-corona-945894175/](https://www.linkedin.com/in/paul-corona-945894175/)





Hailey  
George





## HAILEY M. GEORGE

Hailey George

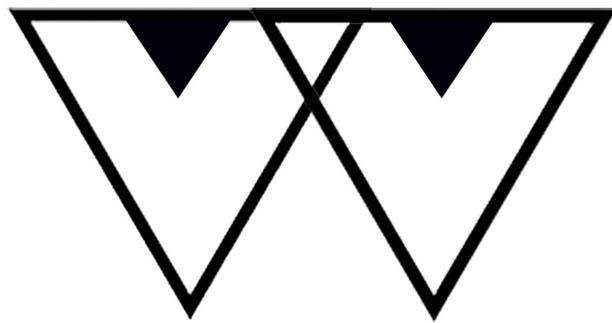
Hello, my name is Hailey George. I am an artist who enjoys developing fine art pieces. Most of my art is largely centered around ceramic/sculpting and oil paints. However, I do dabble in the occasional pencil drawing or mix media work. I take most of my inspiration from nature and objects that create imperfect patterns. Muses like these entice my creative flow which allows me to create interesting abstract sculptures and to celebrate nature through landscape paintings.

---

**Website:** [artbyhmg.com](http://artbyhmg.com)  
**Instagram:** [simply\\_hmg](https://www.instagram.com/simply_hmg)  
**Facebook:** [Simply H.M.G](https://www.facebook.com/Simply.H.M.G)  
**Twitter:** [simply\\_hmg](https://twitter.com/simply_hmg)











## NASSIR HANDERSON

Methotic Madness

At some point in everyone's life, it's time to decide if your childhood dreams can make it through the test of time. A world with flair and eye for pizzazz. I'm here to show you what I have to offer you. Dare to explore, dare to dream, and most importantly, dare to be yourself with all the crazy colors and unorthodox styles that it entails. I'm a multimedia artist learning new skills and melding them together. I push the envelope and reference the colors, shapes, and textures from other mediums. And you have Nasir, this is my dream.

---

**Website:** [methoticmadness.xyz](http://methoticmadness.xyz)

**Instagram:** [mmadness\\_co](https://www.instagram.com/mmadness_co)

**Pinterest:** [methotic\\_madness](https://www.pinterest.com/methotic_madness)

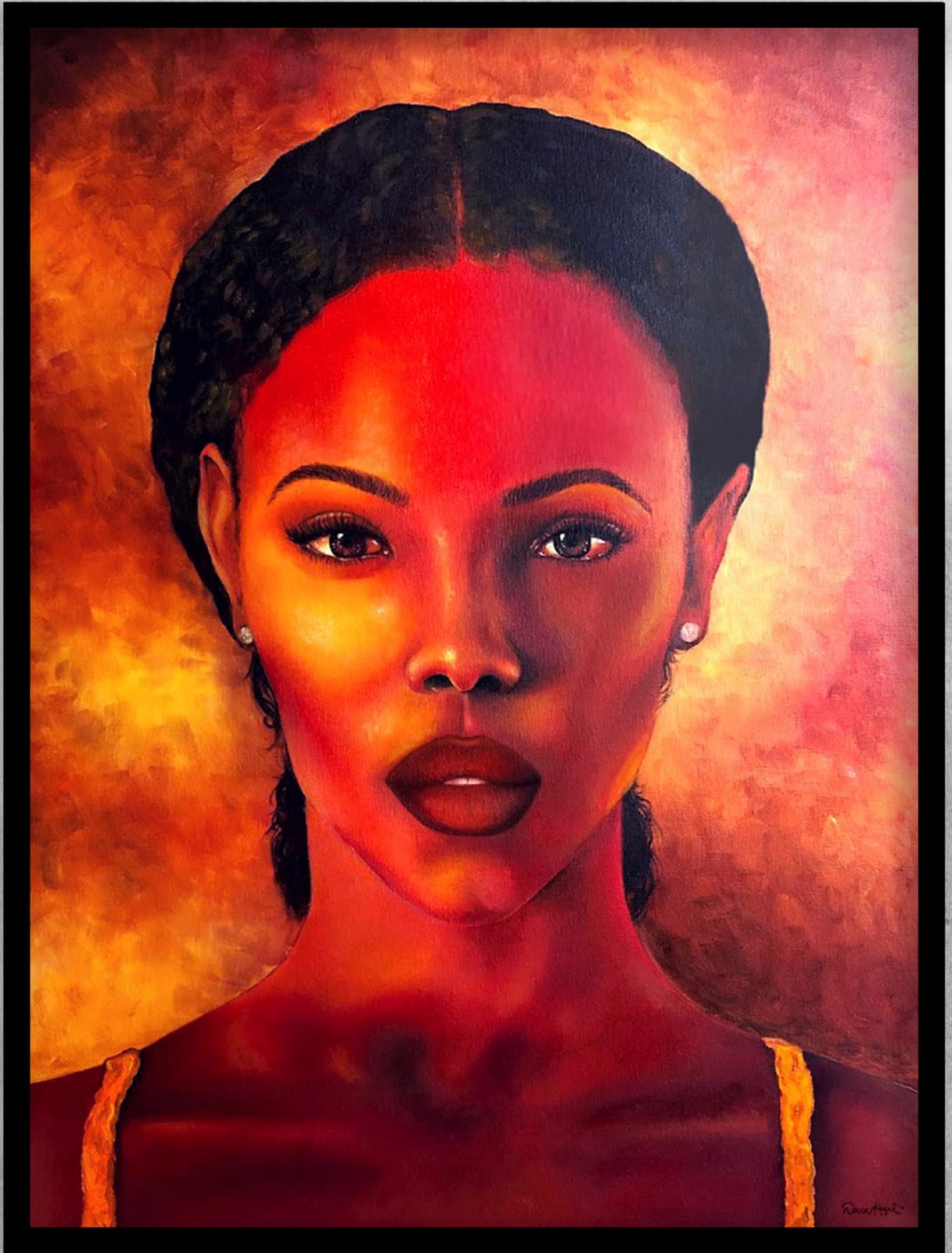
**LinkedIn:** [Nasir Henderson](https://www.linkedin.com/in/Nasir-Henderson)





DEVIN

DESIGN





# DEVIN KAGEL

Devin Design

Hi! My name is Devin Kagel. I am a graphic designer and fine artist. My passion for art began in fine art. I continued creating pieces throughout highschool under the guidance of my art teacher, George Boudman. After highschool, I attended East Stroudsburg University to pursue my Bachelor Of Fine Arts. I concentrated in graphic design and minored in communications. While pursuing my degree, I worked at ESU's Graphics Center. While there, I had the pleasure of working under Cindy Vojnovic. In addition to work and school, I also created various designs as a freelance designer.

- Website:** devinkagel.com
- Instagram:** devin\_kagel\_design
- Facebook:** DevinKagelDesign
- LinkedIn:** Devin Kagel



# SKY ZONE GLOW NIGHT Bus Trip

LEHIGH UNIVERSITY  
**CAMPUS  
ACTIVITIES  
BOARD**

**FRIDAY, APRIL 24**  
BETHLEHEM, PA

\$16 STUDENTS, \$27 NON-STUDENTS  
STUDENT TICKETS GO ON SALE STARTING MARCH 30  
NON-STUDENTS GO ON SALE STARTING APRIL 6  
IN THE SAA OFFICE, UNIVERSITY CENTER, ROOM 223

WEAR WHITE OR FULL  
NEON TO GET YOUR GLOW ON!

BUS WILL DEPART ESU FROM SIDE OF SCI TECH, RANSBERRY AVE AT 7:30 PM  
BUS WILL DEPART SKY ZONE AT 11:15 PM

SPACE IS LIMITED!

WARRIOR  
IDEN

SKY ZONE  
FOUNTAIN-PARK

125th ANNIVERSARY  
**OUR LEGACY**  
RESPECT · SPIRIT · GREATNESS

**FRIDAY, OCTOBER 5, 2018** KOEHLER FIELDHOUSE

**MIDNIGHT  
MADNESS**  
6:00 PM

**SATURDAY, OCTOBER 6, 2018** EILER - MARTIN STADIUM

**MEN'S  
SOCCER**  
11:00 AM

**WOMEN'S  
SOCCER**  
1:30 PM

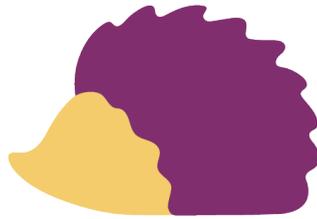
**FOOTBALL**  
VS. KUTZTOWN  
6:05 PM

ESU.EDU/HOMECOMING **OCTOBER 4-6, 2018**

**TABLE OF CONTENTS**

Logo Variations	05
• Primary	07
• Icon Mark	09
• Horizontal & Word Mark	11
• Black and White	13
• Full Color Icon - One Color Text	17
Color Palette	19
Fonts	
Space	
Size & Background	
Overlays	
Logo Restrictions	

**UNDERDOG**  
Computer and Network Support LLC.  
BRANDING GUIDELINES



REYDESIGN





## REYANNA KEGLOVITZ

Sharp Mouse

Hi, I'm Rey! I am a graphic designer who dabbles in fine art and illustration. I've been drawing since before I could write and have always loved art. I developed an interest in graphic design in high school and went on to complete four years at ESU to obtain a BFA in Integrated Art + Design. While at ESU, I held the position of Co-Art Director of New Mind Design. When I'm not working on my art, I enjoy spending time with my family and cooking! Fun fact: my favorite animals are my dog, hedgehogs, and manatees – can you tell?

---

**Website:** [sharpmouse.com](http://sharpmouse.com)

**Instagram:** [sharpmouse\\_art](https://www.instagram.com/sharpmouse_art)

**Facebook:** [Sharp Mouse](https://www.facebook.com/Sharp-Mouse)



"WOAH!" said the mummy, "that's the coolest costume I've ever seen!"



"Yeah!" said the Mini-Dracula, "You have the best costume in the history of Halloween!"



**MENTAL HEALTH** awareness month



1 in 5 U.S. adults experience mental illness each year.

1 2 3 4 5 6 7 8 9 10

Suicide is the tenth leading cause of death in the U.S.



Roughly 43% of U.S. adults with mental illness received treatment in 2018.



2008

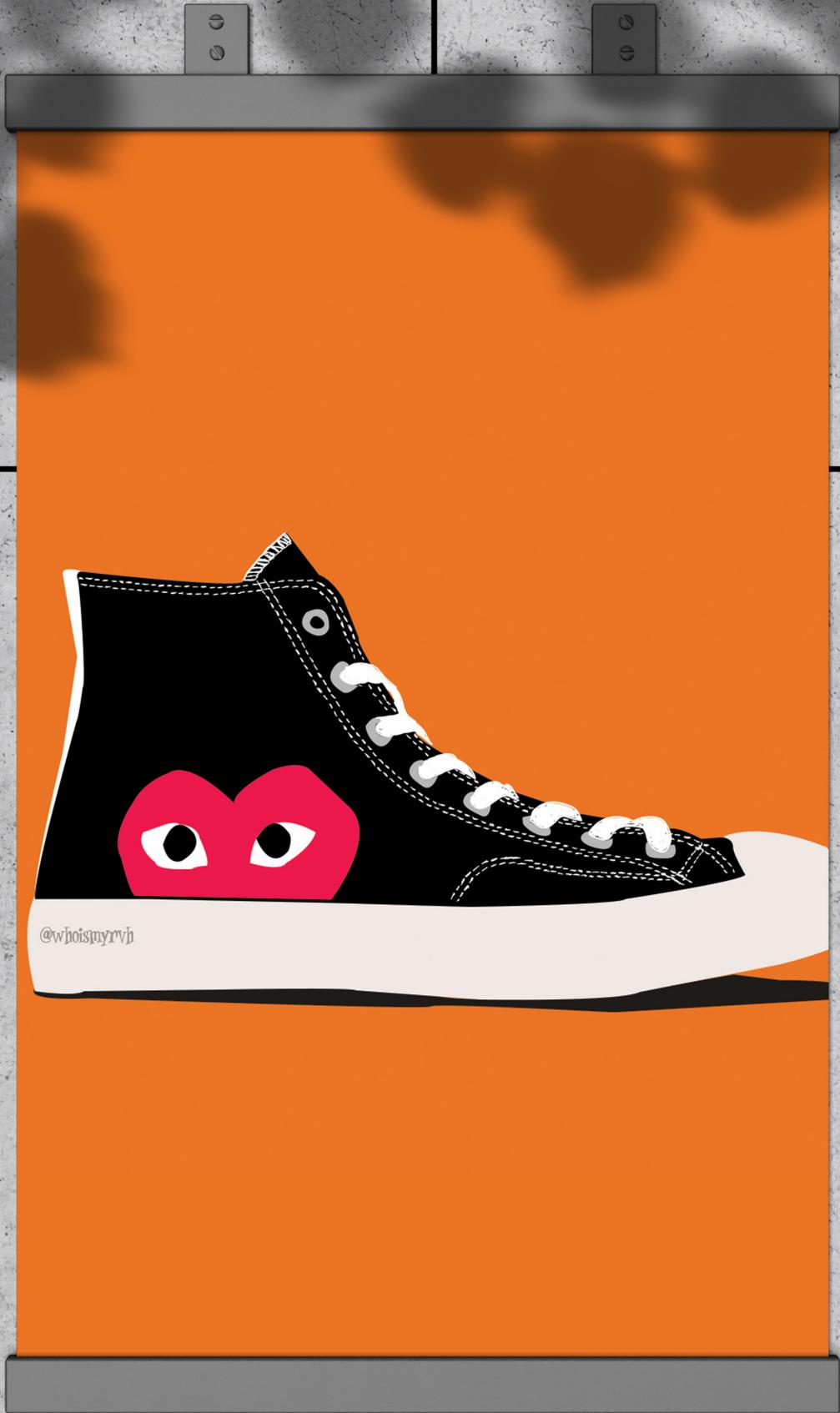


2019

The average delay between onset of mental illness symptoms and treatment is 11 years.

The most important thing is to **TALK** about your mental health and **ASK FOR HELP** when you need it.





@whoisnyrvh



## JAMYRAH D. RHYANES

MYRAH \$

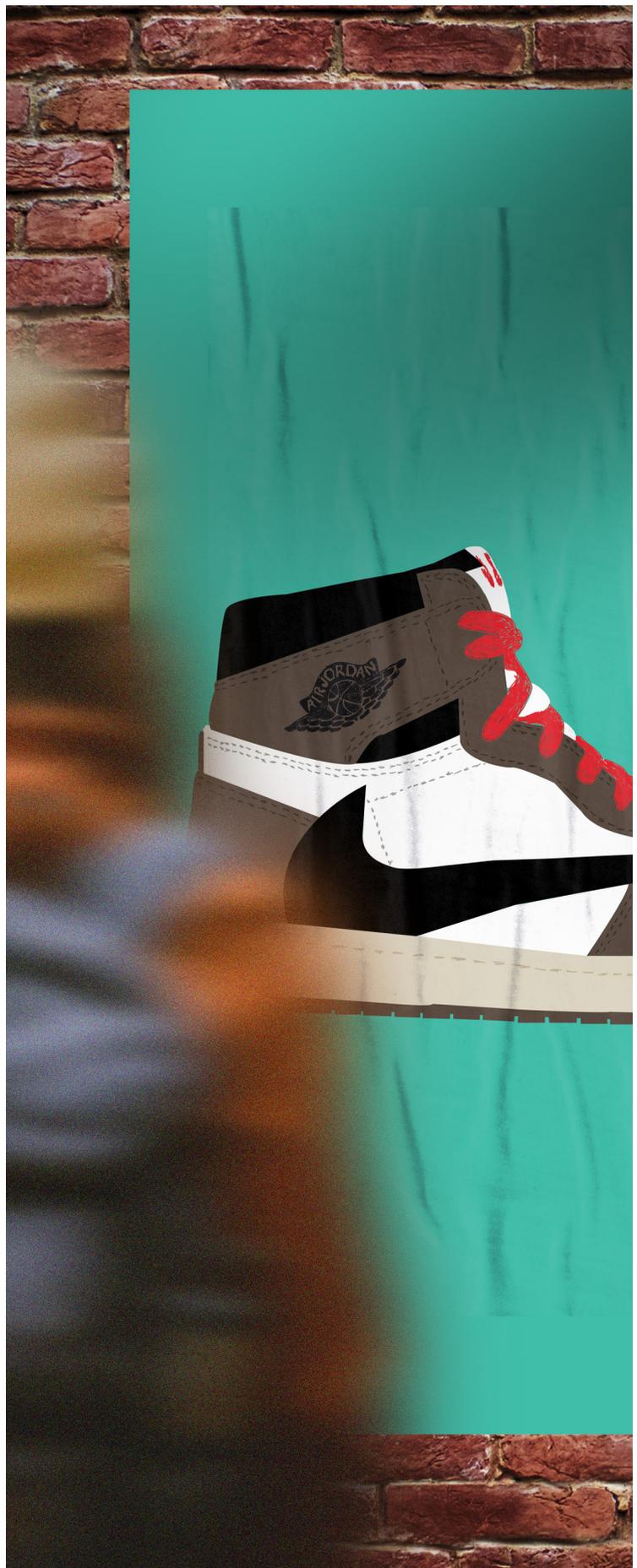
Bonjour! My name is Jamyrah D. Rhyanes and I am a graphic designer/illustrator. I have adulation for graphic and fashion design and I am always willing to diversify my knowledge within it. Learning new styles and art cultures is a desideratum within my existence for I aspire to break the barriers of social formalities to help reconstruct popular culture for the greater good. I created the art tag MYRAH \$ as a rebellion to social formalities and to show humanity that there is more to life than materialism and greed.

---

**Website:** [jvmyrvh.com](http://jvmyrvh.com)

**Instagram:** [jvmyrvh](https://www.instagram.com/jvmyrvh) | [whoismyrvh](https://www.instagram.com/whoismyrvh)

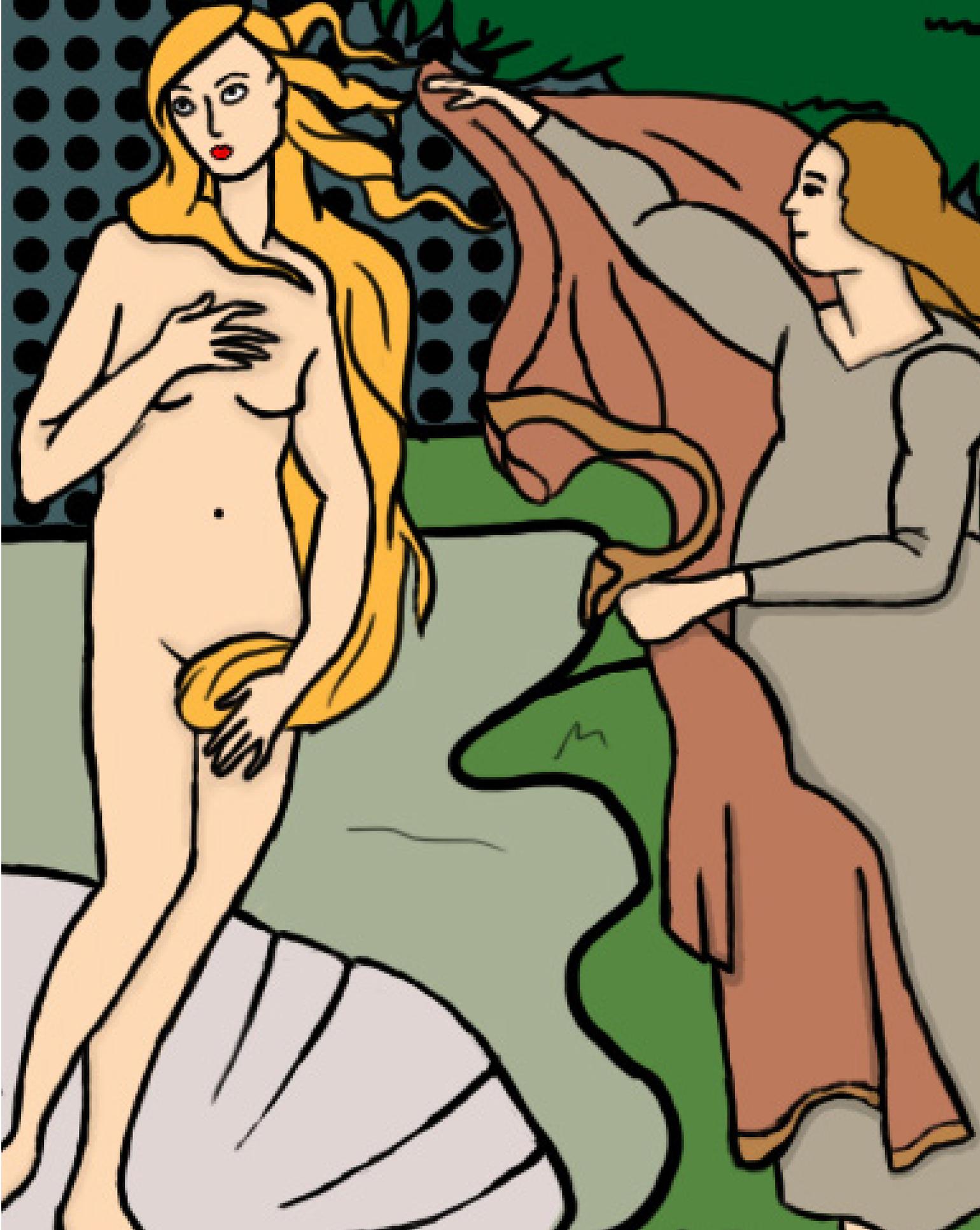
**Behance:** [jvmyrvh](https://www.behance.net/jvmyrvh)







*Stephanie Nicole*  
Design





## STEPHANIE RICKER

Stephanie Nicole Design

Stephanie Nicole is a driven designer who excels at delivering messages to a wide array of audiences. Her skills have been honed through her years of studying at East Stroudsburg University where she will graduate with a Bachelor's in Integrated Art + Design. While studying at ESU, she held the position of Co-Director of the on-campus design agency, New Mind Design, where she aided in leading a team of designers in creating various media for clients. She specializes in using Adobe Illustrator and Photoshop to aid in creating her designs.

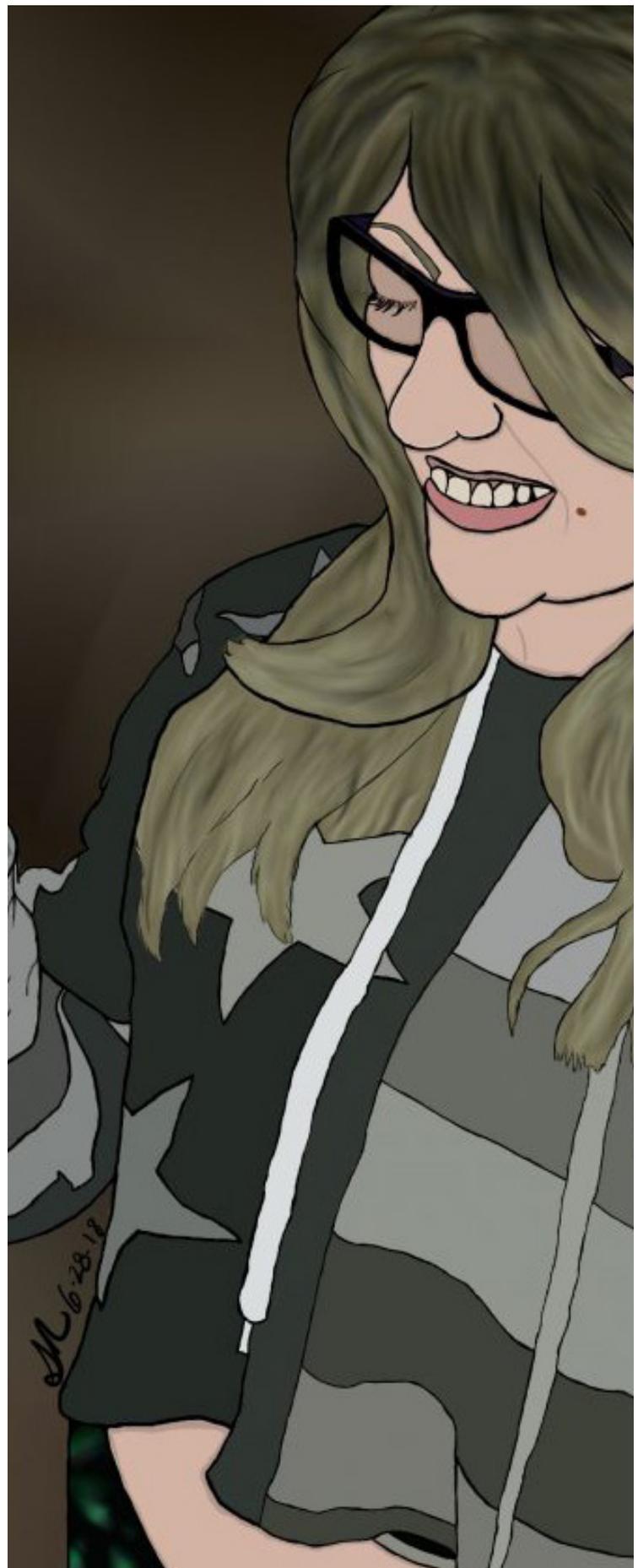
---

**Website:** [stephaniencoledesign.net](http://stephaniencoledesign.net)

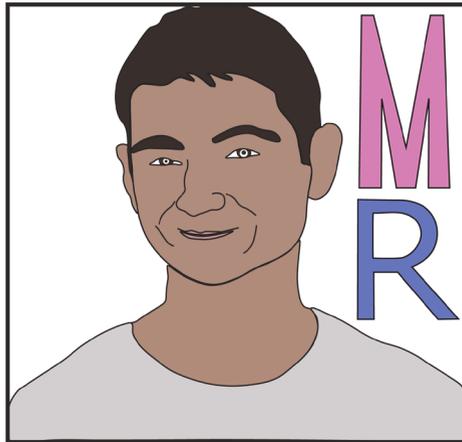
**Instagram:** [stenicdesign](https://www.instagram.com/stenicdesign)

**Facebook:** [Stephanie Nicole Design](https://www.facebook.com/StephanieNicoleDesign)

**Twitter:** [SteNicDesign](https://twitter.com/SteNicDesign)







**DESIGN**





## MATTHEW ROSVANIS

MRosvanis Design

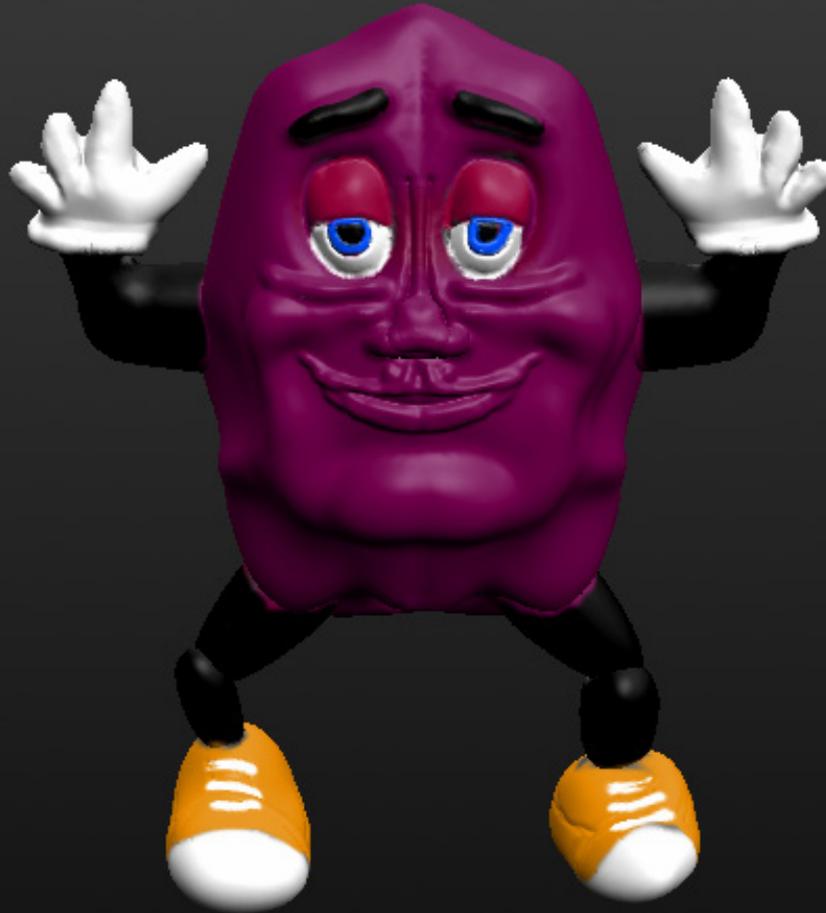
Hello, My name is Matt Rosvanis. I am a graphic designer and fine artist who became drawn to art at a very young age. As a kid I would attend community art classes where I learned basic drawing and painting skills. As I grew older my interest in art and other mediums in which to express it, grew. I turned to graphic design as another way to express myself. Currently, I am a senior at East Stroudsburg University and a 2020 graduate. As I leave this university, I look forward to sharing my designs with the community at large and inspiring others, through my work.

---

**Website:** [matthewrdesigns.com](http://matthewrdesigns.com)

**LinkedIn:** [/mattrosvanis](https://www.linkedin.com/company/mattrosvanis)





## GOLF COMMITTEE

---

POCONO CHAMBER OF COMMERCE





**LAURASARRIA**

multimedia





## LAURA SARRIA

LAURASARRIA multimedia

Hi! My name is Laura Sarria and I am a multimedia designer. My skills vary from graphic design, illustration, photography, videography and web development.

I have 3 dogs, a bunny named Chicken and a cat but cats are my absolute favorite animal in the whole universe — hence my logo!

On my free time, I play soccer all year round! I am obsessed with hamburgers and pasta. If I could travel anywhere, it would be Greece!

---

**Website:** [laurasarria.com](http://laurasarria.com)

**Instagram:** [lauraasarriaa](https://www.instagram.com/lauraasarriaa)

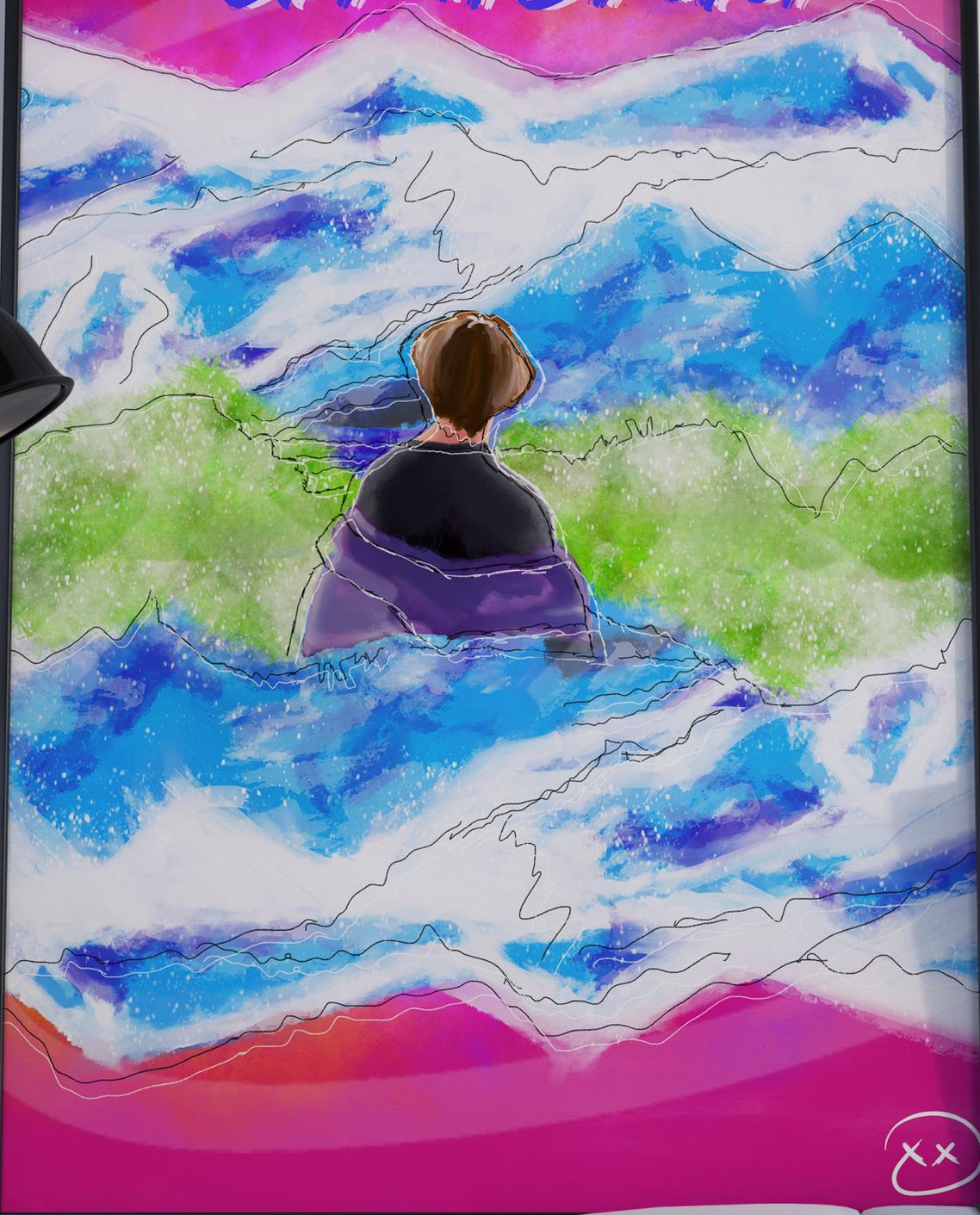
**LinkedIn:** [/laura-sarria/](https://www.linkedin.com/company/laura-sarria/)





Art By  
Kati

# EUPHORIA





## KAYLA SCOTT

Art By Kail

Hello! My name is Kyla B Scott. I specialize in graphic design, digital art, and illustration, with some knowledge in product design and web design. I've been an artist ever since I could hold a pencil. I was born in Manhattan, New York, moved to Stroudsburg, Pennsylvania and I am obtaining my Bachelors of Fine Arts degree at East Stroudsburg University, along with a certificate in 3D/Product Design in May 2020.

---

**Website:** [artbykail.com](http://artbykail.com)

**Instagram:** [art.by.kail](https://www.instagram.com/art.by.kail)

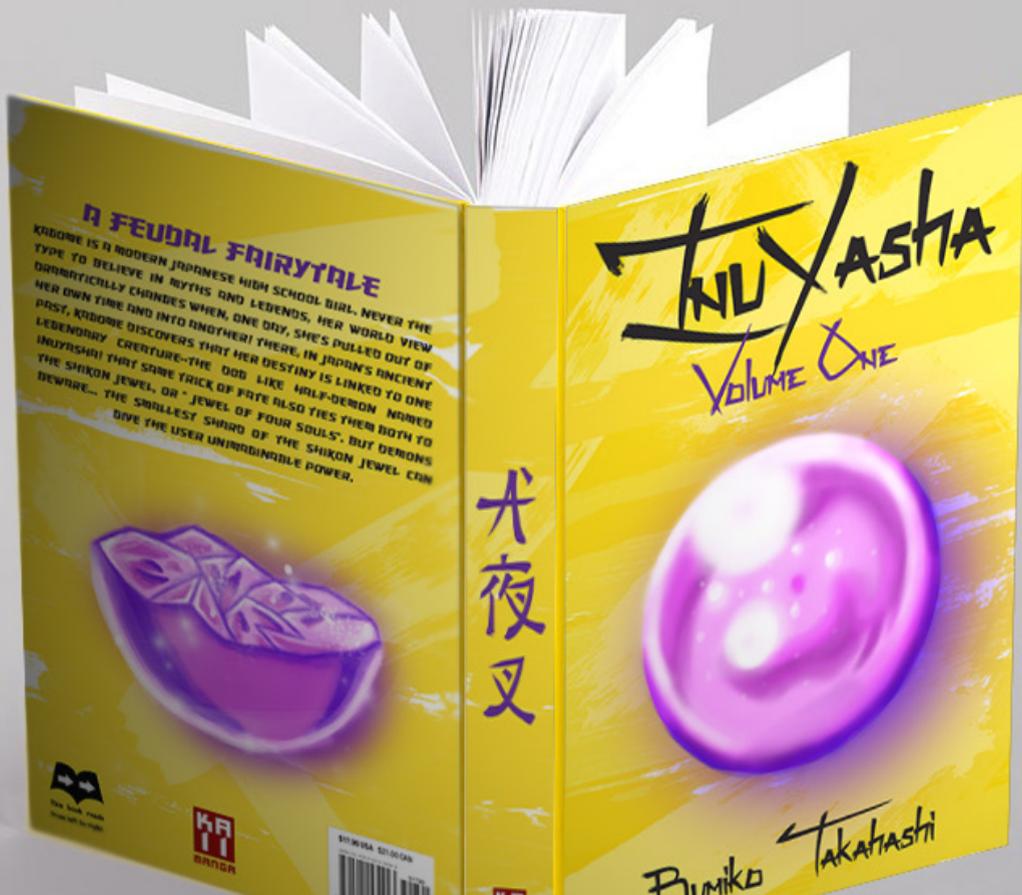
**Facebook:** Art By Kail

**Twitter:** [artbykail](https://twitter.com/artbykail)

**Behance:** Art By Kail

**LinkedIn:** [Kyla ScottW](https://www.linkedin.com/in/KylaScottW)











## EMILIE SEDA

emilie

Hello! I'm a mix media artist focusing on illustration and fashion. My interest in art began at a young age when I learned how to sew at the age of nine. In high school, I began creating sustainable garments out of the household items after learning the harmful effects of garment production. During that time, I started experimenting with bright, surreal illustration styles. I have continued to pursue art while working as a seamstress apprentice and majoring in Art + Design. As I grow as an artist, I wish to keep exploring both medias and how they could work together.

---

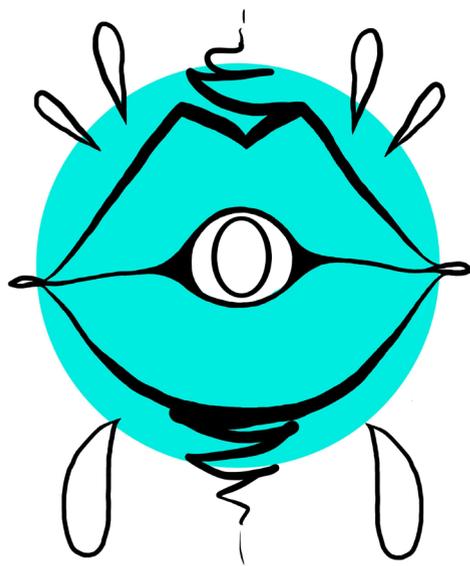
**Website:** [designeremilie.com](http://designeremilie.com)

**Instagram:** [emilie\\_designs](https://www.instagram.com/emilie_designs)

**Facebook:** [emilie designs](https://www.facebook.com/emilie_designs)











## MICHAELA SORTON

Mxkkxx

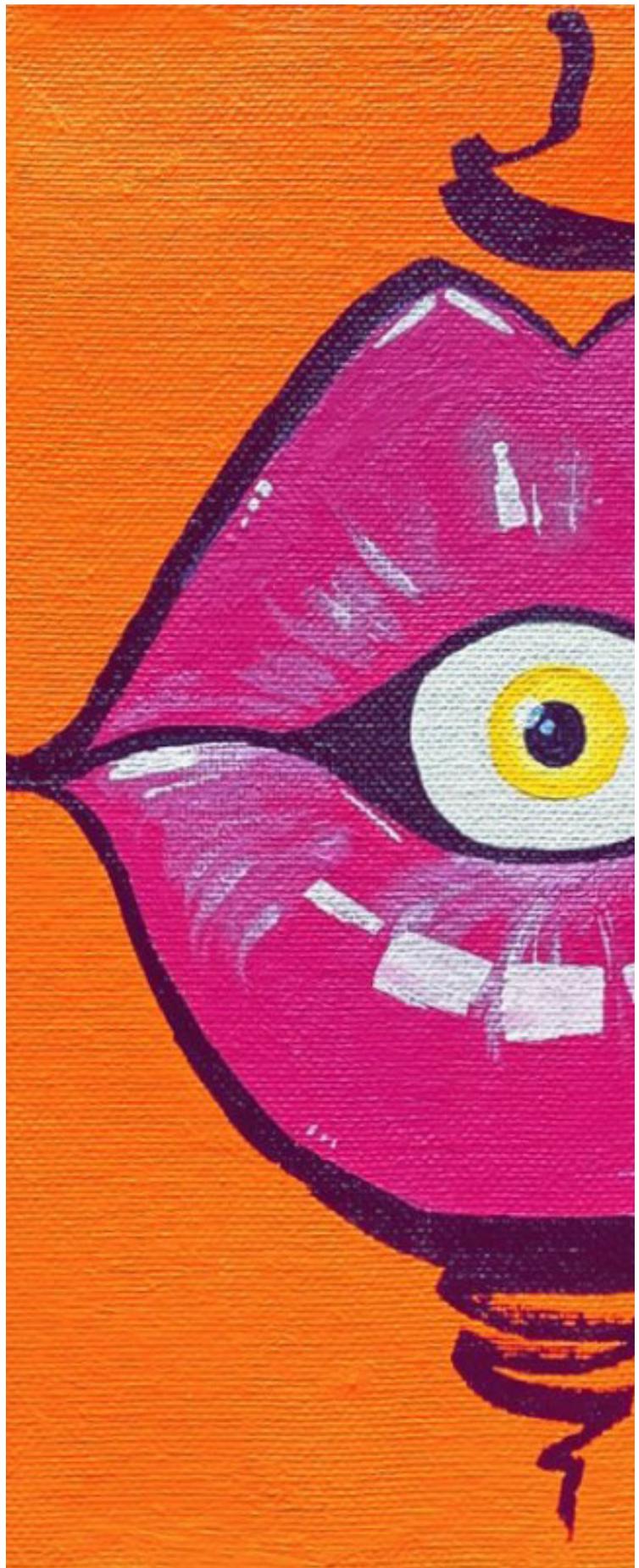
Hello, my name is Michaela Sorton and I'm a fine artist. I love to make art. Even when I was a kid, I always created art and it has stuck with me since. The tools I use are mostly between fine art and digital art. The mediums I use in fine art are painting, drawing, and sculpting. For digital art, I use Adobe works. My art showcases cartoon-stylized works and brilliant imagery. My goal is to create mesmerizing work of art that people would love to see and to make a huge impact in art culture.

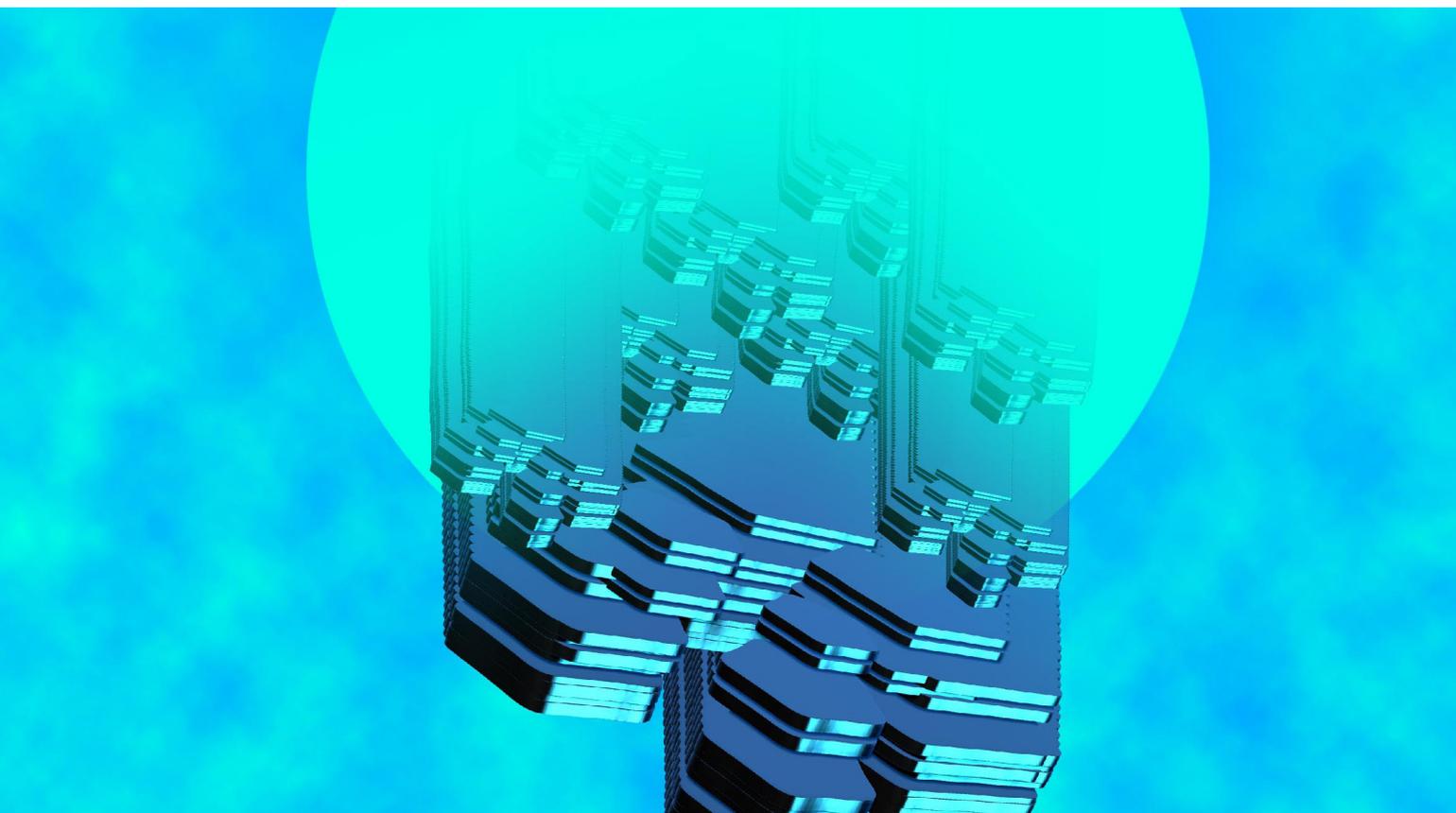
---

**Website:** [mxkkxxmcs.com](http://mxkkxxmcs.com)

**Instagram:** [mxkkxx](https://www.instagram.com/mxkkxx)

**Facebook:** [mxkkxx](https://www.facebook.com/mxkkxx)





STARCHILD  
SUPERNOVA





## STARCHILD SUPERNOVA

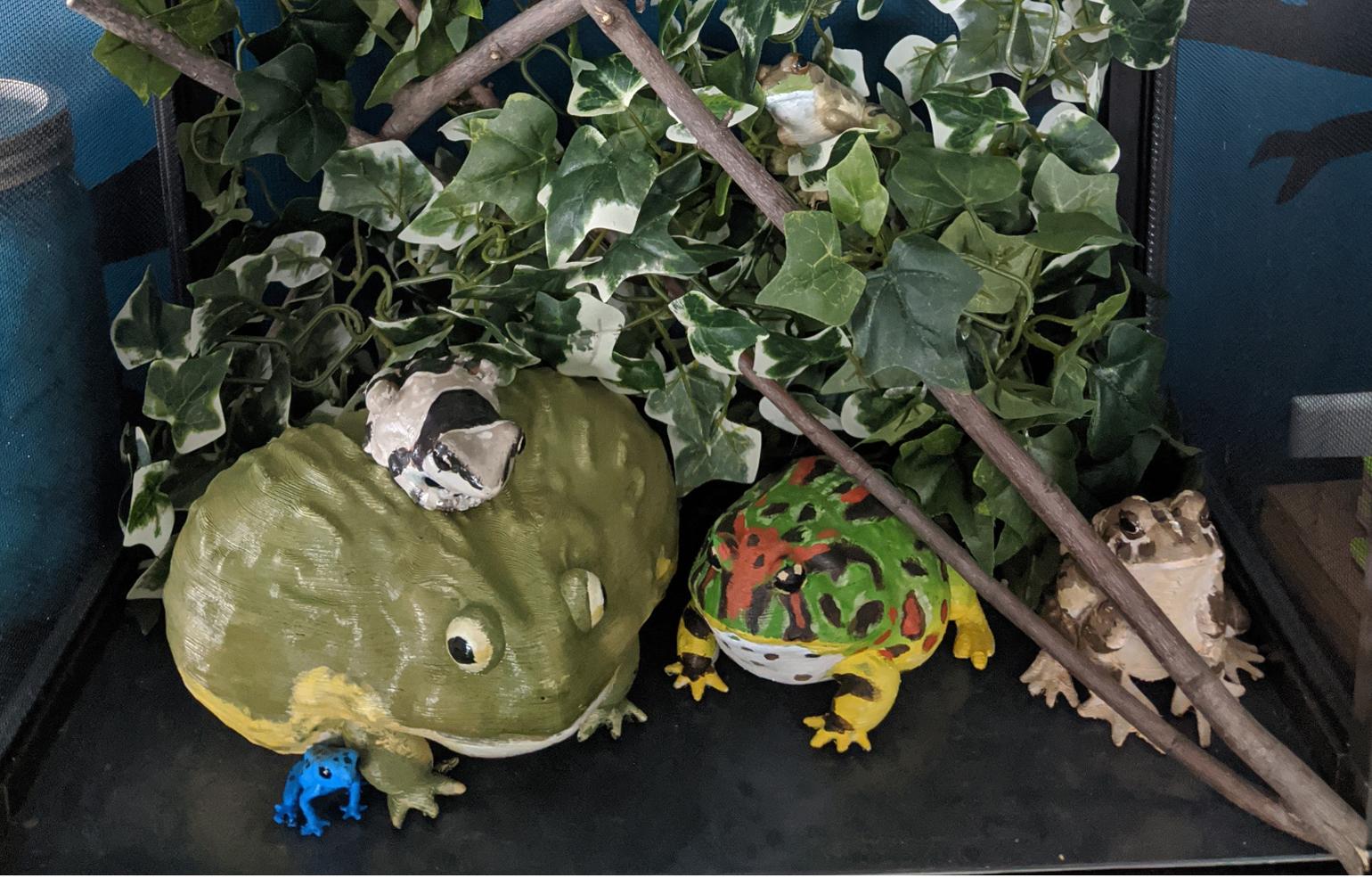
Like a John Hammond employed at a wax museum instead of majoring in god-threatening bioengineering, Starchild took to recreating small animals such as frogs and beetles instead of creating the next Jurassic Park. His plastic abominations, otherwise affectionately named “the boys,” have been featured in Houston, Texas at the Construct 3D Art Exhibition at the Flatland Gallery in conjunction with Rice University alongside top artists such as Bathsheba Grossman. Curated by Darlene Farris-Labar and Jonathan Hills.

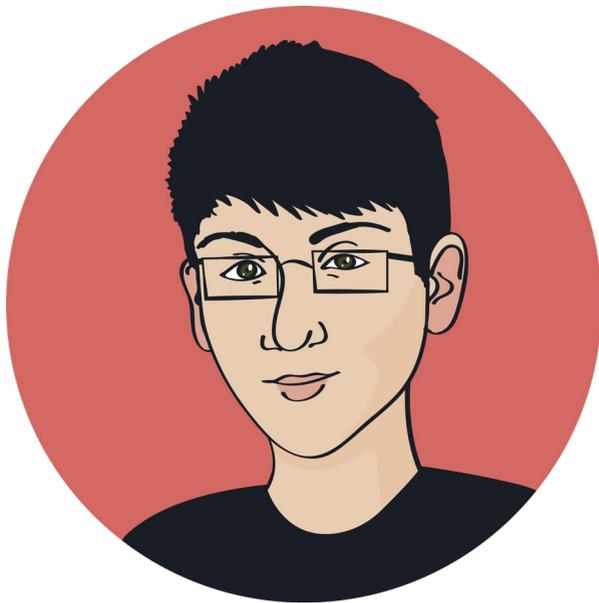
---

**Website:** [starchildsupernova.com](http://starchildsupernova.com)

**Instagram:** [starchild\\_supernova](https://www.instagram.com/starchild_supernova)









VISUAL IDENTITY

PANTONE 432 C

AERIAL  
RISE

PANTONE 132 C

# TYPOGRAPHY /// GUIDELINES

As a general rule, the primary font, GE Body, should be used for primary headlines and titles. This font should not be used at a size smaller than 16 pts. The secondary font, Dyno, should be used for body copy and headlines that are of a lower hierarchical importance. The minimum size permissible for use in this font is 8 pts, due to ensuring readability. The following sizing system is optimized for use:

**HEADLINE**  
Sub Headline

GE Body, 24 pt.  
Dyno Sans, Bold, 18 pt.  
Dyno Sans, Regular

GHIJK  
QRSTU



## KEVIN WIMMER

Designer Kevin | khromakev

Hello, I'm Kevin Wimmer and I'm a graphic designer! My interest in art began at a young age, when I would use household materials and art supplies to create crafts. In high school, I was greatly influenced by my art teacher, George Boudman, and created a fused glass art portfolio. Upon graduation, I went on to pursue a degree in art at East Stroudsburg University. While in college, I worked at an art studio, and at ESU's Graphics Center. As college graduation approached, I started doing graphic design jobs on a freelance basis.

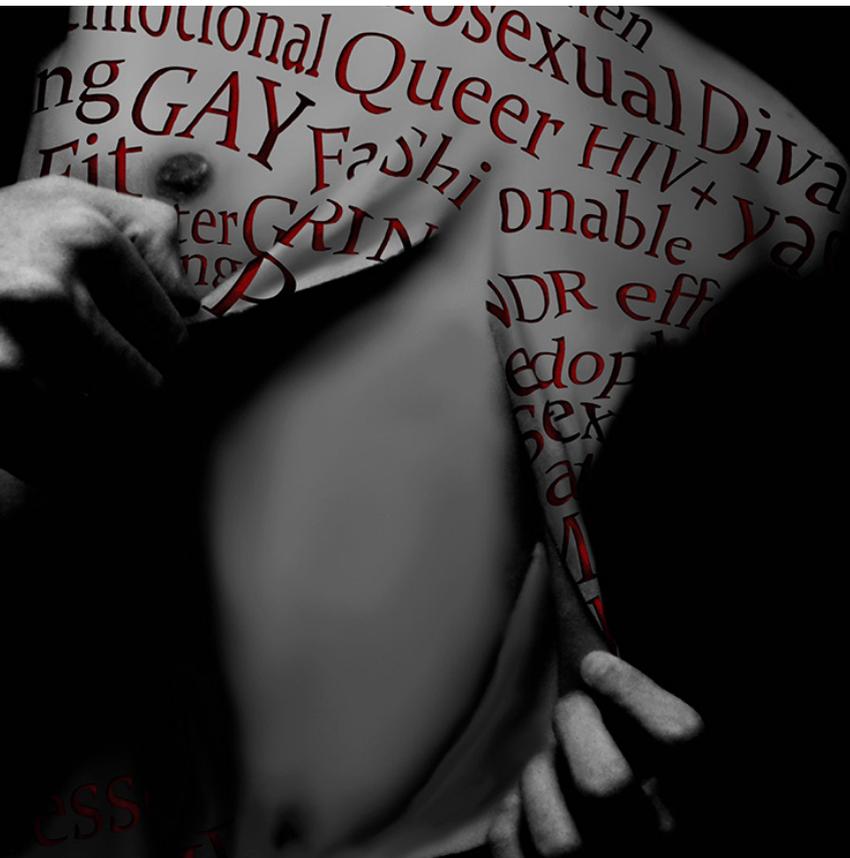
---

**Website:** [designerKevin.com](http://designerKevin.com)

**Instagram:** [designer.kevin](https://www.instagram.com/designer.kevin) | khromakev

**Facebook:** [designerkevinwimmer](https://www.facebook.com/designerkevinwimmer) | khromakev





**TEAR  
AWAY THE  
STEREOTYPES**





20  
20 | ART +  
DESIGN  
SENIOR SHOW

# ART DESIGN

SENIOR