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This course will develop student awareness of critical issues in special education which have relevance for research concerns. Additionally, appropriate and feasible single-subject research designs and techniques are discussed within the framework of current special education methods and procedures. Required for Master's thesis.

Distribution: Advanced.

**SPED 577 - Techniques in Applied Behavior Analysis (3 credits)**

This course will examine issues relevant to the development and application of interventions with individuals with low incidence disabilities and Autism Spectrum Disorder. Specific interventions will be discussed. Content for this course was determined by the Fifth Task List of the Behavior Analyst Certification Board and the Council for Exceptional Children Knowledge and Skill Statements.

Prerequisites: SPED 574 (B) and SPED 575 (B)

**SPED 578 - Organization Behavioral Management (3 credits)**

This course will examine issues related to service delivery, systems change, and the staff development in the application of applied behavior analysis. The content of this course was developed in accordance with the Fifth Task List of the Behavior Analyst Certification Board. Prerequisites: SPED 574 (B) and SPED 575 (B)

Distribution: Advanced.

**SPED 579 - Legal and Ethical Aspects in Professional Applied Behavior Analysis (3 credits)**

This course will introduce students to the ethical practices of applied behavior analysis, including relevant legislation and court decisions. Students will learn how the Behavior Analyst Certification Board Guidelines for Responsible Conduct will guide their practice, as well as specific guidelines for professionalism in representing the field of Applied Behavior Analysis. Prerequisites: SPED 574 (B) and SPED 575 (B).

**SPED 580 - Administration & Organization of Special Education (3 credits)**

The course is designed to review traditional and emerging leadership roles and organizational approaches in special education. The student will review, assess, and discuss implications of new mandates for human services. Objectives include evaluation of current delivery systems.

Distribution: Advanced (ADVD).

**SPED 581 - Measure & Evaluation in Special Education (3 credits)**

This course utilizes a variety of measures to assess and evaluate the educational, behavioral, and developmental areas of students with exceptionalities using traditional and alternative assessment instruments based upon the results of these measures. Prerequisite: SPED 550.

Distribution: Advanced (ADVD).

**SPED 582 - SEM: Current Issues (3 credits)**

This seminar is designed for all graduate students in the field of education who are interested in current issues arising out of litigation and legislated mandates within the field of special education. An emphasis will be placed upon issues which are presently affecting (and will continue to shape) services to learners with exceptionalities, regular and special education professionals, and administrators.

Attention will also focus upon a class member's individual/professional concerns in the special education arena.

Distribution: Advanced (ADVD).

**SPED 583 - SEM: Emotionally Disturbed (3 credits)**

The course will provide the student with a current overview of the field of education for students with emotional disturbances. Objectives include an awareness of conceptual models and program activities toward ameliorating impact of maladaptive behaviors.

Prerequisite: SPED 550.

Distribution: Advanced.

**SPED 584 - SEM: Vocational & Career Education for Exceptional Individuals (3 credits)**

This course is designed to help the teacher to develop new skills and to find innovative means for career and vocational-technical planning and training with individuals with exceptionalities. Prerequisite: SPED 550.

Distribution: Advanced.

**SPED 588 - SEM: The Resource Room (3 credits)**

The course is designed to examine the Resource Room as an alternative delivery system in extending services to students with exceptionalities. Course work is designed to enhance students' skills in individualizing programs using diagnostic/prescriptive procedures.

Prerequisite: SPED 550.

Distribution: Advanced.

**SPED 589 - Curriculum Issues in Special Education (3 credits)**

This course will focus on the development, implementation, and evaluation of special education curriculum. This will include problems of programming for students with exceptionalities; different curriculum approaches and review of research implications.

Prerequisite: SPED 550 or enrolled in the Special Education Supervisory Certificate Program.

Distribution: Advanced (ADVD).

**SPED 590 - Seminar in Teaching the Learning Disabled (3 credits)**

The purpose of this course is to broaden the in-service teacher's knowledge of the characteristics of the student with learning disabilities, instructional models and programmatic planning, solving real-life management problems, material problems, and teaching problems, in a sharing and seminar setting. Prerequisite: SPED 550.

Distribution: Advanced.

**SPED 591 - Assistive Technology for Exceptional Individuals (3 credits)**

This course describes the use of assistive technology services and devices as related services in the special education process. Emphasis is placed on consumer-driven technology selection and evaluation processes. Students will learn how to access assistive technology services as well as strategies for collaborating with experts in technology.

Distribution: Advanced (ADVD).

**SPED 592 - Seminar: Teaching Individuals with Physical Disabilities (3 credits)**

The course deals with appropriate educational interventions. Teaching skills are complimented with medical and technical advances. Objectives include amelioration of effects of physical disabilities toward possible mainstreaming. Prerequisite: SPED 550.

Distribution: Advanced.

**SPED 594 - SEM: Mental Retardation (3 credits)**

This course will cover theories of intelligence, retardation, etiological factors of mental retardation, curriculum needs of mental retardation, methods and materials of instruction, an overview of career considerations, and emerging trends for adult services.

Distribution: Advanced.

**SPED 595 - Special Education Field Experience & Student Teaching (3 credits)**

During this experience, graduate students focus on analyzing pedagogical competencies and professional standards to enhance skills and strategies related to teaching and learning. Graduate students spend a minimum of 120 hours in an educational setting and meet regularly with their university supervisor to reflect upon their experiences, their professional development and strategies related to teaching and learning as well as opportunities for observation(s) in the field.

Distribution: Advanced (ADVD).

**SPED 596 - Internship Special Education Supervision (3 credits)**

This supervised field experience is designed to provide the candidate for the Special Education Supervisor certificate with field experiences in personnel supervision, assessment techniques with the exceptional population, budgeting and financing for special class operation, participating in child study team conferences, curriculum development, and due process. Prerequisite: All courses listed for the Supervisory Certificate Program.

Distribution: Advanced (ADVD).

**SPED 599T - Special Education Graduate Transfer (1 - 6 credits)**

This supervised field experience is designed to provide the candidate for the Special Education Supervisor certificate with field experiences in personnel supervision, assessment techniques with the exceptional population, budgeting and financing for special class operation, participating in child study team conferences, curriculum development, and due process. Prerequisite: All courses listed for the Supervisory Certificate Program.

## Sport Management

### College of Business and Management

Department of Sport Management

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## Sport Management M.S.

34 - 37 credits

### Purpose of Degree

The purpose of the Master of Science degree in Sport Management is to offer graduate level instruction based in theory while providing opportunities to apply competencies to practical settings.

The Master of Science degree program in Sport Management prepares students for professional careers in the sport management industry. Students who successfully complete the program pursue career interests that may range from athletic administration in public and private schools, colleges, and universities, to the private sector, including sport clubs and professional athletics. This program requires an on-site internship of at least seven credit hours and the successful completion of the Sport Management Comprehensive Examination.

In summary, the Master of Science in Sport Management prepares graduates to enter a complex, changing global world with competence and confidence. The area of study is consistent with the North American Society of Sport Management (NASSM) review protocol.

### Student Learning Outcomes

Students graduating from the Master of Science Degree program in Sport Management will be able to:

1. Illustrate knowledge of managerial principles required of sport managers in a contemporary sport setting.
2. Utilize sport industry vernacular and professional oral and written communication skills when interacting in the workplace.
3. Identify and describe best practices and research methods used by professionals in the sport industry.
4. Demonstrate critical thinking skills to interpret issues confronting professionals in sport management.

### PROGRAM OF STUDY

#### Student Qualifications • Undergraduate Prerequisites Support • Advisement

Prospective students should possess a common body of knowledge essential for successful advanced study in sport management. This body of knowledge typically includes undergraduate coursework or life experience contributing to a foundation of knowledge in the following areas: sport studies; health and physical education; and hotel and tourism.

### Typical time to finish:

Students enrolling in the program on a full-time basis will have an opportunity to complete the required coursework within a full

academic year and, depending on their internship and other program requirements, will typically complete all degree requirements in three full semesters.

**ILLUSTRATIVE PLAN OF STUDY**

All graduate students pursuing a Master of Science degree with a major in Sport Management will complete the following coursework (minimum 34 total credits required):

The minimum course requirements are as follows:

*Required core courses*

27 credits coursework, 7-10 credits internship:

SMGT 513	Sport Data Analytics	3
SMGT 519	D.E.I. in Sport	3
SMGT 523	Leading Sport Organizations	3
SMGT 546	Planning and Management of Sport Facilities	3
SMGT 547	Sports Business & Finance	3
SMGT 548	Sports Marketing	3
SMGT 549	Sports and the Law	3
SMGT 550	Sport Personnel Management	3
SMGT 570	Introduction to Research	3
SMGT 586	Field Experience & Internship	3 - 12

*Elective courses*

Students may choose the following elective coursework:

SMGT 551	Application of Computers to Sport Management	3
SMGT 553	Ethical Issues in Sport Management	3
SMGT 559	Public Relations in Sports Management	3

*Final graduation requirement*

Students are required to take a comprehensive exam based on the required coursework.

**Admissions Requirement and Deadlines**

Students will be admitted to the program based on demonstration of an academic record that fulfills the existing Graduate Studies criteria required for admission. Additional supporting documents include successful completion of the GRE and/or GMAT exams. Students applying for admission to the Master of Science degree program in Sport Management are strongly encouraged to apply by March 15 before the academic year in which they are seeking admission.

**Graduate Assistantships**

Graduate assistantships are available through the department. These are awarded based upon merit and achievement to full-time students in the graduate program. Graduate assistants do not teach classes, but complete projects and tasks assigned by professors.

The graduate assistantship is awarded for the first year of full-time study, with the possibility of extension through the first summer. Prospective students should apply for a graduate assistantship at the

time of original application to the program, using the application form online.

For more information, contact: Dr. Jaedeock Lee, at 570-422-3340 or by e-mail at jaedeock@esu.edu.

**SMGT - Sport Management**

**SMGT 506 - Theory & Teaching of Coaching (3 credits)**

This course is designed to provide an overview of the theories and strategies necessary to become a successful coach. The welfare of the athlete will be the primary focus. Sport areas covered will be philosophy, pedagogy, physiology, medicine, and management. Prerequisite: 96 credits.

Distribution: Advanced.

**SMGT 513 - Sport Data Analytics (3 credits)**

This course is designed to provide the student basic statistical techniques for analyzing and interpreting data for research in sport management and related disciplines. The course will emphasize practical issues related to planning, conducting, and interpreting research in sport management.

Distribution: Advanced.

**SMGT 515 - The American Woman in Sport (3 credits)**

The American woman in sport, including the history of her participation, relationship to changing female roles and ideals will be studied. Also attitudes toward competition for women, roles of women's sport organizations, and motivations of sportswomen examined.

Distribution: Advanced.

**SMGT 518 - Philosophy & Physical Education (3 credits)**

This course is a review of contemporary philosophical positions and implications for professional decision-making in physical education. Focus is upon an awareness and a concern for the development of the student's personal professional philosophy.

Distribution: Advanced.

**SMGT 519 - D.E.I. in Sport (3 credits)**

This course is designed to help students navigate the increasingly diverse sport industry and improve students ability to work within and lead diverse teams sort organizations. Social issue topics such as gender, race, social economic status, identity, discrimination and bias, and how they relate to the sport management are discussed.

Distribution: Advanced.

**SMGT 523 - Leading Sport Organizations (3 credits)**

This course is designed to offer students a comprehensive understanding of leadership theory and its application in the sport industry. Students will explore the integrated perception of leadership and management, dissect leadership theories, and build upon their experiences to form a preferred leadership style unique to sport. This sport focused course acclimates students to leading various types of organization and management of resources in the sport industry.

Distribution: Advanced.















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