Success Measures at ESU

Measure 1: Degrees Conferred (1.0)
Group: I, Mandatory
  Submeasure 1A: Number of Degrees Conferred (.50)
  Submeasure 1B: Baccalaureate degrees per FTE undergraduate enrollment (.50)
Description: Pennsylvania will need 57% of the adult population to have a post-secondary credential by the year 2025 to meet the Commonwealth’s expected work force needs. Currently, only 38% of the state’s working age adults hold at least a two-year degree. To meet these work force needs, the Commonwealth must increase degree attainment by an average of 5.5% each year through 2025.

Measure 2: Closing the Achievement Gaps (1.0)
Group: I, Mandatory
  Submeasure 2 A: Closing the Achievement Gap for Pell Recipients (.50)
  Submeasure 2 B: Closing the Achievement Gap for URM Students (.50)
Description: The Access to Success (A2S) initiative is a project of the National Association of System Heads (NASH) and The Education Trust. The goal of the initiative is to reduce the college-going and graduation gaps that exist for low-income and minority students. A2S compares the six-year graduation rates for Pell recipients (proxy for Lower Income or LI) to Non-Pell students and Underrepresented Minority Students (URM) to majority students.

Measure 3: Student Persistence (1.0)
Group: II, Optional
  Submeasure 3A: Student persistence from fall of freshman year to fall of third year (.66)
  Submeasure 3B: Student persistence from fall of freshman year to fall of fourth year (.34)
Description: This measure evaluates students’ persistence from first year to third year and first year to fourth year. Cohorts of first-time/full-time students are used in this analysis. This measure does not require a certain level of credit attainment each year.

Measure 4: Student Learning Assessment - Collegiate Learning Assessment (CLA), Collegiate Assessment of Academic Proficiency (CAAP), and ETS® Proficiency Profile
Group: II, Optional
  50% based upon performance at or above the established target;
  50% based upon at least meeting the average scores of similar institutions participating in the study.
Description: The CLA, CAAP and ETS® Proficiency Profile learning outcome tools are utilized to assist institutions to assess, evaluate, and enhance student learning outcomes and general education program outcomes. This measure uses the assessment scores to evaluate the effectiveness of value-added component or learning gains between the freshman and senior years.