

**East Stroudsburg University
Council of Trustees Minutes
April 18, 2013**

1. **Call to Order:** The regular meeting of the Council of Trustees was called to order at 4:00 p.m. by Chair Pat Ross. The following members were present:

Mr. Edward Abraham
Dr. Vincent DeFranco
Mr. Bruno Klaus

Mr. Harry Lee
Mr. Marcus Lingenfelter
Ms. Nancy Perretta

Ms. Felicia Revero
Mr. Pat Ross
Ms. Amy Welch
Mr. Robert Willever

2. **Public Comment:** Dr. Nancy VanArsdale announced that APSCUF will host its annual honors convocation ceremony tomorrow in conjunction with administration. She also commented that the best thing that happened during the inauguration week was the showcase of student research. Dr. VanArsdale showed the student posters.
3. **Approval of Minutes: Trustee Willever made a motion to approve the minutes from the February 7 meeting; Trustee Revero seconded. The motion carried.**
4. **President's Report:** Dr. Welsh presented Felicia with flowers for her last meeting. She introduced Lorna Hunter, interim vice president for enrollment management, and Ken Dearstyne, interim vice president for administration and finance. The biggest event since our last meeting was inauguration week. The "East Meets West" event, student art exhibit, and student research symposium really showcased the talents of our students. We plan to have a second annual student research symposium next year. The Career Center fashion show was a lot of fun with faculty, staff, and students modeling career wear. The Liztech pin reveal was a great event, and proceeds from the pin will benefit ESU scholarships. One of the highlights of the week was the history of ESU by retired faculty member Dr. Ian Ackroyd-Kelly. After inauguration we opened our veterans' center. The president visited Wallops Island Marine Science Consortium environmental center, and there are many opportunities there for our students and faculty. She also attended the ribbon cutting for the PASSHE multi-university center in Philadelphia, and participated in Advocacy Day with four ESU students and Trustee Ross. The PACT Conference was informative for the trustees and presidents that were there. A "meet the president" event will be held at the Lehigh Valley Center tomorrow, hosted by Bob Willever. Commencement is May 17 and 18.
5. **Chair's Report:** Trustee Ross attended the PACT Conference and the Chairs' meeting in conjunction with the search committee for the new chancellor. If anyone has anything they'd like to see in a new chancellor, email Guido Pichini, Board of Governors' chair. Chairman Ross also commented that the inauguration went very well. Trustee Ross acknowledged what a pleasure it has been having Trustee Revero on the Council. Felicia introduced the new student trustee candidate, Rebecca Keck.
6. **Secretary's Report:** None.
7. **ESU Foundation Report:** Frank Falso mentioned that everyone's first gift should be to the annual fund. He announced that the Foundation was behind on its visit log two meetings ago. The goal for the fiscal year is 600 visits, and the Foundation will surpass that goal this year. The fifth Annual Scholarship Luncheon was a tremendous success.
8. **Committee Reports**
 - A. **Finance & Administration:**
 - (1) The committee reviewed the Cash Disbursement Journals for January and February. **Trustee Willever made a motion to approve the cash disbursement journals for January and February; Trustee Perretta seconded, and the motion carried.**

- (2) The committee reviewed the Act 57 purchases report from January 25 through March 22. **Trustee Willever made a motion to approve the Act 57 purchases report. Trustee Abraham seconded and the motion carried.**
 - (3) **Local Fees 2013-2014:** Mr. Dearstyne gave a brief summary of the local fees proposal. **Trustee Willever made a motion to approve the local fees; Trustee Ross seconded and the motion carried.**
 - (4) **Approval of the President's Policy Recommendation FA-2001-034 Surplus Property:** **Trustee Willever made a motion to approve the president's policy recommendation; Trustee Klaus seconded and the motion carried.**
 - (5) The Committee reviewed the Project Status Review. All questions and concerns were answered satisfactorily.
- C. **Academic Affairs & Enrollment Management:** Dr. Reidhead introduced Lorna Hunter, new Interim Vice President of Enrollment Management. He also discussed two recent articles, *Are Colleges in the Northeast Prepared for the New Demographic Reality* and *Knocking at the College Door: Projections of High School Graduates*, and how ESU is responding to the changing demographics of the region. Lorna highlighted the February 12, 2013 monthly progress report from Enrollment Management. She emphasized the Decision-Making Principles listed in the progress report and also discussed how Enrollment Management is a very young profession – approximately 40 years old. Both Academic Affairs and Enrollment Management agreed that a critical ingredient to ESU's future success continues to be retention.
- D. **Student Affairs:** The committee discussed the Barnes and Noble Transition; the new Bookstore Manager is Mr. Joe Knorr, and the first full day was April 1, 2013. Barnes and Noble offers new technology, registration integration, staff training, and website capabilities. They also have Financial Aid integration for books and other course material. They are excited to offer an annual textbook scholarship to students, and they plan to contribute to the new Keystone Center construction. Fred Moses will be retiring after 38 years of service to ESU. The committee heard a presentation on Emergency Response Training by Michael Sachs. There was a Career Development Update by Daria Wielebinski. The student senate gave a report on Food Services, 24 Hour Visitation, Emergency Protocol and Emergency video, Shuttle Program revisions, Safe Ride for students. Student Senate Elections are coming up, and Community on the Quad is scheduled for May 4th 12 noon. Trustee Revero gave the Student Trustee Report. It is her final meeting and she's done an outstanding job performing in her role as well as with the Women's Center. Rebecca Keck, will follow Felicia as the New Student Trustee, once approved by the Office of the Chancellor. Felicia is serving on the Women's Center Task Force.
- E. **Research & Economic Development:** 2nd annual business plan competition; last year we won and this year we took 2nd place. Tom Rounsville's plan is to create a forensic process involving wildlife. Economic Summit April 26th at ESU.
9. **Old Business:** Trustee Lingenfelter mentioned that the PACT Conference in Harrisburg April 15-16, 2014, which is a mini-national meeting.
10. An **Executive Session** was called at 4:45 to discuss legal matters.
11. **New Business:**
- A. Changes to the By-laws and Election of Officers were tabled to the September meeting.
12. **Adjournment:** The meeting was adjourned at 5:31 p.m.

Respectfully submitted,

Amy S. Welch
Council Secretary

Recording Secretary: Caryn S. Fogel