

**Paul Lippert, Ph.D.  
Room 313 Monroe Hall  
East Stroudsburg University  
East Stroudsburg, PA 18301**

Vita Update: 2015 – 2019

Education

Ph.D., Media Ecology, New York University, 1990

M.A., Media Ecology, New York University, 1980

B.A., Communication, University of Michigan, 1977

Teaching

1998-Present	Professor of Communication, East Stroudsburg University
1991-1998	Associate Professor of Communication, East Stroudsburg University
1985-1991	Assistant Professor of Communication, East Stroudsburg University
1981-1986	Adjunct Lecturer, New York University
1983-1985	Adjunct Lecturer, Adelphi University
1983-1984	Adjunct Lecturer, Hofstra University
Fall 1983	Adjunct Lecturer, Hunter College
Fall 1981	Adjunct Lecturer, Bloomfield College

Classes Taught (2015-2018)

CMST 111	Introduction to Communication
CMST 136	Introduction to Popular Culture
CMST 163	Introduction to Film Study
CMST 307	Art and History of Film
CMST 348	Media Criticism
CMST 357	History of Public Relations
CMST 370	Film Genres: The Documentary Film
“ “	Film Genres: Science Fiction and Film Noir
“ “	Film Genres: The Horror Film and the Musical Film

CMST 485 Independent Study in Communication  
CMST 495 Seminar in Communication Studies  
CMST 545 Mass Media and Communication Ethics  
CMST 577 Independent Study in Communication

### Conference Presentations

October, 2018, “Origins of ‘Popaganda.’” Paper presented at the Alfred Korzybski Memorial Lecture, The Princeton Club, New York.

October, 2018, “Use of Interface Media in Early Protestant Propaganda.” Paper presented at the New York State Communication Association conference, Callicoun, N.Y.

June, 2018, “Celebrating the 75<sup>th</sup> Anniversary of *Et cetera., A Review of General Semantics.*” Invited panel participant at the Media Ecology Association conference, Orono, ME.

June, 2018, “Martin Luther’s Business Model.” Paper presented at the Media Ecology Association conference, Orono, ME.

June, 2018, “The Visual from the Renaissance to the Digital Era.” Chaired panel at the Media Ecology Association conference, Orono, ME.

June, 2018, “Standardization, Individualism, and Abstraction: Foregrounding of Form and Growth of the Public Sphere in Early Modern Art.” Paper presented at the Media Ecology Association conference, Orono, ME.

June, 2018, “Media Ecology in Print: New and Recent Books.” Chaired panel at the Media Ecology Association conference, Orono, ME.

April, 2018, “Celebrating the 75<sup>th</sup> Anniversary of *Et cetera, A Review of General Semantics.*” Invited panel participant at the Eastern Communication Association conference, Pittsburgh, PA.

October, 2017, “Iconoclasm: Modern Paradoxes of the Image.” Paper presented at the Alfred Korzybski Memorial Lecture, The Princeton Club, New York.

October, 2017, “Visualist Parallels in Lutheran Painting and Ramist Method.” Paper presented at the New York State Communication Association conference, Callicoun, N.Y.

June, 2017, “Reforming the Image, Imagining the Word: Pedagogy, Propaganda, and Paradox in Protestant Art of the Early Modern Period.” Paper presented at the Media Ecology Association conference, Moraga, California.

April, 2017, "Cinematic Representations of Cyberspace: 1997-2017." Paper presented as an invited participant on a panel, "The View from 1997: Models, Movies, and Convergence," to commemorate the twentieth anniversary of the publication of Communication and Cyberspace: Social Interaction in an Electronic Environment (of which I was an author) at the New Jersey Communication Association conference, Lakewood, NJ.

February, 2017, "Hitchcock Reframed." Paper presented as part of the Provost's Colloquium Series, East Stroudsburg University.

October, 2016, "Freedom's Just another Word for Nothing Left to Lose: Alienation as Cultural Prerequisite for Modern Liberty." Paper presented at the Alfred Korzybski Memorial Lecture, The Princeton Club, New York.

October, 2016, "What a Naked Man Can Show Us: Michelangelo's David and the Origins of Modern Propaganda." Paper presented at the New York State Communication Association conference, Callicoun, N.Y.

June, 2016, "Playing with Truth: The Epistemological Hybridization of the Documentary Film." Paper presented at the Media Ecology Association Conference, Bologna, Italy.

October, 2015, "Modern Space, Postmodern Space... Where Was I?" Paper presented at the Alfred Korzybski Memorial Lecture, The Princeton Club, New York.

June, 2015, "Are We Mannerist? Some Considerations about the Evolution and Present State of Modernity and the Role of Media in Getting Us There." Paper presented at the Media Ecology Association conference, Denver, CO.

May, 2015, "Love and Politics in the Romantic Era: An Intriguing Tale of Intercultural Imagination." Paper presented at the Thirteenth Annual Communication in the Millennium conference, East Stroudsburg, PA.

### Publications

"Origins of Popaganda," Et cetera, forthcoming

"Understanding Reality: The Extensions of God," an essay-review of Anthony Wachs' The New Science of Communication. Explorations in Media Ecology, Vol. 17, No. 3 (2018)

"Are we Mannerist? Some Considerations about the Evolution and Present State of Modernity and the Role of Media in Getting Us There." Explorations in Media Ecology, Vol. 15, No. 4 (2016), 387-394.

"Modern Space, Postmodern Space... Where Was I?" Et cetera, Vol. 73, No. 2 (2016), 154-159.

### Other Scholarly Activities

Editorial Board, Et cetera.

Manuscript Reviewer for the Pennsylvania Communication Annual, the Review of Communication, and Explorations in Media Ecology.

Editorial Board, Explorations in Media Ecology.

Editorial Advisory Board, Pennsylvania Communication Annual.

### Committee Service

Chair, University-Wide Tenure Committee (2015-Present)

Member, Faculty Emeritus Committee (2015-2018)

Chair, Green Outreach Committee, (2015-Present)

Member, Sustainability Commission (2015-Present)

Chair, CMST Departmental Curriculum Committee (2015-Present)

Member, Faculty Mentor Program (2016-Present)

Member, Search and Screen Committee for Dr. Margaret Mullan (2017)

Member, Promotion Committee for Dr. Cem Zeytinoglu, (2017)

### Other Service Activities

Developed new course, CMST 571: Thesis. (2017)

Facilitated summer open house sessions, 7/14/15 and 8/16/16

Marched in the fall convocations, 2015-present

