Communication Studies Major Requirements
Public Relations Concentration (39 credits)

Core Curriculum (18 credits)

_______ CMST 111: Introduction to Communication
_______ CMST 126: Introduction to Mass Media
_______ CMST 250: Analysis of Communication Theory*
_______ CMST 310: Intercultural Communication*
_______ CMST 365: Communication Research*
_______ CMST 495: Senior Seminar in Communication Studies*

Track Curriculum (21 credits)

_______ ENGL 215: Print Journalism I: Newspapers or ENGL 205: Workplace Writing
_______ CMST 255: Introduction to Public Relations
_______ CMST 355: Public Relations Theory*

Plus choose one of the following:

_______ ENGL 305: Professional Writing: PR
_______ ENGL 306: Professional Writing: Advertising
_______ ENGL 307: Professional Writing: World Wide Web
_______ ENGL 315: Multimedia Journalism
_______ ENGL 316: Print Journalism II: Magazines

Plus choose any three CMST 300/400 level courses (or two CMST 300/400 level courses and one ENGL course from those listed below):

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*Course has prerequisites that can be found in the Undergraduate Catalogue.)