



2016-2017 Sixth Annual Business Plan Competition

WORKSHOP

TOPICS

- Funding your company
- Market penetration and strategy
- Retaining Employees
- Business Structure
- What separates you from your competitors
- Creating the "A" Team
- Social Media - the "correct" approach to building an audience

You are invited to take part in a cutting-edge event!

Tuesday, October 4, 2016
3:00-4:00 pm
ESU Innovation Center, Room 154

RSVP

Mike Gildea
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Find out how you can register to compete.

ESU is hosting a live-stream event that includes all 14 Universities within the PA State System of Higher Education.

Hear from ESU graduates Jonathan Weber and Blaise Delfino, two State System Business Plan Competition first place - \$10,000 winners.

