

## Communication Major Requirements

### Public Communication and Advocacy Concentration (39 credits)

This concentration offers preparation to formulate effective principles of public relations to interface with a variety of public through a variety of media.

#### Core Curriculum (18 credits)

- \_\_\_\_\_ CMST 111 GE: Introduction to Communication (3 credits)
- \_\_\_\_\_ CMST 126 GE: Introduction to Mass Media (3 credits)
- \_\_\_\_\_ CMST 250: Analysis of Communication Theory (3 credits)\*
- \_\_\_\_\_ CMST 310: Intercultural Communication (3 credits)\*
- \_\_\_\_\_ CMST 365: Communication Research (3 credits)\*
- \_\_\_\_\_ CMST 495: Senior Seminar in Communication Studies (3 credits)\*

#### Concentration Curriculum (21 credits)

- \_\_\_\_\_ CMST 253: GE: Public Speaking (3 credits)
- \_\_\_\_\_ CMST 329: Rhetorical Perspectives (3 credits)\*

*Plus choose one of the following:*

- \_\_\_\_\_ CMST 220: Gender Differences and Communication (3 credits)\*
- \_\_\_\_\_ CMST 230: Small Group Communication (3 credits)\*
- \_\_\_\_\_ CMST 235 GE: Interpersonal Communication (3 credits)\*

*Plus choose one of the following:*

- \_\_\_\_\_ CMST 332: Persuasion in Public Communication
- \_\_\_\_\_ CMST 333: Argumentation and Advocacy

*Plus choose any three CMST 300/400 level courses*

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\*Course has prerequisites that can be found online.

\*\*Students must complete 42 credits of “Advanced Coursework” in order to graduate, defined as any 300-level course, any 400-level course, or any 200-level course that has two prerequisites.