Hotel, Restaurant and Tourism Management

570-422-3511 | esu.edu/hrtm

Learn from credentialed, experienced faculty in a dynamic resort and hospitality region.

A Member of the Pennsylvania State System of Higher Education

Notice of Nondiscrimination: East Stroudsburg University of Pennsylvania is committed to equal opportunity for its students, employees and applicants. The university is committed to providing equal educational and employment rights to all persons without regard to race, color, sex, religion, national origin, age, disability, sexual orientation, gender identity or veteran’s status. Each member of the university community has a right to study and work in an environment free from any form of racial, ethnic, and sexual discrimination including sexual harassment, sexual violence and sexual assault. (Further information, including contact information, can be found on the university’s website at: esu.edu/titleix.) In accordance with federal and state laws, the university will not tolerate discrimination.

This policy is placed in this document in accordance with state and federal laws including Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Educational Amendments of 1972, Sections 503 and 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, and the Civil Rights Act of 1991 as well as all applicable federal and state executive orders.

For assistance or special accommodations, please call 570-422-3511.
About the Program

The Hotel, Restaurant and Tourism Management program is enhanced through activities supported by the hospitality industry. Students participate in hotel and restaurant shows, tour hospitality facilities, listen to industry speakers, attend career expos and symposiums and conduct special projects for the industry.

Students are encouraged to participate in The Hotel/Restaurant Club, one of the largest and most active student organizations at ESU. The department also hosts a chapter of Eta Sigma Delta International Hospitality Honor Society under the guidance and support of the International Council on Hotel, Restaurant, and Institutional Education (ICHRIE).

Scholarships and Internships

Hotel, Restaurant and Tourism Management students are encouraged to apply for scholarships offered by local, regional and national companies and organizations.

Students are also required to complete an internship in the hospitality industry. The faculty-supervised internship provides an opportunity for each student to apply his or her coursework in a professional industry setting. Internships are available with local, regional and national hospitality organizations.

Challenging Coursework

Some of the required and elective courses students pursuing a degree in Hotel, Restaurant and Tourism Management complete include the following:

- Introduction to Hospitality & Tourism Management
- Principles of Food and Beverage Management
- Principles of Travel and Tourism Management
- Principles of Lodging Management
- Hospitality & Tourism Human Resources
- Hospitality & Tourism Marketing
- Restaurant Operations Management
- Hospitality and Tourism Strategic Market Planning
- Hospitality and Tourism Financial Management
- Contemporary Legal and Ethical Aspects of Hospitality and Tourism Management
- Casino Management
- Club Management
- Hotel Development and Design
- Meeting and Convention Planning and Management
- Tourism Destinations

Why Study Hotel, Restaurant and Tourism Management?

The Hotel, Restaurant and Tourism Management program is accredited by the Accreditation Commission for Programs in Hospitality Administration, a distinguished designation for having met or exceeded stated standards of educational quality. All courses are taught by faculty who combine excellent academic credentials with a strong professional background.

Pocono Mountain Region

ESU is in the Pocono Mountains, just 90 minutes west of New York City and less than two hours northeast of Philadelphia. Students take advantage of the many scenic, historic, and recreational opportunities in the area. Additionally, the region provides many employment opportunities with its many resorts, restaurants, indoor water parks, casinos and hotels.