

Statistical Inference – Hypothesis Testing

Step 1: State the Hypotheses – Must Give Both

a) Null Hypothesis

- H_0 : parameter = hypothesized value (The parameter describes the population, not the sample.)
- Null hypothesis usually states that there is nothing different.

b) Alternative Hypothesis (What We Want to Prove)

- H_1 : values of the parameter we consider plausible when we reject the null hypothesis
- Three possibilities: Want to prove that the parameter is bigger, is smaller, is different
 - **1-sided alternatives** H_1 : param > number OR H_1 : param < number
 - **2-sided alternative** H_1 : param \neq number

Step 2: The Model: Two possible models for the sampling distribution of the statistic

- **Sample Proportions** use the **Normal Model**
- **Sample Means** use the **t-Model**

Step 3: The Test and P-Value

a) The Test Name

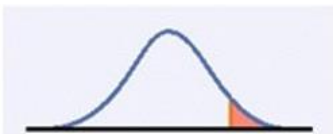
- For **sample proportions** the test is called a **1-Proportion z-Test**.
- For **sample means** the test is called a **1-Sample t-Test**.

b) Calculate the P-value:

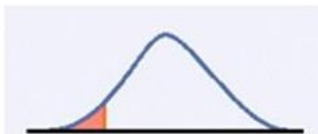
 Assume the Null Hypothesis is true and find the probability of getting the statistic or something more extreme (based on one-sided or two-sided alternatives)

- For **sample proportions**, use **1-PropZTest**
You can also use NormalCDF. NormalCDF does not require you to calculate the **test statistic z**. Only calculate z if the problem tells you to do this.
- For **sample means**, use **T-Test**
You can also use tCDF, but you first need to compute the **test statistic t**:

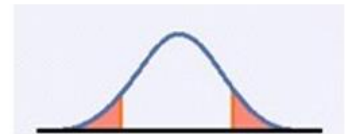
$$t = \frac{\bar{x} - \mu}{s/\sqrt{n}}$$



P-Value for H_1 : param > number



P-Value for H_1 : param < number



P-Value for H_1 : param \neq number

Step 4: Conclusion

- If the P-value is small (less than the selected α **Alpha Level**) then “Reject the Null Hypothesis and Accept the Alternative Hypothesis” and “There is significant evidence for the Alternative Hypothesis,”
- If the P-value is large (greater than the selected α **Alpha Level**) then “Fail to Reject the Null Hypothesis” or state “There is insufficient evidence to reject the Null Hypothesis”.

Errors (These don’t always occur – they are possible.)

- **Type I Error** – The null hypothesis is true but we mistakenly reject it. This can only occur if H_0 True
- **Type II Error** – The null hypothesis is false but we fail to reject it. This can only occur if H_0 False

	H_0 True	H_0 False
Reject H_0	Type I Error	OK (The test was correct)
Fail to Reject H_0	OK (The test was correct)	Type II Error