

Art+ Design Department Assessment Plan 2018

Assessment in Art and Design and Fine Art

Formal Assessments

In support of the strategic plan for student outcomes, we will conduct two formal assessments of students. 50% of starting freshmen Art and Design majors will be randomly selected and evaluated in foundation classes. They will submit portfolios that include work from foundation classes: Art 151 Basic Drawing, Art 153 2D Design, or Art 154 3D Design which will be evaluated either by course professors or department committee. Art 201 or ART 202, Art History I and II will be evaluated by direct assessment (exams and short papers) by the art history course professor.

Formal assessment goals will be aligned with department and university outcomes.

A second assessment will take place in the students' senior year in selected major courses, depending on program and concentration. Students will be evaluated by professors in their major area courses, or by an evaluation committee.

For BA Design, studio art, BFA, all concentrations, 418 Portfolio Design and Art 486 Internship will be part of a second formal assessment done during the student's senior year.

Art 496, Senior Seminar will be part of the second formal assessment of BA Studio, BFA Fine and New Media Art concentrators.

For BA Art History concentration majors, the art history professor will provide assessment.

Matrices

At the end of their freshman year, art and design students will be evaluated according to their performances in the foundation subjects and a general assessment matrix will be developed that aligns department and university outcomes.

Assessment matrices will be developed for the formal assessments of the art and design majors. These will be completed by combining the students' assessments and performance evaluations in the areas above with the students' performance evaluations in two of their upper level courses in their concentration.

Progress will be measured by comparing the matrices of the senior/graduating students with those from their freshman year.

50% of freshmen (selected randomly) will submit a portfolio of foundation courses at the end of the first year

Courses to be reviewed for both degree programs (BA in Art + Design: Design, Studio Art and Art History concentrations; BFA in Art + Design: Graphic Design, Product Design, Fine and New Media Art concentrations:

- GE: ART 151 Basic Drawing
- GE: ART 153 Two Dimensional Design or
- GE: ART 154 Three Dimensional Design
- GE: ART 201 History of Art I or
- GE: ART 202 History of Art II

A selection of seniors (if possible, including those who were assessed in their freshmen year) will be assessed accordingly:

For BA in Art + Design, Design concentration:

- ART 414 Portfolio
- ART 486 Internship

For BA in Art + Design, Studio Art concentration:

- ART 414 Portfolio
- ART 496 Senior Project

For BA in Art + Design, Art History concentration:

- ART 305 Visual Art Since 1945 or
- ART 307 Modern Art and
- ART 485 IS in Senior Thesis

For BFA in Art + Design, Graphic Design and Product Design concentrations:

- ART 414 Portfolio
- ART 486 Internship
- ART 420 Graphic Design III or
- ART 452 Product Design III

For BFA in Art + Design, Fine and New Media Art concentration:

- ART 414 Portfolio
- ART 496 Senior Project

Students will be assessed based upon the Art + Design Department's SLOs and the corresponding University SLOs. Progress will be measured by comparing the matrices of the senior/graduating students with those of freshmen

Art + Design Department Student Learning Outcomes:

Upon successful completion of the Bachelor of Arts: Design, Studio Art and Art History concentrations and the Bachelor of Fine Arts: Graphic Design, Product Design, Fine and New Media Art concentrations, students will:

- Demonstrate the ability to work collaboratively, with confidence, cultural and ecological awareness
- Demonstrate creative and critical thinking
- Have a developed visual sensitivity, ability to communicate through verbal and visual literacy skills
- Employ current and emerging technologies to access, process and produce visual and/or integrated sensory experiences
- Be able to make workable connections between concept and media
- Create or critique various forms of artistic expression
- Demonstrate familiarity with the works and intentions of major artists/designers and movements of the past to contemporary and acquaintance with the art of non-Western cultures

Upon successful completion of the Minor in Art: Studio Art concentration, students will:

- Demonstrate the ability to work collaboratively with cultural awareness
- Demonstrate creative and critical thinking
- Be able to communicate through verbal and visual literacy skills, demonstrating visual sensitivity
- Employ technology to access, process and produce visual or researched experiences
- Be familiar with connections between concept and media
- Create or critique various forms of artistic expression
- Demonstrate familiarity with the works and intentions of major artists and/or movements of the past the contemporary and acquaintance with the art of at least one non-Western culture.

Art + Design Student Learning Outcomes rubrics:

Each bullet pointed outcome in each degree program and concentration will be assessed for improvement:

Poor	Average	Above Average	Excellent	Undeveloped	N/A
1	2	3	4	0	0

Sample rubric for SLOs 1, 2

Dept. SLO #	Subject and Direct assmnt measure used	Assmnt description	Assmnt completed by	When assmnt administered	To which students administered
1. Demonstrate ability to work collaboratively, communicate with confidence, cultural, ecological awareness	Art 151 GE Basic Drawing Art 153 GE 2D Design Art 154 GE 3D Design	Observation, project assignments, quizzes, critiques	Course professor and/or Evaluation committee	1 st year	All Art and Design majors
2 Demonstrate creative and critical thinking	Art 151 GE Basic Drawing Art 153 GE 2D Design Art 154 GE 3D Design	Observation, project assignments, quizzes, critiques	Course professor and/or Evaluation committee	1 st year	All Art and Design majors
2 Demonstrate creative and critical thinking	Art 414 Portfolio	Observation, project assignments, critiques, final review, oral presentation	Course professor and/or Evaluation committee	4 th year	Design and Fine Art concentrators
2 Demonstrate creative and critical thinking	Art 486 Internship	Observation, project assignments, evaluations	Course professor, supervisor, student	3 rd -4 th year	Required of all design concentrators, Recommended for fine art and art history concentrators
2 Demonstrate creative and critical thinking	Art 496 Senior Project	Observation, thesis, final exhibit, critiques	Course professor and/or Evaluation committee	4 th year	Required of all Art and Design majors *
2 Demonstrate creative and critical thinking	Art 201,202 Art History I, II	Observation, presentation, written assignments, quizzes, tests	Course professor	2 nd year	Required of all Art and Design majors
2 Demonstrate creative and critical thinking	300-400 level Art History	Observation, presentation, written assignments, quizzes, tests	Course professor	3 rd -4 th year	Required of all art history concentrators

