

# Content Management Systems

## INTRODUCTION

Content management Systems are frequently used for storing, controlling, versioning, and publishing industry-specific documentation such as news articles, operators' manuals, technical manuals, sales guides, and marketing brochures. The content managed may include computer files, image media, audio files, video files, electronic documents, and Web content.

- Why should we bother with CMS?
- What are we trying to accomplish?
- What types of CMSs exist at the moment?
- Evaluating features and their benefits – The Case Study
- Which CMS fits the project the most?

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# Content Management Systems

## Why Bother with a CMS?

Imagine that a group of 20 people are collaborating on a project

### Acquisition of a Chemical Plant in Belgium

#### People Involved:

- Chief Executive Officer (CEO)
- Legal Advisor
- 5 Legal Assistants
- Director of Investments
- Investment Support Team 7 people

Now , imagine the trail of emails that will go from one person to the other during the lifespan of this project.

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Why Bother with a CMS?

## Types of documents shared among those involved in the project:

- Microsoft Word files (agreement drafts)
- Microsoft Excel Spreadsheets (acquired cost breakdowns)
- Microsoft Power Point Presentations (proposals and plans of action)
- PDF documents (finalized press releases and agreements)
- Photographs of the property to be acquired

All of these will have multiple versions, at least 3-5 people will be copied on an email at a time. All emails must be kept on server and be accessible 24/7. Can you say "Poor Exchange Server"?

Or in other words: "The IT guys are majorly screwed!"

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What types of CMSs exist at the moment?

## Enterprise CMS

Microsoft Office SharePoint Server 2007 (MOSS 2007)  
 Windows SharePoint Services 3.0 (WSS 3.0)  
 O<sup>3</sup>Spaces

## Web CMS

Joomla 1.5  
 Drupal 6.10  
 Mambo  
 WordPress

## Mobile CMS

## Component CMS

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Evaluating features of CMSs – The Case Study

## Windows SharePoint Services 3.0 (WSS 3.0)

Access Industries Inc. Intranet Portal  
<https://usgate.accind.com>

## Joomla 1.5

Lightning New Media, LLC  
Infotography Photo Gallery Project [Mockup Design]  
<http://artsarchive.dnsalias.com>

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Which CMS is more appropriate?

## Windows SharePoint Services 3.0 (WSS 3.0)

Security  
Collaboration  
Support for Microsoft Office Documents  
Integration into Microsoft Outlook and Active Directory

More features available right out of the box!

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