PASSHE Human Resources and Social Equity Conference

June 14-16, 2023

| VENDOR EXHIBITS | DIAMOND \$2,000 | PLATINUM \$1,000 | GOLD \$500 | SILVER \$250 |
|---------------------------------|--------------------|---------------------|---------------|-----------------|
| Available package opportunities | 1 | 2 | 3 | 15 |
| Full event passes | 4 | 3 | 2 | 1 |
| Exhibitor booth | (2) Tables | (2) Tables | (1) Table | (1) Table |
| Dedicated meeting room | 1 | 1 | | |
| Speaking opportunities | 1 | 1 | 1 | |
| Breakout session (45 minutes) | 2 | 2 | 1 | |

| SPONSOR AN EVENT! | \$5,000 Reception & Dinner | \$5,000 Speaker | \$2,500 Lunch |
|--|-------------------------------|--------------------|------------------|
| Keynote recognition on-screen | Logo | Logo | Logo |
| Logo on event signage | Yes | Yes | Yes |
| On-campus marketing, digital signage, PDF, 16x9 aspect | Yes | Yes | No |
| Announcement in pre-event email | Yes | Yes | Yes |
| Logo in all pre-event emails | Yes | Yes | Yes |
| Access to attendee list | Yes | Yes | Yes |
| Social media shout outs | 3 | 3 | 1 |
| Logo in post-event email | Yes | Yes | Yes |
| Website marketing | Yes | Yes | No |
| Logo / link to website / social media links | Yes | Yes | No |
| Company description to be included in brochure | 150 words | 150 words | 100 words |
| Session presentation materials available on-demand | Yes | Yes | Yes |

Hosted by

EAST STROUDSBURG UNIVERSITY

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