Approved Garment Colors May 2014

In addition to Red, Black, Gray & White, the colors below have been approved as garment colors. It should be noted that computer screen and printer/copier sheet colors may differ quite a lot from the actual garment color, which is why Pantone® equivalents have been provided for each color. Many manufacturers will have their own names for colors; the name is unimportant as long as it resembles the Pantone® color listed. For example, one brand’s “Azalea” may be “Bright Pink” in another brand, for example; but if the color resembles Pantone® 224, it is fine to use.

Colors marked “Trend Color” will be reviewed by the committee periodically for revision as needed. The current Approved garment colors can always be found at the ESU Licensing homepage, under “Additional information.” Colors not appearing here, and non-solid colors (plaid, tie dye etc.) may be submitted to the committee through the ESU website “Request an Exception Form” for review by the committee.