



East Stroudsburg University of Pennsylvania
Research and Economic Development

**ENTREPRENEURSHIP ACROSS THE COLLEGES
FACULTY REQUEST FOR PROPOSALS FY 16-17**

East Stroudsburg University

East Stroudsburg University received a \$5,000 PPL Foundation Sustaining grant to support **innovation and entrepreneurship across the colleges**. This is in addition to the \$17,000 already received from TecBRIDGE and funded by D2PA.

Specifically, the *PPL Entrepreneurship Across the Colleges* grant will fund **two grants funded at \$2,500** each to support the infusion of entrepreneurship into the classroom. The proposals must address how the project or proposed idea is in alignment with ESU's strategic plan *Students First: Innovate ESU*.

Awards will be available from September 2016 through April 2017, first come first served. This funding provides ESU with the opportunity to create a robust entrepreneurial culture that allows students across all colleges to experience the positive impact of entrepreneurship.

The TecBRIDGE awards range from \$500 to \$1000 for individual projects and up to \$2,000 for collaborative projects. Awards are ongoing through April 2017, or until funds are no longer available. The funding provides ESU with the opportunity to create a robust entrepreneurial culture that allows students across all colleges to experience the positive impact of entrepreneurship. The proposals must address how the project or proposed idea is in alignment with ESU's strategic plan *Students First: Innovate ESU*.

Proposal Requirements and Guidelines

1. **The RFP is competitive.** Faculty across all colleges (Arts and Sciences, Business and Management, Education, Health Sciences, and University College) are invited to submit proposals. Departments may submit more than one proposal. Collaboration within and across colleges is encouraged, but not required.
2. Project funds are awarded to activities that support entrepreneurship across the colleges. Eligible proposals may include seed money for workshops, speakers, travel, materials and tools to promote entrepreneurship and awareness of entrepreneurial opportunities.
3. The number of grants awarded will be based on the availability of funds and proposal merit.
4. The Request for Proposals should be submitted using ESU eGrants. <https://esu.infoready4.com/> or from OSPR's homepage at: <http://www.esu.edu/red/ospr/index.cfm>
5. Faculty receiving grants will submit a final evaluation report within two weeks of completion of the project.

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Proposal Due Dates

Proposals will be reviewed on an ongoing basis from September - April 2017. Proposals will be awarded on a first come, first served basis.

PROPOSAL FORMAT: Briefly describe how you plan to infuse entrepreneurship into the classroom and how will you assess its impact.

1. Project Title
2. Goals and Objectives
3. Project Narrative (2 page maximum)
4. Timeline – please give a definitive start and end date to the project and key events within project implementation
5. Relation to ESU’s strategic plan *Students First: Innovate ESU*
6. Detailed Budget
7. Student Impact (number of students)
8. Expected Outcomes and Evaluation Plan

Entrepreneurship Across the Colleges FY 16-17

FUNDING IS AVAILABLE FOR:	FUNDING IS NOT AVAILABLE FOR:
Speakers who promote entrepreneurship and innovative thinking.	Speakers who clearly do not promote entrepreneurship.
Materials, Supplies, Services used to support and develop entrepreneurial initiatives such as DVDs, CDs, Videos, Books, Case Studies, Software, Photography, Videotaping, etc.	Equipment and furniture , computers, projectors, smart boards, etc.
Class Trips that promote entrepreneurship and do not exceed \$1,000 (\$2,500 for collaborative projects) company tours, museums, exhibits, speakers, etc.	Class Trips that exceed budget limits for individual and collaborative projects. Faculty Travel (Class trips excluded)
Assessment Tools design of pre and post assessments to gage student understanding of entrepreneurship and how it impacts their major. (surveys, focus groups, panels, etc.)	Faculty Additional Compensation
Innovative Class Projects that foster entrepreneurship and introduce students to innovative thinking as it relates to their field of study.	Conferences, Food, and Beverage

Additional funding categories may be considered based on proposal merit and availability of funds. For further assistance identifying initiatives, please contact Christina McDonald, Manager, Office of Sponsored Projects and Research, cmcdonald9@esu.edu, 570.422.7954.