From: Eppler, Laura <LEppler@nep.benfranklin.org>

Sent: Tuesday, February 5, 2019 9:14 AM

To: Samantha Werkheiser

Subject: RE: Ben Franklin Technology Partners Northeastern PA Logo Request

You're welcome, Samantha.

Laura S. Eppler
Chief Marketing Officer
Ben Franklin Technology Partners of Northeastern Pennsylvania
Ben Franklin TechVentures
116 Research Drive, Plaza Level
Bethlehem, PA 18015-4731
Phone 610.758.5237 FAX 610.861.5918

Save the date: iXchange May 21, 2019

FOLLOW BFTP of NE PA:





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From: Samantha Werkheiser [mailto:swerkheis4@po-box.esu.edu]

Sent: Tuesday, February 5, 2019 8:06 AM

To: Eppler, Laura < LEppler@nep.benfranklin.org>

Subject: RE: Ben Franklin Technology Partners Northeastern PA Logo Request

Hi Laura,

The attachments you sent fit exactly what we need, thank you.

Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301
P: 570-422-7905 | swerkheis4@esu.edu















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From: Eppler, Laura < LEppler@nep.benfranklin.org >

Sent: Monday, February 4, 2019 3:36 PM

To: Samantha Werkheiser <swerkheis4@po-box.esu.edu>

Subject: RE: Ben Franklin Technology Partners Northeastern PA Logo Request

Hi Samantha.

Please see attached and confirm that one of these documents meets your needs. Also, please see below for background text on the Ben Franklin Business Incubator Network, from which you may freely extract text. Thanks.

Incubating Innovation

Business incubation provides vital support to entrepreneurs and early-stage firms when they are most at risk, and is often pivotal to their survival and prosperity. With more than 30 years owning and managing our own incubator, the Ben Franklin Technology Partners of Northeastern Pennsylvania (BFTP/NEP) was one of the pioneers of business incubation in the nation. Our experience in nurturing young firms in an incubator is extensive and effective and has been recognized with the prestigious International Business Innovation Association (InBIA) Incubator of the Year Award on two occasions.

The reduced operating costs of starting a company in a business incubator are usually what initially attract an early-stage company to one of our facilities. But when we ask incubator graduates what was most important to them when they started, they cite the business development support from our staff and the sharing of best practices among tenants as even more crucial.

Ben Franklin Business Incubator Network

In the early 1990s, BFTP/NEP developed and seed funded the Ben Franklin Business Incubator Network. The network brings together incubator managers in northeastern Pennsylvania to exchange ideas and information, work collaboratively, and learn guidelines that are in accordance with the International Business Innovation Association standards. Through the Incubator Network, we leverage our incubator knowledge and success throughout northeastern Pennsylvania.

The Ben Franklin Business Incubator Network is among the largest in the United States, and is now comprised of 13 members. Ben Franklin owns and manages both Ben Franklin TechVentures and the Bloomsburg Regional Technology Center.

Business incubation provides a venue, setting, and culture that have become a key component of the entrepreneurial and technology ecosystem in northeastern Pennsylvania. Members of the Ben Franklin Business Incubator Network fuel innovation, catalyze the regional technology economy, and create the jobs of the future.

Laura S. Eppler Chief Marketing Officer Ben Franklin Technology Partners of Northeastern Pennsylvania
Ben Franklin TechVentures
116 Research Drive, Plaza Level
Bethlehem, PA 18015-4731
Phone 610.758.5237 FAX 610.861.5918

Save the date: iXchange May 21, 2019

FOLLOW BFTP of NE PA:





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From: Samantha Werkheiser [mailto:swerkheis4@po-box.esu.edu]

Sent: Monday, February 4, 2019 3:09 PM

To: Eppler, Laura < LEppler@nep.benfranklin.org > **Cc:** Keith Modzelewski < kmodzelews@po-box.esu.edu >

Subject: Ben Franklin Technology Partners Northeastern PA Logo Request

Good Day,

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

The logo must be a high-resolution (or vector format) logo with transparent or white background. If you could provide a logo for us, we would greatly appreciate it. If you have any questions about the specific use of the logo, contact kmodzelewski@esu.edu. Otherwise please send all logos to swerkheis4@esu.edu. Thank you in advance.

Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301
P: 570-422-7905 | swerkheis4@esu.edu















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From: Valerie Case <vcase@greaterpoconochamber.com>

Sent: Monday, February 4, 2019 3:18 PM

To: Samantha Werkheiser **Cc:** Keith Modzelewski

Subject: [Spam?] RE: Greater Pocono Chamber of commerce Logo Request

Attachments: POCONO_CHAMBER_H_LOGO (002).png; POCONO_CHAMBER_V_LOGO (002).png

Good Afternoon ~

Please see the attached logos.

Please let me know if there is anything else I can provide.

Have a great day!

Thanks so much! Valerie

Valerie Case
Vice President of Operations
Greater Pocono Chamber of Commerce
556 Main Street Stroudsburg, PA 18360
Office 570.421.4433 Cell 484.547.8551
vcase@greaterpoconochamber.com



From: Samantha Werkheiser <swerkheis4@po-box.esu.edu>

Sent: Monday, February 4, 2019 3:10 PM

To: Valerie Case <vcase@greaterpoconochamber.com>
Cc: Keith Modzelewski <kmodzelews@po-box.esu.edu>
Subject: Greater Pocono Chamber of commerce Logo Request

Good Day,

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

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Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301
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From: Tracy Damiani <tracy.damiani@scorevolunteer.org>

Sent: Tuesday, February 5, 2019 12:01 PM

To: Samantha Werkheiser **Subject:** Lehigh Valley SCORE

Attachments: LV SCORE logo.jpg; lehighvalley.docx

Hi, Samantha-Please let me know if these are suitable. Thank you for including us! Tracy Damiani

--

Tracy Heil Damiani

Lehigh Valley SCORE®

Chapter Administrator

Lehigh Carbon Community College

4525 Education Park Drive

Schnecksville, PA 18078

(P) <u>610-266-3000</u>

tracy.damiani@scorevolunteer.org

www.lehighvalley.score.org

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From: Jeffrey Snellenburg <jeff@paangelnetwork.com>

Sent: Wednesday, February 6, 2019 4:26 PM

To: Samantha Werkheiser
Cc: Keith Modzelewski

Subject:RE: PA Angel Network Logo RequestAttachments:panlogo - Copy.jpg; panlogoCMYK-hi.jpg

Sorry for the delay. Attached is the PAN logo. Please let me know if you need anything else or if this is not acceptable.

Warm Regards, Jeff

Jeffrey Snellenburg
PA Angel Network
www.paangelnetwork.com
215-435-2337 cell



From: Samantha Werkheiser <swerkheis4@po-box.esu.edu>

Sent: Monday, February 4, 2019 3:08 PM

To: 'jeff@paangelnetwork.com' <jeff@paangelnetwork.com> **Cc:** Keith Modzelewski <kmodzelews@po-box.esu.edu>

Subject: PA Angel Network Logo Request

Good Day,

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

The logo must be a high-resolution (or vector format) logo with transparent or white background. If you could provide a logo for us, we would greatly appreciate it. If you have any questions about the specific use of the logo, contact kmodzelewski@esu.edu. Otherwise please send all logos to swerkheis4@esu.edu. Thank you in advance.

Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301
P: 570-422-7905 | swerkheis4@esu.edu















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From: Gerber, Michael <mgerber@pa.gov> **Sent:** Friday, February 8, 2019 8:55 AM

To: Samantha Werkheiser
Cc: Keith Modzelewski

Subject: RE: [External] PA Department of Community & Economic Development Logo Request

Good morning!

Yes, feel free to use our logo on that webpage. Hi-resolution vector logos can be found here: https://dced.pa.gov/logo-use-guidelines/

Please let me know if you need anything else.

Michael Gerber | Press Secretary
PA Department of Community & Economic Development
Office of Communications
Commonwealth Keystone Building
400 North Street, 4th Floor | Harrisburg, PA 17120-0225
Phone: 717-214-5325 | mgerber@pa.gov

dced.pa.gov | www.visitPA.com



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From: Samantha Werkheiser <swerkheis4@po-box.esu.edu>

Sent: Friday, February 8, 2019 8:27 AM **To:** Gerber, Michael <mgerber@pa.gov>

Cc: Keith Modzelewski <kmodzelews@po-box.esu.edu>

Subject: [External] PA Department of Community & Economic Development Logo Request

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Good Day,

This is just a follow up message as we have not received a response from our original message.

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

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Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
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P: 570-422-7905 | swerkheis4@esu.edu















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From: Michelle Bisbing <mbisbing@pmedc.com>
Sent: Wednesday, February 6, 2019 4:25 PM
To: Samantha Werkheiser; cleonard@pmedc.com

Cc: Keith Modzelewski

Subject: RE: Pocono Mountains Economic Development Corporation Logo Request

Attachments: PMEDC_Logo.eps

Importance: High

Samantha, Attached is our logo in eps format. Will that work?

Michelle Bisbing
Director of Marketing
PMEDC
701 Main Street, Suite 407
Stroudsburg, PA 18360
Phone (570) 839-1992
Fax (570) 839-6681
Mobile (570) 350-7784
www.pmedc.com

From: Samantha Werkheiser [mailto:swerkheis4@po-box.esu.edu]

Sent: Monday, February 04, 2019 3:09 PM

To: 'cleonard@pmedc.com'; 'mbisbing@pmedc.com'

Cc: Keith Modzelewski

Subject: Pocono Mountains Economic Development Corporation Logo Request

Good Day,

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

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Samantha Werkheiser
Clerical Assistant, Economic Development & Entrepreneurship
Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301
P: 570-422-7905 | swerkheis4@esu.edu















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From: Kelly Shannon <kshannon@POCONOS.ORG>

Sent: Friday, February 8, 2019 9:28 AM

To: Samantha Werkheiser

Cc: Samantha Werkheiser; Keith Modzelewski

Subject: [Spam?] FW: Pocono Mountains Visitors Bureau Logo Request

Attachments: PMVB_Spring.eps; PMVB_SpringStacked.eps

Good morning!

Here are 2 versions of our logo. Feel free to use whichever works better in the space that you're placing it. Let me know if I can provide anything else!

Thanks!

KELLY SHANNON

PR & SOCIAL MEDIA MANAGER
POCONO MOUNTAINS VISITORS BUREAU
1004 WEST MAIN STREET
STROUDSBURG, PA 18360
O: 570 534 4775
C: 570 730 6444
KSHANNON@POCONOS.ORG
POCONOMOUNTAINS.COM
#POCONOMTIS



From: Samantha Werkheiser <swerkheis4@po-box.esu.edu>

Sent: Friday, February 8, 2019 8:27 AM

To: Kelly Shannon < kshannon@POCONOS.ORG>

Cc: Keith Modzelewski <kmodzelews@po-box.esu.edu> **Subject:** Pocono Mountains Visitors Bureau Logo Request

Good Day,

This is just a follow up message as we have not received a response from our original message.

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use your organization's logo on the Business Accelerator Resources webpage. We currently have your organization's website link on our webpage, but we would like to include a logo as well.

The logo must be a high-resolution (or vector format) logo with transparent or white background. If you could provide a logo for us, we would greatly appreciate it. If you have any questions about the specific use of the logo, contact kmodzelewski@esu.edu. Otherwise please send all logos to swerkheis4@esu.edu. Thank you in advance.

Samantha Werkheiser Clerical Assistant, Economic Development & Entrepreneurship Innovation Center East Stroudsburg University 200 Prospect Street | East Stroudsburg, PA 18301 P: 570-422-7905 | swerkheis4@esu.edu















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From: Michael Skowronski <mskowronski@nepa-alliance.org>

Sent: Monday, February 4, 2019 3:41 PM

To: Samantha Werkheiser

Cc: Donna Hritz

Subject: [Spam?] FW: Request for PREP and NEPA Alliance Logos **Attachments:** PREP_logo_NORTHEAST_4C.eps; NEPA Alliance Logo.eps

Samantha,

Attached are the logos you requested. If you have any issues or need further assistance please let me know.

Thanks, Michael Skowronski IT Manager

NEPA Alliance • 1151 Oak St • Pittston, PA 18640

Tel: 570-655-5581 Ext. 250 & 866-758-1929 Fax: 570-654-5137 email: mskowronski@nepa-alliance.org web: www.nepa-alliance.org

From: Samantha Werkheiser < swerkheis4@po-box.esu.edu>

Sent: Monday, February 4, 2019 3:11 PM
To: Donna Hritz <dhritz@nepa-alliance.org>

Cc: Keith Modzelewski < kmodzelews@po-box.esu.edu> **Subject:** Request for PREP and NEPA Alliance Logos

Good Day,

The Office of Economic Development and Entrepreneurship at East Stroudsburg University is requesting permission to use NEPA Alliance's and PREP's logos on the Business Accelerator Resources webpage. We currently have your organization's website links on our webpage, but we would like to include the logos as well.

The logos must be a high-resolution (or vector format) logo with transparent or white background. If you could provide both the NEPA Alliance and PREP logos for us, we would greatly appreciate it. If you have any questions about the specific use of the logo, contact kmodzelewski@esu.edu. Otherwise please send all logos to swerkheis4@esu.edu. Thank you in advance.

Samantha Werkheiser Clerical Assistant, Economic Development & Entrepreneurship

Innovation Center
East Stroudsburg University
200 Prospect Street | East Stroudsburg, PA 18301

P: 570-422-7905 | swerkheis4@esu.edu















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From: Lisa Hall-Zielinski lisa.hall@scranton.edu>

Sent: Monday, February 4, 2019 4:07 PM

To: Samantha Werkheiser

Subject: FW: Permission to use SBDC logo

Attachments: SBDC Centered.eps; image001.jpg; image002.jpg; image003.jpg; image004.jpg;

image005.jpg; image006.jpg

Hello Samantha,

Here is the logo I had sent in response to Stephanie back in November. Let me know if you have any questions.

Lisa

--

Lisa Hall Zielinski

Director
The University of Scranton Small Business Development Center
www.scrantonsbdc.com
(570) 941-4087

Helping Businesses Start, Grow, and Prosper

Like us on Facebook: www.facebook.com/sbdcscranton

From: Lisa Hall Zielinski < lisa.hall@scranton.edu Date: Monday, November 12, 2018 at 11:28 AM

To: "sfairbanks@poconorecord.com" <sfairbanks@poconorecord.com>

Subject: Re: Permission to use SBDC logo

Hi Stephanie,

If the link is going to point to our SBDC web site (www.scrantonsbdc.com), since we are the SBDC serving Monroe County, then please use the attached logo. If not, let me know.

Thank you,

Lisa

--

Lisa Hall Zielinski, Director

The University of Scranton Small Business Development Center

www.scrantonsbdc.com

(570) 941-4087

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Facebook: www.facebook.com/sbdcscranton

From: "Mrs. Donna J. Simpson" < donna.simpson@scranton.edu> **Date:** Friday, November 9, 2018 at 3:02 PM To: Lisa Hall2 < lisa.hall@scranton.edu> **Subject:** FW: Permission to use SBDC logo **From:** Fairbanks, Stephanie [mailto:sfairbanks@poconorecord.com] Sent: Friday, November 09, 2018 3:02 PM To: Mrs. Donna J. Simpson <donna.simpson@scranton.edu> **Subject:** Fwd: Permission to use SBDC logo Hi, Donna. Since Leigh is out of the office, please see the request below. Thanks, Stephanie Fairbanks Advertising Sales Manager Cell 570.460.0316 Click here to see what my team can do for your business

Forwarded message From: Fairbanks, Stephanie < sfairbanks@poconorecord.com > Date: Fri, Nov 9, 2018 at 11:50 AM Subject: Permission to use SBDC logo To: leigh.magnotta@scranton.edu
Hi, Leigh.
I'm on the Marketing Committee for the Monroe 2030 Small Business & Entrepreneurship Task Force. We are building a website for startup business resources and would like permission to use the attached logo as a button for link to the SBDC's website. Can you give me permission please?
Thanks,
Stephanie Fairbanks
Advertising Sales Manager
Cell 570.460.0316
Click here to see what my team can do for your business

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