



EAST STROUDSBURG UNIVERSITY

ACADEMIC CONVOCAATION

Tuesday, September 1, 2020
3 p.m.



Photos from ESU Convocation 2019

THE MEANING OF ACADEMIC CONVOCATION

University ceremonies reflect a rich heritage dating back to the founding of the first university in the 11th century. Convocation, from the Latin 'calling together,' is a gathering that welcomes the university community, asks us to make students our top priority, and calls us to be fearless in the pursuit of excellence and success. East Stroudsburg University's academic convocation ceremony celebrates one of the most wonderful times of the academic year: the beginning.

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Dean of Student Life

PROGRAM

Welcome	Joanne Zakartha Bruno, J.D. <i>Provost and Vice President for Academic Affairs</i>
National Anthem	ESU Warrior Marching Band
Provost's Greetings and Introductions	Joanne Zakartha Bruno, J.D.
President's Remarks.....	Kenneth Long <i>Interim President</i>
Musical Selection	"You'll Never Walk Alone" ESU Warrior Marching Band
Remarks from the Faculty	Laura Kieselbach, Ed.D. <i>Assistant Professor of English</i>
Remarks from the Student Government Association	Ellijah Brown '20 <i>Student Government Association President</i>
Closing	Joanne Zakartha Bruno, J.D.
Alma Mater	ESU Warrior Marching Band

THE ALMA MATER

(Patrick Conny, 1912)

Alma Mater, thy halls so majestically stand
In the midst of a landscape unique,
Through the seasons we toil with our bodies and minds
In pursuit of the wisdom we seek.
A mystical charm binds thy children to thee,
Each incoming class feels its spell;
Those who leave thee regretful thy beauties recall,
Which deep in their memories dwell.

ACADEMIC ATTIRE

The tradition of academic costume began in the medieval universities of Europe, where gowns were everyday dress, providing for their wearers not only distinction but, quite possibly, warmth during long hours of study in poorly heated buildings.

Today, academic attire is seen on American campuses only at formal affairs such as commencement, founders' day, dedications and inaugural ceremonies. In 1895, an Academic Costume Code was established, which has since been adopted by most of our colleges and universities. When the Code is followed, one can identify the degree which the wearer holds, the university that awarded it, and the course of study it represents. The distinguishing features are the cut of the gown, the length and colors of the hood, and the color of the tassel on the cap.

The bachelor's and master's gowns are generally made of plain black cotton without trim, while the gown for the doctor's degree is faced with black or colored velvet and has three bars of the same material across the sleeves. The bachelor's gown has long open sleeves, the master's gown has longer closed sleeves with arm slits at the elbow, and the doctor's gown has bell-shaped sleeves extending to the wrist.

The hoods can be distinguished by both length and color. The bachelor's hood measures three feet, the master's three and one-half, and the doctor's four. The color of the velvet edging, which is wider for degrees higher than for the bachelor's, indicates the subject area to which the degree pertains. In addition to the colored edging, the hood shows in its lining the official color or colors of the institution which awarded the degree. The hood is worn such that a large part of the lining is visible.

The black mortarboard cap with tassel is worn with each type of gown. Those holding the doctorate wear gold tassels, while holders of the bachelor's and master's degrees generally wear a black tassel, although in recent years it has often become customary to wear the colored tassel symbolizing, like the hood, the subject area in which the wearer has taken the degree.

In nearly every academic procession, a few costumes may be seen which do not conform to the standard patterns described above. Gold braid is frequently added to the gowns of academic administrators, and most faculties include several members who hold degrees from foreign universities, some of which prescribe very colorful attire.

The following colors are associated with the various faculties. It is mandatory that they be used on hoods, and optional that they be on the tassels and the velvet used with the doctor's gowns.

FACULTY	COLOR	FACULTY	COLOR
Agriculture	Maize	Nursing	Apricot
Arts, Letters, Humanities	White	Optometry	Sea Foam Green
Commerce, Accountancy, Business	Drab	Oratory (Speech)	Silver Gray
Dentistry	Lilac	Pharmacy	Olive Green
Economics	Copper	Philosophy	Dark Blue
Education	Light Blue	Physical Education	Sage Green
Engineering	Orange	Podiatry-Chiropody	Nile Green
Fine Arts, including Architecture	Brown	Public Administration	Peacock Blue
Forestry	Russet	Public Health	Salmon Pink
Journalism	Crimson	Science	Golden Yellow
Law	Purple	Social Science	Cream
Library Science	Lemon	Social Work	Citron
Medicine	Green	Theology	Scarlet
Music	Pink	Veterinary Service	Gray