

Communication Studies Major Requirements
Public Relations Concentration (39 credits)

Core Curriculum (18 credits)

- _____ CMST 111: Introduction to Communication
- _____ CMST 126: Introduction to Mass Media
- _____ CMST 250: Analysis of Communication Theory*
- _____ CMST 310: Intercultural Communication*
- _____ CMST 365: Communication Research*
- _____ CMST 495: Senior Seminar in Communication Studies*

Track Curriculum (21 credits)

- _____ ENGL 215: Print Journalism I: Newspapers or ENGL 205: Workplace Writing
- _____ CMST 255: Introduction to Public Relations
- _____ CMST 355: Public Relations Theory*

Plus choose one of the following:

- _____ ENGL 305: Professional Writing: PR
- _____ ENGL 306: Professional Writing: Advertising
- _____ ENGL 307: Professional Writing: World Wide Web
- _____ ENGL 315: Multimedia Journalism
- _____ ENGL 316: Print Journalism II: Magazines

Plus choose any three CMST 300/400 level courses (or two CMST 300/400 level courses and one ENGL course from those listed below):

(any 300/400 level CMST course, or ENGL 305: Professional writing: PR, ENGL 306: Professional Writing: Advertising, ENGL 307: Professional Writing: World Wide Web*, ENGL 315: Multimedia Journalism*, ENGL 316: Print Journalism II: Magazines*)*

*Course has prerequisites that can be found in the Undergraduate Catalogue.