Chapter 1: Introduction

During the Spring of 2007, East Stroudsburg University of Pennsylvania retained the Services of H2L2 Architects and Planners to assist in the development of a new Campus Facilities Master Plan. This Plan is an important tool for the University to define goals and priorities for the short-term and long-term use of campus facilities and land. All aspects of the University's facilities were assessed, including requirements for renovations, potential space re-assignments, new facilities, circulation, athletic fields, landscaping and image.

While this Plan provides clear direction for the future, it is recognized that any long range plan is affected by inevitable change in context. A University campus is perpetually evolving and is composed of numerous independent elements. It is a given, therefore, that any general plan prepared today will require periodic modification to account for the changes of tomorrow. This report includes a summary of the findings and recommendations of the campus development plan, an explanation of the planning process, and a list of anticipated major capital expenditures.

The Campus Facilities Master Plan is comprised of the following chapters:

1. Introduction
2. Physical Condition of the Campus
3. Needs and Requirements
4. Master Concept Plan
5. Master Plan Implementation
6. Appendices

PLANNING PROCESS
The Campus Master Plan for East Stroudsburg University is a product of a very interactive and collaborative process. Members of the Master Plan Steering Committee represented a wide cross-section of the University community, including faculty, staff, administration, trustees, and students. The Committee met regularly to review material and proposals and to help guide and direct the planning process. In addition to the regular committee participation,

hundreds of campus constituents, including students, faculty, staff, and board members, participated in the process. The process included interviews, focus groups, and campus meetings to solicit ideas about future physical changes, and this very comprehensive review allowed a high degree of input into the final solution.

METHODOLOGY

The Steering Committee guided the overall planning process through the five phases described below:

I. Inventory
II. Analysis
III. Concept Proposals
IV. Solutions
V. Implementation

I. INVENTORY

The initial Inventory Collection Phase consists of the accumulation of campus data and the mapping of physical conditions relating to the campus. This phase also includes a thorough review of background data including past and projected enrollment data, previous planning studies, aerial photographs, historical information provided by the University, the University's Strategic Priorities, and maps and reports from local, state, and national agencies. The Inventory Phase also provides an opportunity for the University community to have direct input into identifying overall needs and objectives. This is accomplished through numerous methods, including:

• Interviews with key representatives from the University community.
• Town Meetings to gather information throughout the process.
• Workshops with the Steering Committee.

II. ANALYSIS PHASE

The Analysis Phase simultaneously addresses the present and anticipated conditions of campus elements. These elements range from the strategic, such as overall functional areas, to specifics such as building design, parking, and pedestrian and automobile circulation. All critical elements are individually mapped and inventoried, forming the basis for master plan concepts. This phase also includes separate studies for classroom and laboratory space utilization, library space, and engineering systems.

III. CONCEPT PROPOSALS PHASE
The planning process can be described as the balancing of philosophical and program objectives with the physical and functional realities of an institution. During the Concept Proposals Phase, several planning options and development opportunities are studied, each depicting a distinct direction for campus design and growth. The concepts illustrate several transformational options to while increasing space efficiency and the overall organization of the campus. Each of the concepts is evaluated in terms of overall function, ease of implementation, phasing, and cost.

IV. SOLUTIONS PHASE
The Campus Facilities Master Plan offers an overall vision and provides direction for the future growth of the University. Previously described elements are organized and documented, and specific recommendations for site planning, circulation, parking, campus image and appearance are studied. Prioritization and phasing sequences were created and cost projections are formulated.

V. IMPLEMENTATION PHASE
At the start of the Implementation Phase, prioritization and phasing sequences are finalized, and cost projections are prepared. The Plan becomes a reality as projects are designed, constructed and inhabited.

After the Master Plan document is completed, it will be critical to review its recommendations on a regular basis. The University should review major goals of this document at least every two years. This will ensure the document remains current with the implementation guidelines and recommendations.