Instructional Designers and their roles

**Designers**
We design engaging and meaningful learning experiences. At the heart of the matter is often the alignment of objectives, activities and assessments.

**Communicators**
We collaborate with faculty to ensure course content is communicated clearly and succinctly.

**Consultants**
We consult faculty on course mapping. We provide expert advice on pedagogy and instructional strategies.

**Thinkers**
We brainstorm. We think about human psychology. We think about the different senses and how they come into play.

**Trainers**
We provide resources and training on course design, tools and technology.

**Builders**
We bring a systemic approach to learning experiences that includes analysis of the audience, environment, objectives, content, and technology.

**Data Analysts**
Data-based decision making is part of what we do.

**Relationship Builders**
We are skilled at building relationships and rapport with faculty, staff and students.

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Center for Teaching with Technology